

JCDecaux renews ten Street Furniture contracts in the Ile-de-France region

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Paris, April 27, 2009 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide, has renewed ten street furniture contracts in the Ile-de-France region through a process of competitive tenders over the past few months. The towns cities have a combined population of more than 316,000 inhabitants.

These contracts cover a total of **883 2m² advertising panels** and **182 8m² advertising panels**. JCDecaux has been chosen by the following cities: Bois d'Arcy, Champigny sur Marne, Choisy le Roi, Dammarie Les Lys, Louveciennes, Maisons Alfort, Montigny le Bretonneux, Rosny sous Bois, Saint Gratien and Velizy Villacoublay.

Jean-Charles Decaux, Chairman of the Executive Board and CO-CEO of JCDecaux said: *"We are delighted that these cities have chosen JCDecaux once again. These decisions strengthen our commitment to quality, innovation and sustainable development in street furniture and consolidates our leading position in outdoor advertising in France. These contracts will help us to improve still further the effectiveness and performance of our network of advertising displays in the Ile-de-France region, an area that represents 2% of the French territory but has 19% of the French population, and 29% of the national wealth."*

JCDecaux Group, key figures:

- 2008 revenues: €2,168.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (378,000 advertising panels)
- No.1 worldwide in transport advertising with 165 airports and more than 300 transport contracts in metros, buses, trains and tramways (329,500 advertising panels)
- No.1 in Europe for billboards (224,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (201,700 advertising panels in 44 cities)
- No.1 worldwide for self-service bicycle hire
- 936,000 advertising panels in 55 different countries
- Present in more than 3,400 cities with more than 10,000 inhabitants
- 9,400 employees

Communications Department

Press Relations
Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 75 39
agathe.albertini@jcdecaux.fr

Corporate Finance Department

Investor Relations
Martin Sabbagh
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
martin.sabbagh@jcdecaux.fr

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board

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