



FOR IMMEDIATE RELEASE

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Global Sources reports third quarter 2009 results

- Posted GAAP EPS of \$0.03 and Non-GAAP EPS of \$0.05 -

- Increased cash and securities to \$155.2 million with no debt -

NEW YORK, November 12, 2009 – Global Sources Ltd. (NASDAQ: GSOL)

(<http://www.globalsources.com>) reported financial results for the third quarter ended September 30, 2009.

Global Sources' chairman and CEO, Merle A. Hinrichs, said: "As we expected, third quarter revenue was impacted by the difficult global trade environment. However, we are encouraged by an increase in sourcing and marketing activity, most particularly at our recently completed *China Sourcing Fairs* in Hong Kong. Accordingly, we are confident that our strong balance sheet, enhanced efficiencies, and an experienced and extensive sales representation network have us well positioned for the anticipated improvement in trade in 2010."

Financial highlights - Third quarter: 2009 compared to 2008

- Revenue was \$30.6 million, compared to \$37.6 million.
 - * Online revenue was \$20.9 million, compared to \$23.5 million.
 - * Exhibitions revenue was \$901,000, compared to \$511,000.
 - * Print revenue was \$7.9 million, compared to \$11.9 million.
 - * Revenue from mainland China was \$21.8 million, compared to \$24.3 million.

- GAAP net income, including a non-cash stock based compensation (SBC) expense of \$940,000, was \$1.2 million, or \$0.03 per diluted share, compared to third quarter 2008 GAAP net income of \$2.3 million or \$0.04 per diluted share, which included a non-cash SBC credit of \$379,000.
- Non-GAAP net income was \$2.1 million, or \$0.05 per diluted share, compared to \$1.9 million, or \$0.04 per diluted share, for the third quarter of 2008.
- Total deferred income and customer prepayments were \$89.3 million as at September 30, 2009, compared to \$99.2 million as at September 30, 2008.

Global Sources' non-GAAP metrics

Management believes non-GAAP metrics are useful measures of operations and provides GAAP to non-GAAP reconciliation tables at the end of this press release. Global Sources defines non-GAAP net income as net income excluding non-cash, SBC expense or credit, gains or losses on acquisitions and investments, and/or impairment charges, for all historical and future references to non-GAAP metrics. Non-GAAP EPS is defined as non-GAAP net income divided by the weighted average of diluted common shares outstanding.

Financial highlights – Nine Months Ended September 30: 2009 compared to 2008

- Revenue was \$119.6 million, compared to \$141.9 million.
- GAAP net income, including a non-cash SBC expense of \$3.2 million, was \$7.5 million, or \$0.16 per diluted share, compared to third quarter 2008 GAAP net income of \$18.9 million or \$0.36 per diluted share, which included a non-cash SBC credit of \$482,000.
- Non-GAAP net income was \$10.7 million, or \$0.23 per diluted share, compared to \$18.4 million, or \$0.35 per diluted share.

Global Sources' CFO, David Gillan, said: "We have managed our costs effectively and continued to grow our cash position, which reached \$155.2 million at the end of the third quarter. Our fourth quarter revenue is expected to be impacted by the very difficult selling environment that existed between the fourth quarter of 2008 and the third quarter of 2009. Looking ahead, while visibility on our revenue remains low, business conditions appear to have stabilized. We are hopeful this should translate into improved financial performance in 2010."

Recent Corporate Highlights

- Appointed Spenser Au as Deputy Chief Executive Officer effective October 15th. Over his 30 years with Global Sources, Au has held various senior positions and was most recently President of Asian Sales.

- Conducted seven *China Sourcing Fairs* and one *India Sourcing Fair* in October in Hong Kong, with over 6,620 booths from 15 countries and regions.
- *Private Sourcing Events* were held from July 1st through October 31st for 118 sourcing teams from very large buying organizations including Sears, RadioShack, Staples, Carrefour, LG Sourcing, Li & Fung and The Home Depot.
- Announced the scheduled launch of *China Sourcing Fairs* in Johannesburg, South Africa in December 2010. Also, the upcoming shows in Mumbai have sold out and are expected to feature more than 800 booths, an increase of 120% compared to 2008.
- Held the 14th *IIC-China Conference & Exhibition* fall edition for the first time in Dongguan and Wuhan, and for the second time in Chengdu. There were nearly 300 booths including Analog Devices, Linear Technology and Texas Instruments.
- Signed a cooperation agreement with the Vietnam Chamber of Commerce and Industry to promote Vietnam-made home product exports.
- Generated 96 million requests for information (RFIs) from buyers to suppliers through *Global Sources Online* during the 12 months ended September 30, 2009, up by 120% compared to the same period last year.
- Increased Global Sources' independently certified community of active buyers to more than 854,000 at the end of the third quarter, 14% higher than the same time last year.

Conference call for Global Sources third quarter 2009 earnings

Chairman and CEO, Merle A. Hinrichs, and CFO, David Gillan, are scheduled to conduct a conference call at 8:00 a.m. ET on November 12, 2009 (9:00 p.m. on November 12, 2009 in Hong Kong) to review these results in more detail. To participate, please call at least 10 minutes in advance to ensure all callers are placed into the call at the start time. Investors in the United States may participate in the call by dialing (888) 212-8315, and international participants may dial (1-706) 643-0144. Investors in Hong Kong are required to provide the conference ID 36252532; are encouraged to dial into the call 10 to 15 minutes prior to the call to prevent delay in joining; and may participate by dialing (852) 3011-4522. A live webcast of the conference call is scheduled to be available on Global Sources' corporate site at <http://www.investor.globalsources.com>.

For those who cannot listen to the live broadcast, a webcast replay of the call is scheduled to be available on the company's corporate site for at least 30 days. A telephone replay of the call is also scheduled to be available through November 19, 2009. To listen to the telephone replay, dial (800) 642-1687, or dial (1-706) 645-9291 outside the United States, and enter pass code 36252532#. For those in the Hong Kong area, the replay dial-in number is (852) 3011-4541, and the pass code is 36252532#.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 854,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 247,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 12 specialized trade shows which run 30 times a year across 10 cities.

Suppliers receive more than 96 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 38 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.

Safe Harbor Statement

This news release contains forward-looking statements within the meaning of Section 27-A of the Securities Act of 1933, as amended and Section 21-E of the Securities Exchange Act of 1934, as amended. The company's actual results could differ materially from those set forth in the forward-looking statements as a result of the risks associated with the company's business, changes in general economic conditions, and changes in the assumptions used in making such forward-looking statements.

–Tables Follow –

GLOBAL SOURCES LTD. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In U.S. Dollars Thousands, Except Number of Shares and Per Share Data)

	At September 30, 2009 (Unaudited)	At December 31, 2008
<u>ASSETS</u>		
Current Assets:		
Cash and cash equivalents.....	\$ 88,821	\$ 70,225
Term deposits with banks.....	60,088	-
Available-for-sale securities.....	6,337	60,786
Accounts receivable, net.....	3,870	6,025
Receivables from sales representatives.....	8,076	5,574
Inventory	650	1,306
Prepaid expenses and other current assets.....	18,592	16,513
Deferred tax assets.....	165	28
Total Current Assets.....	186,599	160,457
Property and equipment, net.....	78,888	82,657
Long term investments.....	100	100
Deferred tax assets.....	277	323
Other noncurrent assets.....	2,809	1,561
Total Assets.....	\$ 268,673	\$ 245,098
<u>LIABILITIES AND SHAREHOLDERS' EQUITY</u>		
Current Liabilities:		
Accounts payable.....	\$ 7,734	\$ 10,117
Deferred income and customer prepayments.....	85,208	73,636
Accrued liabilities.....	12,836	11,579
Income taxes payable.....	524	261
Total Current Liabilities.....	106,302	95,593
Deferred income and customer prepayments.....	4,135	3,044
Deferred tax liability	169	318
Total Liabilities.....	110,606	98,955
Shareholders' equity:		
Common shares, US\$0.01 par value; 75,000,000 shares authorized; 51,419,540 (2008: 51,376,335) shares issued and 44,544,540 (2008: 44,501,335) outstanding.....	514	514
Additional paid in capital	136,969	133,922
Treasury shares, at cost – 6,875,000 (2008: 6,875,000) shares.....	(50,000)	(50,000)
Retained earnings.....	62,733	55,259
Accumulated other comprehensive income	2,959	2,225
Total Company Shareholders' Equity.....	153,175	141,920
Non-controlling interest	4,892	4,223
Total Equity.....	158,067	146,143
Total Liabilities and Equity.....	\$ 268,673	\$ 245,098

GLOBAL SOURCES LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In U.S. Dollars Thousands, Except Number of Shares and Per Share Data)

	Three months ended September 30,		Nine months ended September 30,	
	2009	2008	2009	2008
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Revenue:				
Online and other media services (Note 1)	\$ 28,780	\$ 35,350	\$ 87,431	\$ 105,766
Exhibitions	901	511	29,372	31,731
Miscellaneous.....	931	1,716	2,817	4,354
	30,612	37,577	119,620	141,851
Operating Expenses:				
Sales (Note 2).....	12,087	16,036	45,820	48,909
Event production.....	319	280	10,032	11,359
Community (Note 2).....	4,796	5,976	17,885	21,425
General and administrative (Note 2).....	11,057	11,742	33,975	35,809
Online services development (Note 2)	1,408	1,549	4,172	4,530
Amortization of software costs.....	26	50	106	147
Total Operating Expenses	29,693	35,633	111,990	122,179
Income from Operations	919	1,944	7,630	19,672
Interest and dividend income.....	312	670	725	2,616
Foreign exchange gains (losses), net	85	(24)	58	(1,319)
Income before Income Taxes	1,316	2,590	8,413	20,969
Income Tax Expense	(96)	(140)	(270)	(561)
Net Income	\$ 1,220	\$ 2,450	\$ 8,143	\$ 20,408
Net income attributable to non-controlling interest	(35)	(175)	(669)	(1,508)
Net Income Attributable to the Company	\$ 1,185	\$ 2,275	\$ 7,474	\$ 18,900
Diluted net income per share attributable to the Company's shareholders	\$ 0.03	\$ 0.04	\$ 0.16	\$ 0.36
Shares used in diluted net income per share calculations	45,877,214	52,284,014	45,759,320	52,215,890

Note : 1. Online and other media services consists of:

	Three months ended September 30,		Nine months ended September 30,	
	2009	2008	2009	2008
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Online services	\$ 20,904	\$ 23,480	\$ 64,928	\$ 69,514
Print services.....	7,876	11,870	22,503	36,252
	\$ 28,780	\$ 35,350	\$ 87,431	\$ 105,766

Note : 2. Non-cash compensation expenses associated with the employee and team member equity compensation plans, Global Sources Directors Share Grant Award Plan and Directors Purchase Plan included under various categories of expenses are as follows:

	Three months ended September 30,		Nine months ended September 30,	
	2009	2008	2009	2008
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Sales.....	\$ 213	\$ (582)	\$ 1,053	\$ (1,390)
Community.....	155	14	304	194
General and administrative	493	136	1,569	536
Online services development.....	79	53	255	178
	\$ 940	\$ (379)	\$ 3,181	\$ (482)

GLOBAL SOURCES LTD. AND SUBSIDIARIES
ACTUAL GAAP to NON-GAAP RECONCILIATION
(In U.S. Dollars Thousands, Except Number of Shares and Per Share Data)

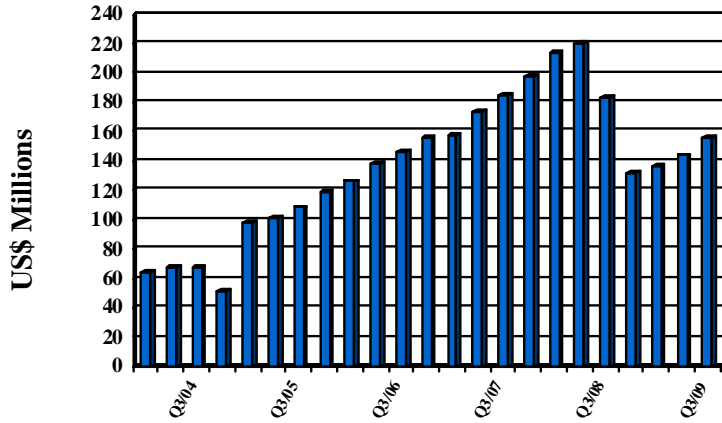
	Three months ended September 30,		Nine months ended September 30,	
	2009	2008	2009	2008
GAAP EPS	\$ 0.03	\$ 0.04	\$ 0.16	\$ 0.36
GAAP Net Income	\$ 1,185	\$ 2,275	\$ 7,474	\$ 18,900
Non-cash stock based compensation expense / (credit) (Note 1)	940	(379)	3,181	(482)
Non-GAAP Net Income	\$ 2,125	\$ 1,896	\$ 10,655	\$ 18,418
Non-GAAP diluted net income per share	\$ 0.05	\$ 0.04	\$ 0.23	\$ 0.35
Total shares used in non-GAAP diluted net income per share calculations	45,877,214	52,284,014	45,759,320	52,215,890

Note:

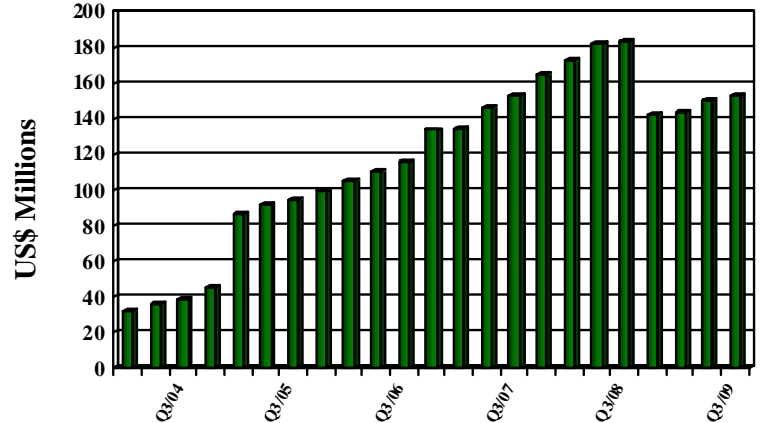
(1) Actual SBC is calculated based on actual share price on date of the awards for employees and revaluation based on the share price of the last day of the quarter for consultants.

GLOBAL SOURCES LTD. AND SUBSIDIARIES

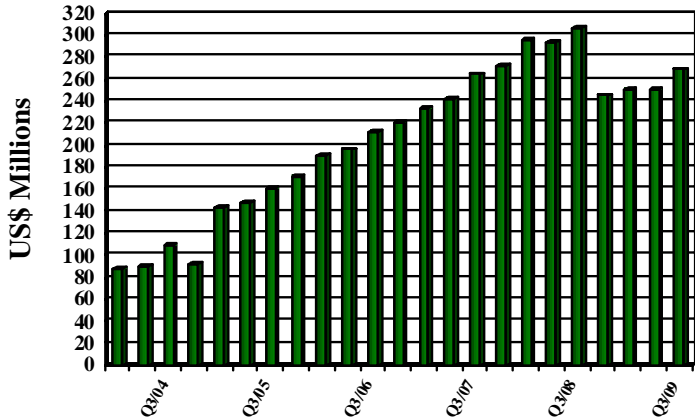
Total Cash and Securities



Total Shareholders' Equity



Total Assets



Total Deferred Income Customer Prepayments

