

For more information:  
Andre Fernandez  
Executive Vice President, Finance & Strategy  
and Chief Financial Officer  
414-224-2884

**Journal Communications to Announce First Quarter 2010 Results on April 20, 2010**

MILWAUKEE, WI – April 1, 2010 – Journal Communications, Inc. (NYSE:JRN) will announce first quarter 2010 earnings on Tuesday, April 20, before the market opens. A conference call to discuss the results will be held that day at 10:00 a.m. Central Time (11:00 a.m. ET, 8:00 a.m. PT). The full text of the earnings announcement and accompanying financial tables will be available on the Journal Communications’ website, [www.journalcommunications.com/investors](http://www.journalcommunications.com/investors).

To access the call, dial (888)680-0890 (domestic) or (617)213-4857 (international) at least 10 minutes prior to the scheduled 10:00 a.m. CT start. The access code for the conference call is 65854780. Replays of the conference call will be available April 20 through May 4. To hear the replay, dial (888)286-8010 (domestic) or (617)801-6888 (international) at least one hour after the completion of the call. The access code for the replay is 61854636.

The live webcast will be accessible through [www.journalcommunications.com/investors](http://www.journalcommunications.com/investors). An archive of the webcast will be available April 20 through May 4.

Pre-registration for the conference call is now available on the Journal Communications’ website, [www.journalcommunications.com/investors](http://www.journalcommunications.com/investors).

**About Journal Communications**

Journal Communications, Inc., headquartered in Milwaukee, Wisconsin, was founded in 1882. We are a diversified media company with operations in publishing, radio and television broadcasting, interactive media and printing services. We publish the *Milwaukee Journal Sentinel*, which serves as the only major daily newspaper for the Milwaukee metropolitan area, and community newspapers and shoppers in Wisconsin and Florida. We own and operate 33 radio stations and 13 television stations in 12 states and operate an additional television station under a local marketing agreement. Our interactive media assets build on our strong publishing and broadcast brands. We also provide a wide range of commercial printing services – including printing of publications, professional journals and documentation material.

###