



#### THE STANLEY WORKS

2Q 2009 Overview



#### **Participants:**

John Lundgren – Chairman & CEO

Jim Loree – Executive VP & COO

Don Allan – VP & CFO

**Kate White – Director of Investor Relations** 

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# **Cautionary Statements**

Certain statements contained in this presentation are forward looking. These are based on assumptions of future events which may not prove to be accurate. They involve risk and uncertainty. Actual results may differ materially from those expected or implied. We direct you to the cautionary statements detailed in this morning's press release and Form 8-K and our recent 1934 Act SEC filings.



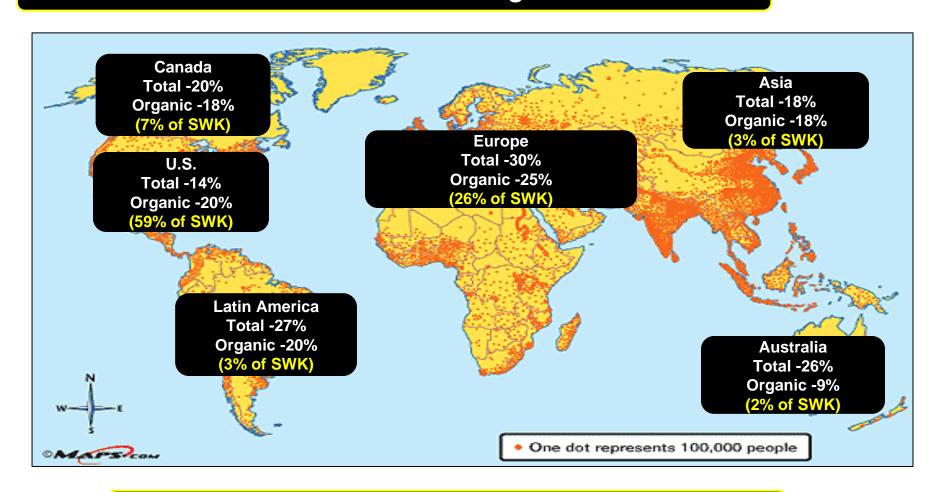
# The State of Stanley

- 2Q'09 EPS Of \$0.89 Including A \$0.34 Gain On The Extinguishment Of Debt (Normalized EPS From Continuing Operations Of \$0.55)
- \$50 Million Cost Reduction Program Enacted Due To Steeper Than Expected Unit Volume Declines In 2Q. \$25 Million Will Be Realized In 2009.
- Record Quarterly Gross Margin Rate Of 39.9% Despite 24% Drop In Unit Volume Versus Prior Year
- Security Segment Posts 8% Revenue Growth And 13% Profit Growth
- Indications Within CDIY That Year-Over-Year Sales Trends Are Beginning To Show Signs Of Improvement
- Dividend Increase For The 42<sup>nd</sup> Consecutive Year (3.1% to \$0.33)
- Stanley Fulfillment System Processes Remain A Top Focus; Majority Of Free Cash Flow Generated From Working Capital



## 2Q'09 Worldwide Revenues

#### Market Slowdown Has Affected All Regions...

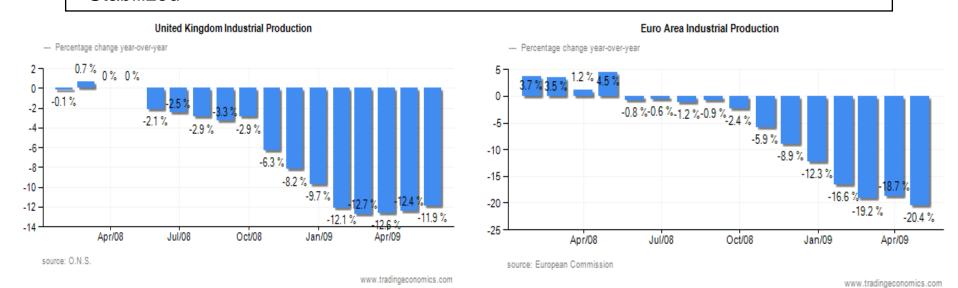


...With U.S. Showing Signs Of Relative Strength



## **SWK: The Macroeconomic View**

- GDP Declines Accelerated Through 1Q As More Countries Fell Into Recession-Particularly Effects CDIY And Industrial And Is Reflected In 2Q Results\*1
- U.S. GDP Outlook Indicates A Continued Decline With A Slight Abatement In 4Q'09\*2
- Industrial Production Declines Leveling Off In Europe\*1
- Construction Project Delays Have Accelerated; Abandoned Projects Have Stabilized\*3

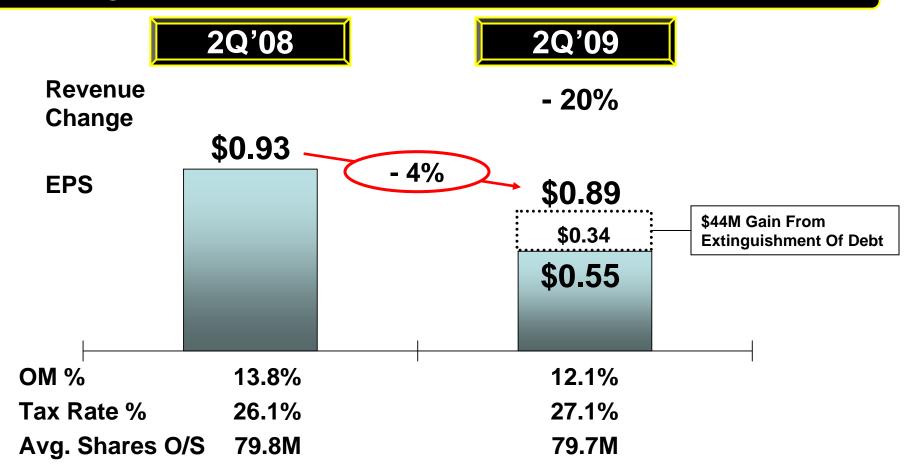


<sup>\*1 –</sup> European Commission, \*2 – Corporate Executive Board, \*3 – McGraw Hill Construction Additional charts can be found in the Appendix



## **2Q'09 Financial Results**

#### Extinguishment Of \$103 Million Of Debt Provides \$0.34 Gain...



...On Normalized EPS Of \$0.55





## 2Q Unit Volume Pressures Worsened In All Segments...

\$ millions	PY	CY		
1Q Revenues	\$1,071	\$ 913	- \$158	- 15%
2Q Revenues	\$1,152	\$ 919	- \$233	- 20%

## **Sources Of Growth**

	1Q 2Q
Volume	- 19% (- 24%)
Price	+ 3% + 2%
Organic	- 16% - 22%
Currency	- 6% - 4%
Acquisitions	+ 7% + 6%
SWK	- 15% - 20%

## **Segment Results**

	<u>Tot</u>	<u>al</u>	<u>Volume</u>			
	1Q	2Q	1Q	2Q		
CDIY	- 25%	- 28%	- 22%-	26%		
Industrial	- 29%	- 40%	- 26%-	37%		
Security	+12%	+ 8%	- 8%-	11%		
SWK	- 15%	- 20%	- 19%-	24%		

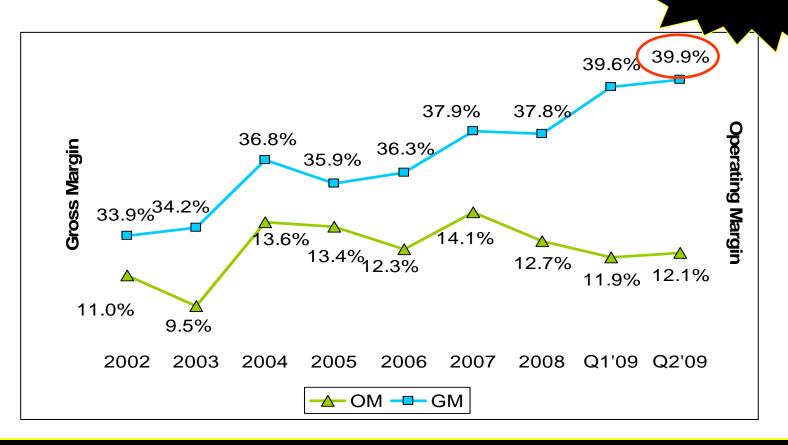
...However, Security Continues To Perform Well



# **Margin Trends**

#### Long-Term Ascension In Margin Rate...

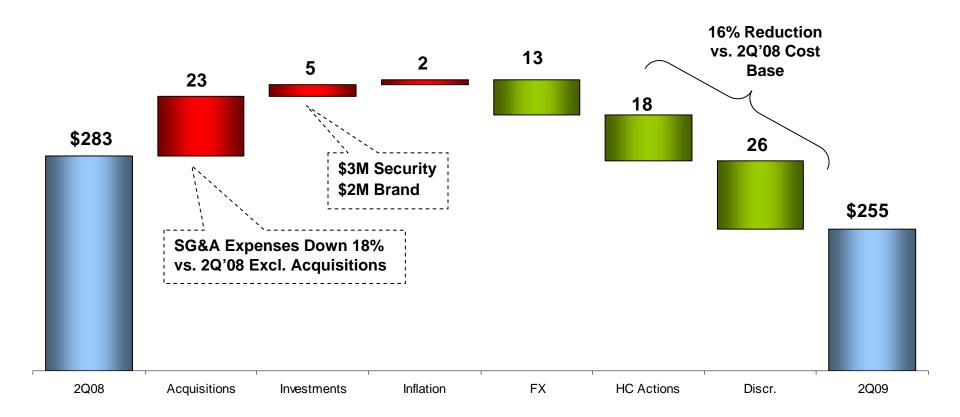
SWK All-Time Record



...Driven By Culture Of SFS Excellence, Successful Productivity
Projects And Improved Mix From Acquisition Strategy



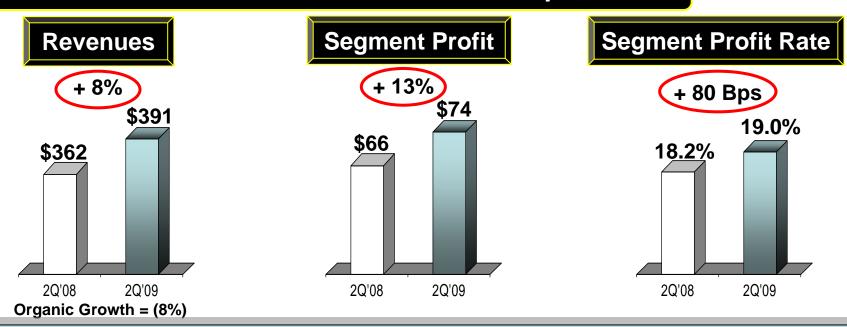
#### Expenses Down 10% Vs. Prior Year Due To Cost Reduction Actions...



... As Company Continues To Adjust Cost Base



#### Continued Revenue Growth And Profit Rate Expansion



#### Convergent Security Solutions (CSS) Revenues +29%; Profit Rate Expands

- Acquisitions Provided Revenue Growth In Tough Economic Environment, Offset Organic Volume Decline
- Commercial Monitoring Margins Expand From Continued Reverse Integration, Mix Towards Monitoring (Organic RMR +9%) And Acquisition Rate Accretion
- RMR From Core Commercial Accounts (~2/3% Of RMR Base In 2009) Increased Significantly To Well-Outpace Declines Within National And Systems Integration Accounts

#### **Mechanical Access Solutions (MAS)**

- Profit Rate Down Slightly Despite A 7% Revenue Decrease As Price Realization And Cost Reduction Offset Volume Pressures
- Working Capital Levels Down \$16M Versus 2Q'08



# Improving Mix In Electronic Security

# Installation Revenue Is Down Across All Lines...

# Concurrently, RMR As A % Of Install Revenue Has Been Growing...

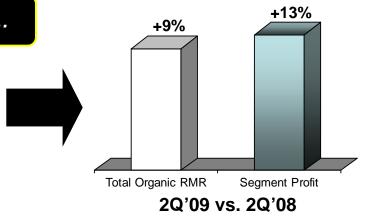
	% Of Total U.S. Install	U.S. Organic Install			As A % Of Revenue
Type Of Business	Rev.	Volume		<u>'08</u>	<u>'09</u>
Large Projects	15%	<b>↓</b> 30%⁺	<b>-</b>	0.7%	0.9%
National Accounts	s 38%	<b>↓</b> 20%⁺	<b>&gt;</b>	1.0%	1.1%
Core Commercial	<u>47%</u> 100%	<b>↓ 10</b> %		1.3%	2.1%

...With Much Smaller Decline In Higher Margin
Small Accounts

...With A Marked Improvement In Core Commercial, Driving Even Higher Profitability

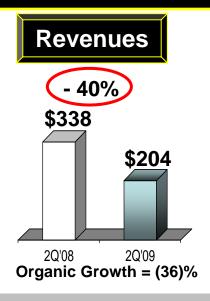
#### Convergent's Strategic Actions Are Paying Off...

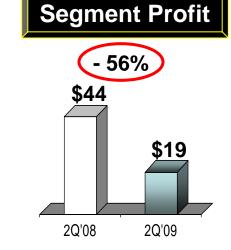
- Increased Core Commercial sales force by 11%
- Strong Emphasis On Recurring Revenue
- Decreased Dependence On Lower Margin, More Cyclical Large Project Business

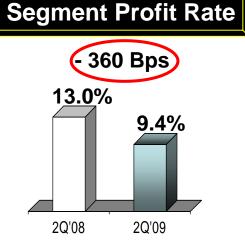




#### Profit Rate Pressured As Revenue Contracted Sharply







#### **Industrial & Automotive Repair Tools**

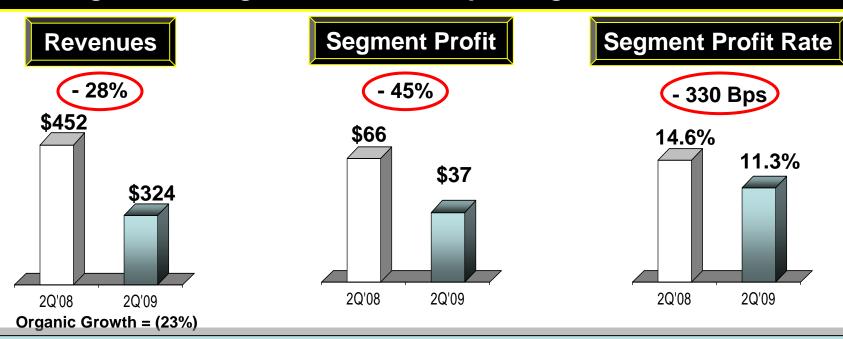
- Industrial Channels Experienced Greater Declines Than Automotive Channels Due To Global Production Slowdown
- Unit Volume Declines Equal In U.S. and Europe (-39% In Both Regions)
- ~50% Of Unit Volume Declines Due To Customer Inventory Corrections As Opposed To ~1/3 In 1Q'09
- Cost Base Right-Sizing Still In Progress Due To Longer Time Frame Associated With European Actions
- Higher Than Expected Profits At MAC
- Continuing To Leverage Facom's World-Class New Product Development Processes Across Segment

#### **Engineered Storage**

Storage Revenues Fell 30%, On Par With Declines Experienced In 1Q'09



#### Maintaining Double-Digit Profit Rate Despite Significant Mkt. Pressures



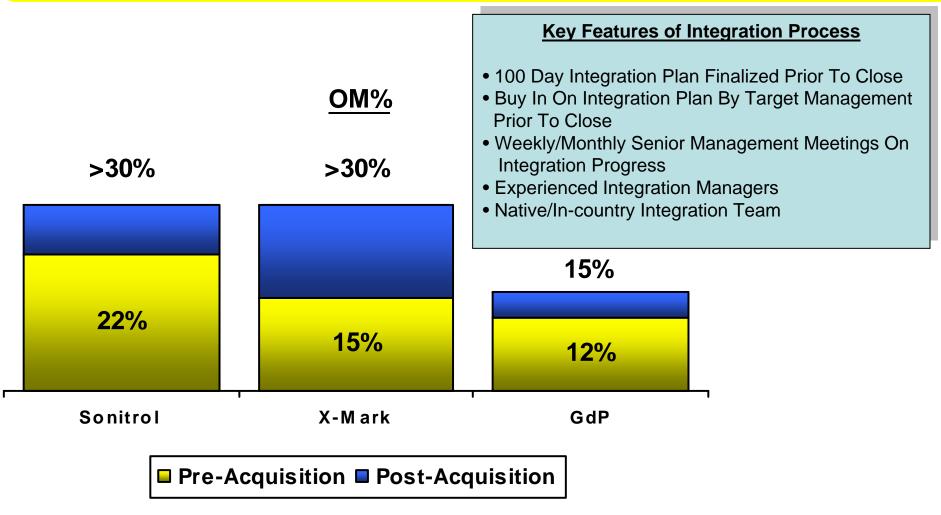
#### Unit Volume Declined 26% As Recession Continues To Affect All Markets

- Organic Revenue Declined Most Notably In Europe (1Q -20%, 2Q -25%) And Asia (1Q -11%, 2Q -22%);
   U.S. (1Q -17%, 2Q -23%)
- Largest Negative Revenue Impact From Foreign Exchange Amongst All Three Segments (5%)
- Experiencing Choppy Ordering Patterns From U.S. Customers But No Further Destocking Anticipated
- Productivity Projects Continue To Contribute Meaningful Savings for 2009
- CT&S and Bostitch Integration Well Underway And On Track



# **Acquisition Integration**

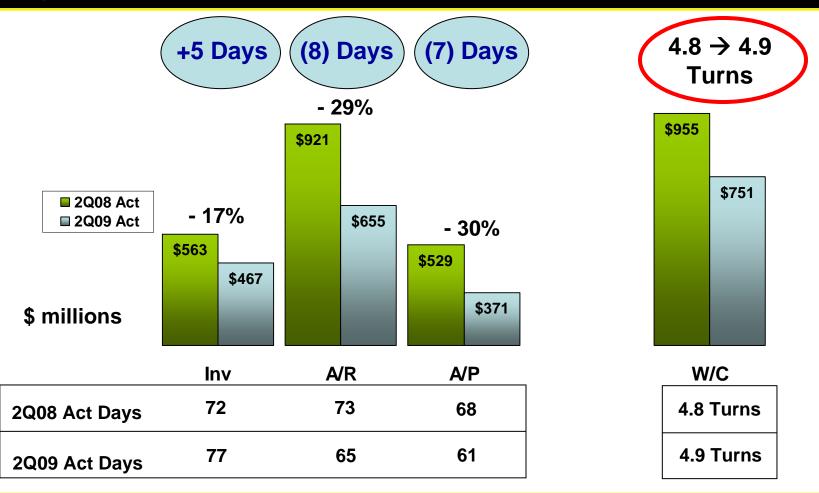
# Proprietary Integration Process Continues To Drive Significant Synergy Realization





# 2Q'09 Working Capital

#### Working Capital Turns Improve On A 2Q'09 20% Revenue Decline...



... As A/R Focus Outweighs Adverse Volume Impacts To Inv. & A/P



## 2Q'09 Free Cash Flow

#### 2Q'09 Free Cash Flow Of \$43 Million...

(\$ million)	<b>2</b> Q	2'09	2Q	2'08	V:	\$	09	YTD	80	YTD	 /\$
Net Income	\$	70	\$	78	\$	(8)	\$	107	\$	145	\$ (38)
Deprec/Amort		49		41		8		97		81	16
Restructuring		10		17		(7)		19		20	(1)
Working Capital		30		(25)		55		(16)		(33)	17
Other		(91)		(27)		(64)	(	(135 <u>)</u>		(22)	(113 <u>)</u>
Operating CF		68		84		(16)		72		191	(119)
СарЕх		(25)		(29)		3		(47)		(54)	7
Free Cash Flow		43		55		(13)		25		137	(112)

... As Working Capital Initiatives Result In YOY Benefit



## 2Q'09 Balance Sheet

#### Conservative Financial Position Maintained...

2Q'09	2Q'08	VPY\$
156	384	(228)
4,581	4,671	(90)
1,548	1,620	(72)
1,369	1,601	(232)
1,820	1,833	(13)
3,368	3,453	(85)
46%	47%	
34%-37%	35%-38%	
	1,548 1,369 1,820 3,368 46%	156       384         4,581       4,671         1,548       1,620         1,369       1,601         1,820       1,833         3,368       3,453         46%       47%

...~\$200M Deleveraging Still A Priority For 2009



# **Updated Guidance Factors**

#### **EPS ( Last Guidance**)

• Revised 2009 Unit Volume (\$1.00) (-18% To -20%)

• Gross Margin Rate Improvement +\$0.76 (38-39% in 2H'09)

New Restructuring Program +\$0.24

Gain on Debt Extinguishment +\$0.34

All Other Factors (i.e. FX, Previous Cost Actions, Acquisitions and Restructuring Charges) Relatively Consistent With Previous Guidance

#### **Free Cash Flow**

- Expect Approximately \$300M
   In Free Cash Flow
- Predicated On Approximately 10%
   Improvement In Working Capital
   Turns From Year-End 2008

2009 EPS Guidance Range of \$2.34 - \$2.84

Stanley Fulfillment System Process
Controls To Drive Result





- Well Positioned To Continue To Gain Market Share
- Gross Margin Success Stories Of 1Q And 2Q Foreseen As Largely Maintainable For The Full Year
- Continued Focus On Paying Down Debt
- Dedicated To Ongoing Success Of SFS Both As A Source Of Cash And A Competitive Advantage





## **Upcoming Conferences:**

**UBS conference in San Francisco on August 11th** 

Morgan Stanley conference in New York on September 1st

ASIS Security conference in September (21st thru 24th)

Imperial Security Conference in New York on November 5<sup>th</sup>

Robert Baird Industrials Conference in Chicago on November 10<sup>th</sup>

Merrill/Banc of America Conference in New York on December 8th

**Analyst Day at the NYSE on November 17th** 

# A Legacy of Quality.

STANLEY MAKE SOMETHING GREAT™

A Future of Growth.



2009 GAAP EPS Guidance

# **2009 Guidance Factors**

\$2.34 - \$2.84

2008 GAAP EPS Actual	\$2.82*
Unit Volume -18% To -20%	(\$3.90 - \$3.40)
Currency Impact (based on current rates)	(\$0.50)
2008 Cost Reduction Initiatives	\$1.75
1Q'09 Cost Reduction Initiatives (net of reinves	tment) <b>\$0.28</b>
2Q'09 Cost Reduction Initiatives	\$0.24
Gross Margin Rate Improvement	\$0.76
Acquisitions (GdP, Sonitrol, Xmark & ScanModul)	\$0.10
Restructuring (lower 2009 charges vs. 2008)	\$0.45
	\$2.00 - \$2.50
Gain From Debt Extinguishment	\$0.34

\* EPS prior to

recast



# **Cost Actions Summary**

## July '09 Actions:

- \$50M annualized cost actions
- ~50% impact in '09
- ~35% headcount-related

#### **Total '09 Impact**

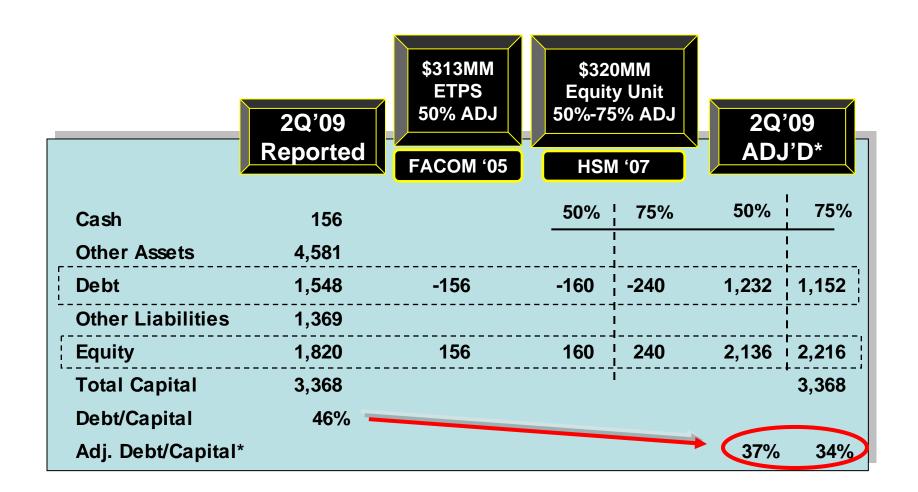
- \$265M cost savings
- ~ 60% headcount-related
- 2010 impact approximately \$25M

#### '09 Restructuring Summary

- \$45M '09 restructuring
- Large majority of restructuring cost is cash-related



## 2Q'09 Balance Sheet



<sup>\*</sup> The adjustments for equity content in the ETPS and Equity Units are consistent with the treatment by the nationally recognized statistical ratings organizations that rate the company's debt securities and, thus, the adjusted debt to capital ratio is considered a relevant measure.

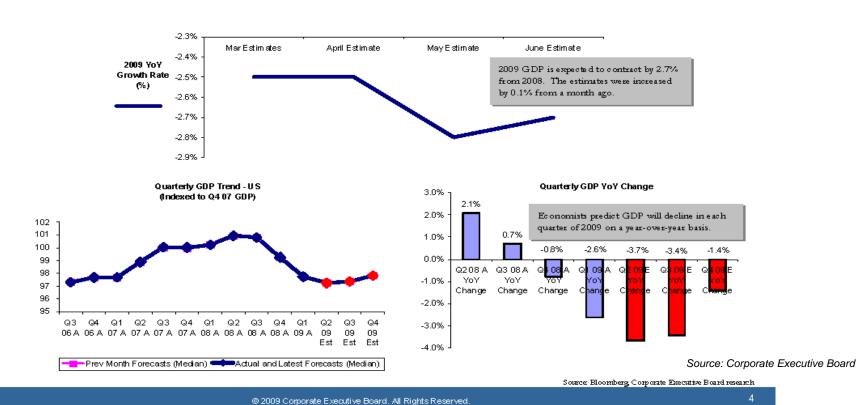




#### U.S. GDP Forecast

**Economist Estimates**: Economists are anticipating year-over-year quarterly GDP declines in every quarter of 2009 even though sequential quarterly GDP growth will resume after Q2 2009.

Full Year Median GDP Forecast - Change in Economist Forecasts



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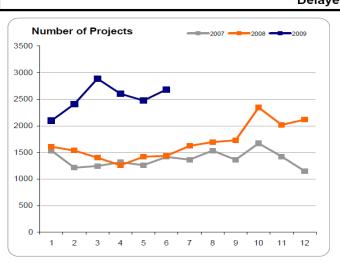


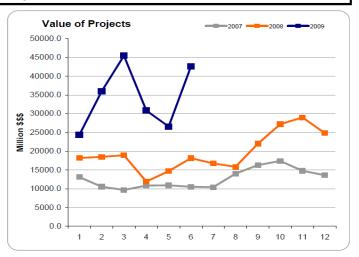
# **Construction Outlook (U.S.)**

#### McGraw\_Hill CONSTRUCTION

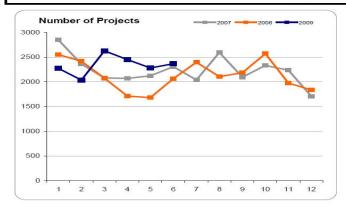
#### Abandoned & Delayed Report McGraw-Hill Construction Project News Database

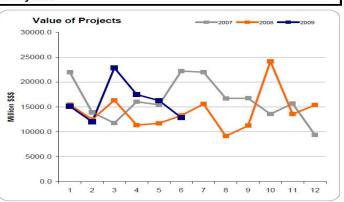
#### **Delayed Projects**





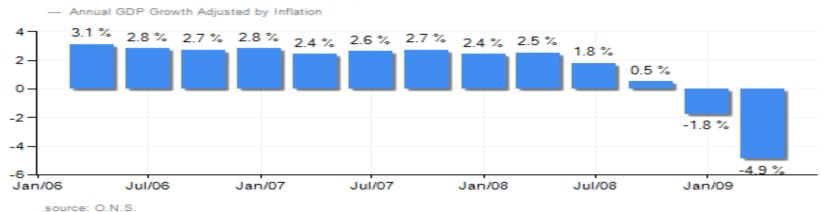
#### **Abandoned Projects**





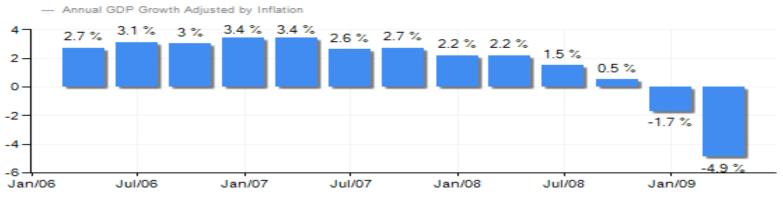
# **Europe GDP Trends**

#### United Kingdom GDP Growth Rate



www.tradingeconomics.com

#### Euro Area GDP Growth Rate



source: European Commission

www.tradingeconomics.com