



RESPONSIVE LEADERSHIP: CREATING A CULTURE OF INNOVATION & DIGITAL CHANGE

A BMC study of over 3,200 employees in 12 countries worldwide reveals employees put the responsibility to create an innovative culture on employers, who must be responsive leaders and encourage change



88%

of employees place responsibility for creating innovative cultures on employers



50%

of employees see their companies as innovative



40%

fear that they won't be able to keep up with the rate of change required by digital business



Paul Appleby

EVP of Digital Transformation at BMC

“The massive digital disruption we are experiencing is forcing societies and businesses to create new learning environments to train their labor forces so they are able to meet the demands of digital industry. The study also shows that employees want to be ‘digital change agents’ and are looking to acquire new skills, but are asking for employers to offer more training opportunities to meet requirements of the digital era. To put it simply, businesses that take the initiative to lead today will be those that others follow tomorrow.”

Workers expect their roles and skill sets to change considerably by the year 2020, yet concerns are growing that they won't be able to adapt fast enough



77%

of workers across Europe acknowledge that disruption and increased competition will require more people with digital skills in order to compete on a global scale



33%

expect that some of their tasks will become automated by 2020



41%

of workers are concerned that they won't learn digital skills fast enough to thrive in the future workplace



74%

feel empowered to embrace change

Learn 5 ways responsive and responsible leaders can accelerate employee productivity with digital workplace initiatives.



[Download the free e-book: Mission: Launch a Digital Workplace](#)

Methodology

3,230 respondents were surveyed online in Europe (UK, France, Germany and Spain) during September and Worldwide (U.S., Brazil, Argentina, Australia, New Zealand, Canada, Mexico and China) in December 2016. Europe has 300 respondents per market and remaining countries have 250 respondents. Respondents were eligible if employed either full or part-time for companies with at least 250 employees, or at least 500 employees in the U.S. Data has been weighted to 3,200 respondents with equal contributions for age and gender within each of the twelve countries to correct for natural sample variation. Respondents were surveyed online by research firm Opinion Life.



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