



Operational Performance Data

The tables below provide information regarding the available operational results for the 3 months ended December 31, 2009, as well as the prior seven quarterly reporting periods and the 12 months ended December 31, 2009 and 2008, and September 30, 2009 and 2008, for cards carrying the Visa, Visa Electron and Interlink brands.

1. Branded Volume and Transactions

The tables present total volume, payments volume, and cash volume, and the number of payments transactions, cash transactions, accounts and cards for cards carrying the Visa, Visa Electron and Interlink brands. Card counts include PLUS proprietary cards. Nominal and constant dollar growth rates over prior years are provided for volume-based data.

| For the 3 Months Ended December 31, 2009 | | | | | | | | | | | | | |
|---|----------------------------|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|---------------------|------------------|
| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$316 | 29.8% | 18.2% | \$196 | 21.8% | 9.8% | 2,524 | \$120 | 45.5% | 35.1% | 566 | | |
| Canada | 51 | 19.6% | 1.3% | 47 | 23.1% | 4.3% | 429 | 4 | -10.8% | -24.4% | 9 | | |
| CEMEA | 144 | 5.5% | 5.7% | 23 | 16.1% | 8.9% | 353 | 121 | 3.7% | 5.1% | 773 | | |
| LAC | 190 | 32.5% | 12.5% | 64 | 37.6% | 16.1% | 1,516 | 126 | 30.0% | 10.7% | 870 | | |
| <u>US</u> | <u>531</u> | <u>5.1%</u> | <u>5.1%</u> | <u>438</u> | <u>7.2%</u> | <u>7.2%</u> | <u>8,751</u> | <u>92</u> | <u>-4.1%</u> | <u>-4.1%</u> | <u>781</u> | | |
| Visa Inc. | 1,232 | 15.0% | 9.2% | 769 | 14.0% | 8.5% | 13,573 | 463 | 16.7% | 10.5% | 2,999 | | |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$215 | -6.9% | -6.9% | \$201 | -1.1% | -1.1% | 2,371 | \$14 | -49.7% | -49.7% | 19 | | |
| <u>Rest of World</u> | <u>315</u> | <u>18.7%</u> | <u>6.0%</u> | <u>278</u> | <u>21.7%</u> | <u>8.1%</u> | <u>3,594</u> | <u>38</u> | <u>0.4%</u> | <u>-7.9%</u> | <u>141</u> | | |
| Visa Inc. | 530 | 6.8% | 0.3% | 478 | 11.0% | 4.1% | 5,965 | 52 | -20.9% | -24.8% | 160 | | |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$316 | 15.2% | 15.2% | \$238 | 15.4% | 15.4% | 6,380 | \$78 | 14.4% | 14.4% | 762 | | |
| <u>Rest of World</u> | <u>386</u> | <u>28.4%</u> | <u>18.6%</u> | <u>53</u> | <u>40.2%</u> | <u>21.6%</u> | <u>1,228</u> | <u>333</u> | <u>26.7%</u> | <u>18.1%</u> | <u>2,078</u> | | |
| Visa Inc. | 702 | 22.1% | 17.0% | 291 | 19.3% | 16.5% | 7,608 | 411 | 24.2% | 17.4% | 2,839 | | |
| For the 3 Months Ended September 30, 2009 | | | | | | | | | | | | | |
| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$281 | 12.5% | 10.6% | \$183 | 12.0% | 8.8% | 2,475 | \$98 | 13.4% | 14.0% | 534 | 433 | 522 |
| Canada | 48 | -3.3% | -3.1% | 44 | -1.0% | -0.8% | 412 | 4 | -23.1% | -22.9% | 9 | 24 | 31 |
| CEMEA | 134 | -7.1% | 4.3% | 21 | -1.8% | 2.6% | 320 | 113 | -8.1% | 4.6% | 738 | 187 | 190 |
| LAC | 166 | 4.6% | 11.4% | 55 | 9.1% | 14.7% | 1,366 | 111 | 2.6% | 9.8% | 815 | 323 | 350 |
| <u>US</u> | <u>510</u> | <u>-2.8%</u> | <u>-2.8%</u> | <u>417</u> | <u>-1.0%</u> | <u>-1.0%</u> | <u>8,398</u> | <u>93</u> | <u>-10.2%</u> | <u>-10.2%</u> | <u>787</u> | <u>496</u> | <u>673</u> |
| Visa Inc. | 1,139 | 1.0% | 3.0% | 720 | 2.7% | 2.5% | 12,972 | 419 | -1.7% | 3.7% | 2,883 | 1,463 | 1,766 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$210 | -14.3% | -14.3% | \$195 | -8.6% | -8.6% | 2,299 | \$16 | -51.6% | -51.6% | 21 | 230 | 302 |
| <u>Rest of World</u> | <u>295</u> | <u>5.1%</u> | <u>4.9%</u> | <u>258</u> | <u>7.8%</u> | <u>6.5%</u> | <u>3,474</u> | <u>37</u> | <u>-10.1%</u> | <u>-4.7%</u> | <u>140</u> | <u>423</u> | <u>485</u> |
| Visa Inc. | 505 | -3.9% | -4.0% | 452 | 0.0% | -0.6% | 5,773 | 53 | -28.3% | -25.9% | 161 | 652 | 787 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$300 | 7.2% | 7.2% | \$223 | 6.8% | 6.8% | 6,099 | \$77 | 8.4% | 8.4% | 766 | 266 | 372 |
| <u>Rest of World</u> | <u>334</u> | <u>3.8%</u> | <u>11.3%</u> | <u>45</u> | <u>11.8%</u> | <u>16.5%</u> | <u>1,100</u> | <u>289</u> | <u>2.6%</u> | <u>10.5%</u> | <u>1,957</u> | <u>544</u> | <u>608</u> |
| Visa Inc. | 634 | 5.4% | 9.3% | 268 | 7.6% | 8.3% | 7,199 | 366 | 3.8% | 10.1% | 2,723 | 810 | 979 |

Operational Performance Data

| For the 3 Months Ended June 30, 2009 | | | | | | | | | | | | | |
|--|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|---------------------|------------------|------------|
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$259 | 3.7% | 10.3% | \$165 | 2.0% | 8.4% | 2,325 | \$94 | 6.9% | 13.7% | 540 | 424 | 512 |
| Canada | 45 | -11.5% | -3.7% | 41 | -9.8% | -1.8% | 396 | 4 | -25.1% | -18.5% | 9 | 23 | 31 |
| CEMEA | 123 | -6.4% | 9.8% | 20 | 2.8% | 12.3% | 324 | 103 | -8.0% | 9.3% | 736 | 179 | 184 |
| LAC | 150 | -2.8% | 15.3% | 49 | -0.4% | 16.3% | 1,302 | 101 | -3.9% | 14.8% | 798 | 317 | 344 |
| <u>US</u> | <u>505</u> | <u>-3.9%</u> | <u>-3.9%</u> | <u>412</u> | <u>-2.5%</u> | <u>-2.5%</u> | <u>8,286</u> | <u>93</u> | <u>-9.5%</u> | <u>-9.5%</u> | <u>778</u> | <u>483</u> | <u>662</u> |
| Visa Inc. | 1,083 | -2.7% | 3.1% | 687 | -1.7% | 1.5% | 12,634 | 396 | -4.4% | 6.0% | 2,861 | 1,426 | 1,732 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$209 | -15.0% | -15.0% | \$192 | -9.6% | -9.6% | 2,282 | \$17 | -49.2% | -49.2% | 21 | 233 | 309 |
| <u>Rest of World</u> | <u>269</u> | <u>-3.1%</u> | <u>5.1%</u> | <u>234</u> | <u>-1.5%</u> | <u>6.1%</u> | <u>3,293</u> | <u>35</u> | <u>-12.1%</u> | <u>-1.6%</u> | <u>137</u> | <u>418</u> | <u>482</u> |
| Visa Inc. | 479 | -8.7% | -4.8% | 426 | -5.3% | -1.6% | 5,576 | 52 | -29.0% | -24.6% | 159 | 651 | 791 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$296 | 5.9% | 5.9% | \$220 | 4.6% | 4.6% | 6,004 | \$76 | 9.7% | 9.7% | 757 | 250 | 352 |
| <u>Rest of World</u> | <u>308</u> | <u>-0.3%</u> | <u>15.1%</u> | <u>41</u> | <u>7.2%</u> | <u>23.0%</u> | <u>1,054</u> | <u>267</u> | <u>-1.3%</u> | <u>14.0%</u> | <u>1,946</u> | <u>526</u> | <u>589</u> |
| Visa Inc. | 604 | 2.6% | 10.4% | 261 | 5.0% | 7.1% | 7,058 | 343 | 0.9% | 13.0% | 2,702 | 776 | 941 |
| For the 3 Months Ended March 31, 2009 | | | | | | | | | | | | | |
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$229 | -6.5% | 11.3% | \$147 | -7.8% | 10.2% | 2,176 | \$82 | -4.2% | 13.3% | 545 | 420 | 506 |
| Canada | 36 | -23.3% | -0.8% | 32 | -22.2% | 0.5% | 347 | 4 | -30.6% | -10.3% | 9 | 23 | 31 |
| CEMEA | 108 | -4.8% | 19.6% | 17 | -0.4% | 19.5% | 294 | 91 | -5.6% | 19.6% | 666 | 178 | 182 |
| LAC | 128 | -10.3% | 16.1% | 42 | -9.3% | 15.2% | 1,283 | 86 | -10.7% | 16.6% | 775 | 313 | 341 |
| <u>US</u> | <u>468</u> | <u>-4.3%</u> | <u>-4.3%</u> | <u>379</u> | <u>-2.5%</u> | <u>-2.5%</u> | <u>7,510</u> | <u>89</u> | <u>-11.1%</u> | <u>-11.1%</u> | <u>708</u> | <u>482</u> | <u>665</u> |
| Visa Inc. | 969 | -6.5% | 4.0% | 617 | -5.5% | 2.0% | 11,610 | 352 | -8.4% | 7.7% | 2,703 | 1,417 | 1,724 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$196 | -15.5% | -15.5% | \$176 | -9.7% | -9.7% | 2,084 | \$19 | -47.0% | -47.0% | 22 | 240 | 318 |
| <u>Rest of World</u> | <u>236</u> | <u>-11.9%</u> | <u>7.3%</u> | <u>204</u> | <u>-11.0%</u> | <u>8.0%</u> | <u>3,105</u> | <u>32</u> | <u>-17.7%</u> | <u>3.1%</u> | <u>131</u> | <u>418</u> | <u>480</u> |
| Visa Inc. | 431 | -13.6% | -4.4% | 380 | -10.4% | -1.0% | 5,189 | 51 | -31.7% | -23.7% | 153 | 658 | 797 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$272 | 5.8% | 5.8% | \$202 | 4.7% | 4.7% | 5,426 | \$70 | 9.1% | 9.1% | 686 | 243 | 347 |
| <u>Rest of World</u> | <u>265</u> | <u>-5.4%</u> | <u>19.0%</u> | <u>34</u> | <u>-2.5%</u> | <u>25.3%</u> | <u>996</u> | <u>231</u> | <u>-5.8%</u> | <u>18.1%</u> | <u>1,864</u> | <u>517</u> | <u>579</u> |
| Visa Inc. | 537 | 0.0% | 11.9% | 237 | 3.6% | 7.3% | 6,421 | 301 | -2.7% | 15.9% | 2,550 | 759 | 926 |
| For the 3 Months Ended December 31, 2008 | | | | | | | | | | | | | |
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$243 | 1.1% | 11.5% | \$161 | 2.1% | 12.6% | 2,227 | \$82 | -0.9% | 9.4% | 533 | 414 | 501 |
| Canada | 43 | -16.3% | 2.1% | 38 | -15.4% | 3.2% | 395 | 4 | -23.5% | -6.6% | 9 | 23 | 30 |
| CEMEA | 136 | 18.5% | 34.2% | 20 | 11.9% | 30.1% | 306 | 117 | 19.7% | 35.0% | 708 | 174 | 179 |
| LAC | 144 | -1.2% | 22.0% | 47 | -0.4% | 22.0% | 1,344 | 97 | -1.6% | 22.0% | 848 | 312 | 340 |
| <u>US</u> | <u>505</u> | <u>-1.9%</u> | <u>-1.9%</u> | <u>409</u> | <u>-1.0%</u> | <u>-1.0%</u> | <u>7,830</u> | <u>96</u> | <u>-5.3%</u> | <u>-5.3%</u> | <u>711</u> | <u>487</u> | <u>668</u> |
| Visa Inc. | 1,071 | 0.4% | 8.1% | 675 | -0.9% | 4.7% | 12,102 | 397 | 2.6% | 14.2% | 2,809 | 1,409 | 1,718 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$231 | -9.0% | -9.0% | \$203 | -6.9% | -6.9% | 2,380 | \$28 | -21.7% | -21.7% | 28 | 258 | 335 |
| <u>Rest of World</u> | <u>266</u> | <u>-2.3%</u> | <u>11.2%</u> | <u>228</u> | <u>-1.6%</u> | <u>11.5%</u> | <u>3,228</u> | <u>37</u> | <u>-5.9%</u> | <u>9.4%</u> | <u>148</u> | <u>415</u> | <u>478</u> |
| Visa Inc. | 496 | -5.5% | 1.4% | 431 | -4.2% | 2.5% | 5,608 | 65 | -13.4% | -5.8% | 176 | 673 | 813 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$274 | 5.0% | 5.0% | \$206 | 5.6% | 5.6% | 5,450 | \$69 | 3.4% | 3.4% | 683 | 229 | 333 |
| <u>Rest of World</u> | <u>301</u> | <u>7.1%</u> | <u>24.4%</u> | <u>38</u> | <u>5.9%</u> | <u>28.6%</u> | <u>1,043</u> | <u>263</u> | <u>7.3%</u> | <u>23.7%</u> | <u>1,949</u> | <u>507</u> | <u>572</u> |
| Visa Inc. | 575 | 6.1% | 14.7% | 244 | 5.6% | 9.0% | 6,494 | 331 | 6.5% | 19.2% | 2,633 | 737 | 905 |

Operational Performance Data

| For the 3 Months Ended September 30, 2008 | | | | | | | | | | | | | |
|---|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|---------------------|------------------|------------|
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$250 | 16.4% | 19.9% | \$163 | 16.3% | 19.8% | 2,144 | \$87 | 16.6% | 20.0% | 525 | 400 | 480 |
| Canada | 50 | 5.5% | 9.1% | 44 | 6.9% | 10.6% | 395 | 5 | -4.9% | -1.6% | 9 | 24 | 32 |
| CEMEA | 144 | 43.4% | 42.5% | 21 | 38.6% | 40.6% | 280 | 123 | 44.3% | 42.9% | 671 | 169 | 176 |
| LAC | 159 | 31.3% | 27.0% | 51 | 32.9% | 28.7% | 1,237 | 108 | 30.5% | 26.2% | 798 | 301 | 334 |
| <u>US</u> | <u>525</u> | <u>7.3%</u> | <u>7.3%</u> | <u>421</u> | <u>8.6%</u> | <u>8.6%</u> | <u>7,687</u> | <u>104</u> | <u>2.4%</u> | <u>2.4%</u> | <u>745</u> | <u>474</u> | <u>651</u> |
| Visa Inc. | 1,128 | 15.9% | 15.9% | 701 | 12.4% | 13.2% | 11,744 | 427 | 22.2% | 21.0% | 2,748 | 1,368 | 1,673 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$245 | 2.0% | 2.0% | \$213 | 3.5% | 3.5% | 2,367 | \$32 | -7.0% | -7.0% | 30 | 263 | 336 |
| <u>Rest of World</u> | <u>280</u> | <u>15.6%</u> | <u>17.9%</u> | <u>239</u> | <u>16.1%</u> | <u>18.7%</u> | <u>3,115</u> | <u>41</u> | <u>12.9%</u> | <u>13.6%</u> | <u>153</u> | <u>410</u> | <u>473</u> |
| Visa Inc. | 526 | 8.9% | 9.9% | 452 | 9.8% | 11.1% | 5,482 | 74 | 3.2% | 3.3% | 183 | 672 | 809 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$280 | 12.4% | 12.4% | \$208 | 14.3% | 14.3% | 5,320 | \$71 | 7.3% | 7.3% | 714 | 211 | 314 |
| <u>Rest of World</u> | <u>322</u> | <u>33.8%</u> | <u>32.5%</u> | <u>41</u> | <u>37.5%</u> | <u>37.6%</u> | <u>941</u> | <u>282</u> | <u>33.3%</u> | <u>31.7%</u> | <u>1,851</u> | <u>484</u> | <u>549</u> |
| Visa Inc. | 602 | 22.9% | 22.0% | 249 | 17.5% | 17.4% | 6,261 | 353 | 27.1% | 25.6% | 2,565 | 695 | 864 |
| For the 3 Months Ended June 30, 2008 | | | | | | | | | | | | | |
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$250 | 24.3% | 21.4% | \$162 | 22.4% | 19.1% | 2,032 | \$88 | 28.0% | 25.8% | 498 | 387 | 472 |
| Canada | 51 | 14.3% | 10.3% | 45 | 14.5% | 10.4% | 383 | 6 | 13.0% | 9.0% | 9 | 24 | 31 |
| CEMEA | 131 | 45.8% | 38.8% | 19 | 37.8% | 36.4% | 255 | 112 | 47.2% | 39.2% | 640 | 159 | 168 |
| LAC | 155 | 35.4% | 23.1% | 50 | 40.3% | 27.5% | 1,160 | 105 | 33.2% | 21.1% | 754 | 303 | 328 |
| <u>US</u> | <u>526</u> | <u>8.8%</u> | <u>8.8%</u> | <u>423</u> | <u>9.8%</u> | <u>9.8%</u> | <u>7,666</u> | <u>103</u> | <u>4.9%</u> | <u>4.9%</u> | <u>738</u> | <u>465</u> | <u>642</u> |
| Visa Inc. | 1,113 | 19.2% | 15.9% | 699 | 15.2% | 13.4% | 11,495 | 414 | 26.6% | 20.7% | 2,639 | 1,338 | 1,642 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$246 | 4.7% | 4.7% | \$213 | 5.0% | 5.0% | 2,338 | \$34 | 2.9% | 2.9% | 29 | 262 | 335 |
| <u>Rest of World</u> | <u>278</u> | <u>21.7%</u> | <u>17.5%</u> | <u>238</u> | <u>22.6%</u> | <u>18.3%</u> | <u>2,969</u> | <u>40</u> | <u>16.4%</u> | <u>13.0%</u> | <u>146</u> | <u>404</u> | <u>464</u> |
| Visa Inc. | 524 | 13.1% | 10.9% | 450 | 13.6% | 11.4% | 5,307 | 74 | 9.8% | 7.9% | 175 | 666 | 798 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$280 | 12.6% | 12.6% | \$210 | 15.0% | 15.0% | 5,328 | \$69 | 5.9% | 5.9% | 708 | 203 | 308 |
| <u>Rest of World</u> | <u>309</u> | <u>39.4%</u> | <u>30.9%</u> | <u>38</u> | <u>40.3%</u> | <u>32.0%</u> | <u>860</u> | <u>271</u> | <u>39.3%</u> | <u>30.8%</u> | <u>1,756</u> | <u>470</u> | <u>536</u> |
| Visa Inc. | 589 | 25.2% | 20.9% | 248 | 18.2% | 17.0% | 6,188 | 340 | 30.9% | 24.1% | 2,464 | 673 | 844 |
| For the 3 Months Ended March 31, 2008 | | | | | | | | | | | | | |
| Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) | |
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$245 | 29.4% | 22.5% | \$159 | 26.5% | 19.4% | 1,913 | \$85 | 35.2% | 28.6% | 458 | 376 | 457 |
| Canada | 47 | 30.9% | 10.0% | 41 | 30.5% | 9.7% | 337 | 6 | 33.8% | 12.5% | 9 | 24 | 31 |
| CEMEA | 114 | 40.8% | 35.2% | 17 | 40.4% | 37.9% | 236 | 96 | 40.9% | 34.7% | 584 | 148 | 156 |
| LAC | 143 | 37.8% | 22.4% | 46 | 47.5% | 30.5% | 1,123 | 97 | 33.7% | 18.8% | 719 | 288 | 312 |
| <u>US</u> | <u>488</u> | <u>10.8%</u> | <u>10.8%</u> | <u>389</u> | <u>12.0%</u> | <u>12.0%</u> | <u>7,086</u> | <u>100</u> | <u>6.5%</u> | <u>6.5%</u> | <u>689</u> | <u>456</u> | <u>664</u> |
| Visa Inc. | 1,036 | 22.0% | 16.6% | 652 | 19.1% | 15.0% | 10,696 | 384 | 27.2% | 19.8% | 2,460 | 1,291 | 1,620 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$231 | 8.0% | 8.0% | \$195 | 8.1% | 8.1% | 2,172 | \$36 | 7.5% | 7.5% | 30 | 260 | 368 |
| <u>Rest of World</u> | <u>268</u> | <u>28.5%</u> | <u>18.5%</u> | <u>229</u> | <u>29.5%</u> | <u>19.1%</u> | <u>2,798</u> | <u>39</u> | <u>23.0%</u> | <u>15.0%</u> | <u>134</u> | <u>387</u> | <u>446</u> |
| Visa Inc. | 499 | 18.1% | 12.9% | 424 | 18.7% | 13.2% | 4,969 | 75 | 15.0% | 10.8% | 164 | 647 | 814 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$257 | 13.5% | 13.5% | \$193 | 16.2% | 16.2% | 4,914 | \$64 | 6.0% | 6.0% | 659 | 196 | 297 |
| <u>Rest of World</u> | <u>280</u> | <u>39.6%</u> | <u>29.3%</u> | <u>35</u> | <u>44.1%</u> | <u>32.6%</u> | <u>812</u> | <u>245</u> | <u>38.9%</u> | <u>28.9%</u> | <u>1,636</u> | <u>448</u> | <u>510</u> |
| Visa Inc. | 537 | 25.8% | 20.3% | 228 | 19.8% | 18.1% | 5,726 | 309 | 30.6% | 22.4% | 2,296 | 644 | 806 |

Operational Performance Data

For the 12 Months Ended December 31, 2009

| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) |
|------------------------------------|----------------------------|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|
| All Visa Credit & Debit | | | | | | | | | | | |
| Asia Pacific | \$1,085 | 9.8% | 12.8% | \$691 | 7.0% | 9.3% | 9,500 | \$394 | 15.1% | 19.4% | 2,186 |
| Canada | 180 | -5.2% | -1.6% | 164 | -3.0% | 0.6% | 1,583 | 16 | -23.1% | -19.4% | 35 |
| CEMEA | 509 | -3.2% | 9.0% | 81 | 4.2% | 10.0% | 1,292 | 428 | -4.5% | 8.8% | 2,914 |
| LAC | 635 | 5.8% | 13.6% | 211 | 9.2% | 15.6% | 5,467 | 425 | 4.3% | 12.6% | 3,258 |
| <u>US</u> | <u>2,014</u> | <u>-1.5%</u> | <u>-1.5%</u> | <u>1,647</u> | <u>0.3%</u> | <u>0.3%</u> | <u>32,945</u> | <u>367</u> | <u>-8.8%</u> | <u>-8.8%</u> | <u>3,053</u> |
| Visa Inc. | 4,423 | 1.7% | 4.9% | 2,793 | 2.4% | 3.7% | 50,788 | 1,630 | 0.5% | 7.0% | 11,446 |
| Visa Credit Programs | | | | | | | | | | | |
| US | \$830 | -13.0% | -13.0% | \$764 | -7.3% | -7.3% | 9,037 | \$66 | -49.3% | -49.3% | 83 |
| <u>Rest of World</u> | <u>1,115</u> | <u>2.2%</u> | <u>5.7%</u> | <u>973</u> | <u>4.2%</u> | <u>7.2%</u> | <u>13,465</u> | <u>142</u> | <u>-10.0%</u> | <u>-3.2%</u> | <u>549</u> |
| Visa Inc. | 1,945 | -4.9% | -3.1% | 1,737 | -1.2% | 0.3% | 22,502 | 208 | -27.7% | -24.8% | 632 |
| Visa Debit Programs | | | | | | | | | | | |
| US | \$1,184 | 8.5% | 8.5% | \$883 | 7.9% | 7.9% | 23,909 | \$302 | 10.4% | 10.4% | 2,971 |
| <u>Rest of World</u> | <u>1,294</u> | <u>6.7%</u> | <u>15.9%</u> | <u>173</u> | <u>14.4%</u> | <u>21.2%</u> | <u>4,377</u> | <u>1,120</u> | <u>5.6%</u> | <u>15.1%</u> | <u>7,844</u> |
| Visa Inc. | 2,478 | 7.6% | 12.2% | 1,056 | 8.9% | 9.9% | 28,286 | 1,422 | 6.6% | 14.0% | 10,814 |

For the 12 Months Ended December 31, 2008

| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) |
|------------------------------------|----------------------------|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|---------------------|------------------|
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$988 | 16.8% | 18.3% | \$646 | 16.0% | 17.4% | 8,317 | \$342 | 18.4% | 20.0% | 2,015 | 414 | 501 |
| Canada | 190 | 6.5% | 7.5% | 169 | 7.0% | 8.2% | 1,510 | 21 | 2.3% | 2.4% | 36 | 23 | 30 |
| CEMEA | 525 | 36.0% | 37.7% | 77 | 30.9% | 36.0% | 1,077 | 448 | 36.9% | 38.1% | 2,603 | 174 | 179 |
| LAC | 600 | 23.9% | 23.6% | 193 | 27.4% | 26.7% | 4,863 | 407 | 22.3% | 22.2% | 3,120 | 312 | 340 |
| <u>US</u> | <u>2,044</u> | <u>6.0%</u> | <u>6.0%</u> | <u>1,642</u> | <u>7.1%</u> | <u>7.1%</u> | <u>30,270</u> | <u>403</u> | <u>2.0%</u> | <u>2.0%</u> | <u>2,883</u> | <u>487</u> | <u>668</u> |
| Visa Inc. | 4,348 | 13.7% | 13.8% | 2,727 | 10.9% | 11.3% | 46,036 | 1,621 | 18.8% | 18.7% | 10,655 | 1,409 | 1,718 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$953 | 1.1% | 1.1% | \$824 | 2.1% | 2.1% | 9,257 | \$130 | -4.9% | -4.9% | 118 | 258 | 335 |
| <u>Rest of World</u> | <u>1,092</u> | <u>14.8%</u> | <u>16.0%</u> | <u>934</u> | <u>15.5%</u> | <u>16.5%</u> | <u>12,110</u> | <u>158</u> | <u>10.7%</u> | <u>12.5%</u> | <u>581</u> | <u>415</u> | <u>478</u> |
| Visa Inc. | 2,045 | 8.0% | 8.4% | 1,757 | 8.8% | 9.2% | 21,367 | 288 | 3.1% | 3.6% | 698 | 673 | 813 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$1,091 | 10.8% | 10.8% | \$818 | 12.6% | 12.6% | 21,013 | \$273 | 5.7% | 5.7% | 2,765 | 229 | 333 |
| <u>Rest of World</u> | <u>1,212</u> | <u>28.4%</u> | <u>29.0%</u> | <u>152</u> | <u>29.8%</u> | <u>32.5%</u> | <u>3,656</u> | <u>1,061</u> | <u>28.2%</u> | <u>28.5%</u> | <u>7,192</u> | <u>507</u> | <u>572</u> |
| Visa Inc. | 2,303 | 19.4% | 19.3% | 970 | 15.0% | 15.2% | 24,669 | 1,334 | 22.8% | 22.7% | 9,957 | 737 | 905 |

For the 12 Months Ended September 30, 2009

| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) |
|------------------------------------|----------------------------|----------------------|-----------------------|-------------------------------|----------------------|-----------------------|----------------------------------|---------------------------|----------------------|-----------------------|------------------------------|---------------------|------------------|
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$1,012 | 2.7% | 10.9% | \$656 | 2.1% | 10.0% | 9,203 | \$357 | 3.9% | 12.6% | 2,152 | 433 | 522 |
| Canada | 172 | -13.5% | -1.4% | 155 | -11.9% | 0.3% | 1,549 | 17 | -25.6% | -14.6% | 35 | 24 | 31 |
| CEMEA | 501 | -0.6% | 15.9% | 77 | 2.9% | 15.1% | 1,244 | 424 | -1.2% | 16.1% | 2,849 | 187 | 190 |
| LAC | 589 | -2.2% | 16.1% | 193 | 0.0% | 17.1% | 5,295 | 395 | -3.2% | 15.6% | 3,236 | 323 | 350 |
| <u>US</u> | <u>1,988</u> | <u>-3.2%</u> | <u>-3.2%</u> | <u>1,617</u> | <u>-1.8%</u> | <u>-1.8%</u> | <u>32,025</u> | <u>371</u> | <u>-9.1%</u> | <u>-9.1%</u> | <u>2,984</u> | <u>496</u> | <u>673</u> |
| Visa Inc. | 4,262 | -1.9% | 4.5% | 2,699 | -1.2% | 2.7% | 49,317 | 1,564 | -3.0% | 7.8% | 11,256 | 1,463 | 1,766 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$846 | -13.4% | -13.4% | \$766 | -8.7% | -8.7% | 9,046 | \$80 | -42.1% | -42.1% | 92 | 230 | 302 |
| <u>Rest of World</u> | <u>1,066</u> | <u>-2.9%</u> | <u>7.1%</u> | <u>923</u> | <u>-1.5%</u> | <u>8.0%</u> | <u>13,100</u> | <u>142</u> | <u>-11.4%</u> | <u>1.4%</u> | <u>557</u> | <u>423</u> | <u>485</u> |
| Visa Inc. | 1,911 | -7.8% | -2.9% | 1,690 | -4.9% | -0.1% | 22,145 | 222 | -25.6% | -19.8% | 648 | 652 | 787 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$1,143 | 6.0% | 6.0% | \$851 | 5.4% | 5.4% | 22,979 | \$292 | 7.7% | 7.7% | 2,892 | 266 | 372 |
| <u>Rest of World</u> | <u>1,208</u> | <u>1.4%</u> | <u>17.1%</u> | <u>158</u> | <u>5.9%</u> | <u>23.0%</u> | <u>4,193</u> | <u>1,050</u> | <u>0.7%</u> | <u>16.3%</u> | <u>7,716</u> | <u>544</u> | <u>608</u> |
| Visa Inc. | 2,351 | 3.6% | 11.5% | 1,009 | 5.5% | 7.9% | 27,172 | 1,342 | 2.2% | 14.3% | 10,608 | 810 | 979 |

For the 12 Months Ended September 30, 2008

| | Total Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Payments Transactions (millions) | Cash Volume (\$ billions) | Growth (Nominal USD) | Growth (Constant USD) | Cash Transactions (millions) | Accounts (millions) | Cards (millions) |
|------------------------------------|----------------------------------|----------------------------|-----------------------------|-------------------------------------|----------------------------|-----------------------------|--|---------------------------------|----------------------------|-----------------------------|------------------------------------|------------------------|---------------------|
| All Visa Credit & Debit | | | | | | | | | | | | | |
| Asia Pacific | \$985 | 24.3% | 21.6% | \$642 | 22.2% | 19.5% | 8,021 | \$343 | 28.6% | 25.9% | 1,934 | 400 | 480 |
| Canada | 199 | 18.9% | 10.8% | 176 | 19.1% | 11.0% | 1,497 | 23 | 17.6% | 9.4% | 37 | 24 | 32 |
| CEMEA | 504 | 43.5% | 38.8% | 75 | 40.1% | 38.6% | 1,006 | 429 | 44.1% | 38.8% | 2,485 | 169 | 176 |
| LAC | 602 | 34.3% | 23.6% | 193 | 40.8% | 29.2% | 4,652 | 409 | 31.5% | 21.0% | 3,028 | 301 | 334 |
| US | 2,054 | 9.5% | 9.5% | 1,646 | 10.6% | 10.6% | 29,862 | 408 | 5.3% | 5.3% | 2,887 | 474 | 651 |
| Visa Inc. | 4,344 | 19.5% | 16.5% | 2,733 | 16.2% | 14.3% | 45,037 | 1,611 | 25.7% | 20.7% | 10,370 | 1,368 | 1,673 |
| Visa Credit Programs | | | | | | | | | | | | | |
| US | \$976 | 5.9% | 5.9% | \$839 | 6.5% | 6.5% | 9,344 | \$137 | 2.2% | 2.2% | 123 | 263 | 336 |
| Rest of World | 1,098 | 22.8% | 18.3% | 937 | 23.6% | 18.9% | 11,745 | 160 | 18.6% | 14.4% | 569 | 410 | 473 |
| Visa Inc. | 2,074 | 14.2% | 11.9% | 1,776 | 14.9% | 12.5% | 21,089 | 298 | 10.5% | 8.1% | 692 | 672 | 809 |
| Visa Debit Programs | | | | | | | | | | | | | |
| US | \$1,078 | 13.0% | 13.0% | \$807 | 15.2% | 15.2% | 20,518 | \$271 | 7.0% | 7.0% | 2,764 | 211 | 314 |
| Rest of World | 1,192 | 37.8% | 30.7% | 149 | 41.1% | 33.8% | 3,430 | 1,043 | 37.4% | 30.2% | 6,914 | 484 | 549 |
| Visa Inc. | 2,270 | 24.8% | 21.1% | 957 | 18.6% | 17.5% | 23,948 | 1,314 | 29.8% | 24.1% | 9,678 | 695 | 864 |

Footnote

The preceding tables present regional total volume, payments volume and cash volume, and the number of payments transactions, cash transactions, accounts and cards for cards carrying the Visa, Visa Electron and Interlink brands. Card counts include PLUS proprietary cards. Nominal and constant dollar growth rates over prior years are provided for volume-based data.

Payments volume represents the aggregate dollar amount of purchases made with cards carrying the Visa, Visa Electron and Interlink brands for the relevant period; and cash volume represents the aggregate dollar amount of cash disbursements obtained with these cards for the relevant period and includes the impact of balance transfers and convenience checks; but excludes proprietary PLUS volume. Total volume represents payments volume plus cash volume.

Visa payment products are comprised of credit and debit programs, and data relating to each program is included in the tables. Debit programs include Visa's signature based and Interlink (PIN) debit programs.

The data presented is reported quarterly by Visa's members on their operating certificates and is subject to verification by Visa. On occasion, members may update previously submitted information.

Visa's CEMEA region is comprised of countries in Central Europe, the Middle East and Africa. For the 3 months ended September, 2009, Pakistan and Afghanistan were moved from the AP to CEMEA region. Several European Union countries in Central Europe, Israel and Turkey are not included in CEMEA. LAC is comprised of countries in Central and South America and the Caribbean. Rest of World includes Asia Pacific, Canada, CEMEA and LAC.

Information denominated in U.S. dollars is calculated by applying an established U.S. dollar/local currency exchange rate for each local currency in which Visa Inc. volumes are reported ("Nominal USD"). These exchange rates are calculated on a quarterly basis using the established exchange rate for each quarter. To eliminate the impact of foreign currency fluctuations against the U.S. dollar in measuring performance, Visa Inc. also reports year-over-year growth in total volume, payments volume and cash volume on the basis of local currency information ("Constant USD"). This presentation represents Visa's historical methodology which may be subject to review and refinement.

2. Cross Border Volume

The table below represents cross border volume growth for cards carrying the Visa, Visa Electron, Interlink and PLUS brands. Cross border volume refers to payments and cash volume where the issuing country is different from the merchant country.

| Period | Growth (Nominal USD) | Growth (Constant USD) |
|------------------------|-------------------------------------|--------------------------------------|
| <u>3 Months Ended</u> | | |
| Dec 31, 2009 | 8% | 2% |
| Sep 30, 2009 | -9% | -5% |
| Jun 30, 2009 | -15% | -8% |
| Mar 31, 2009 | -15% | -6% |
| Dec 31, 2008 | -6% | 0% |
| Sep 30, 2008 | 14% | 12% |
| Jun 30, 2008 | 20% | 14% |
| Mar 31, 2008 | 25% | 17% |
| <u>12 Months Ended</u> | | |
| Dec 31, 2009 | -8% | -4% |
| Dec 31, 2008 | 13% | 11% |

3. Processed Transactions

The table below represents transactions involving Visa, Visa Electron, Interlink and PLUS cards processed on Visa's networks.

| Period | Processed Transactions (millions) | Growth |
|------------------------|--|---------------|
| <u>3 Months Ended</u> | | |
| Dec 31, 2009 | 10,924 | 12% |
| Sep 30, 2009 | 10,463 | 9% |
| Jun 30, 2009 | 10,266 | 8% |
| Mar 31, 2009 | 9,360 | 6% |
| Dec 31, 2008 | 9,797 | 8% |
| Sep 30, 2008 | 9,590 | 11% |
| Jun 30, 2008 | 9,473 | 13% |
| Mar 31, 2008 | 8,800 | 15% |
| <u>12 Months Ended</u> | | |
| Dec 31, 2009 | 41,012 | 9% |
| Dec 31, 2008 | 37,659 | 11% |