

About Coca-Cola European Partners

Combines bottling operations of Coca-Cola Enterprises (CCE), Coca-Cola Iberian Partners (CCIP), and Coca-Cola Erfrischungsgetränke GmbH (CCEG) into a new Western European bottler, with **pro forma 2015 net sales** of approximately **\$12 billion** and volume of approximately **2.5 billion unit cases**

Serves over **300 million consumers** across **13 countries**

Enhances the Coca-Cola system to **compete more effectively and drive growth** across developed European markets with a world-class production, sales, and distribution platform

Coca-Cola European Partners (CCEP) is expected to realize annual run rate pre-tax savings of approximately **\$350 - \$375 million** within three years of closing

Coca-Cola Enterprises' shareowners to receive one share of Coca-Cola European Partners and a one-time cash payment of **\$14.50 per share**

Listings on the Euronext Amsterdam, the New York Stock Exchange, Euronext London, and Spanish stock exchanges



World's Most Recognizable Brands

Coca-Cola Trademark



Sparkling Flavors & Energy



Stills



Water



CCEP Board of Directors

Sol Daurella
Chairman of the Board of CCEP
Current Chairman of Olive Partners

John F. Brock
Director of CCEP
Current Chairman and CEO of CCE

17 member Board with majority **(9) independent non-executive directors**

CCEP Leadership

John F. Brock, CEO
Current Chairman and CEO of CCE

Damian Gammell, COO
Current COO of CCE

Nik Jhangiani, CFO
Current CFO of CCE

Victor Rufart, CIO*
Former Managing Director of CCIP

*Chief Integration Officer

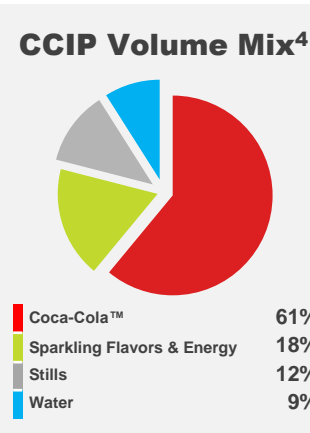
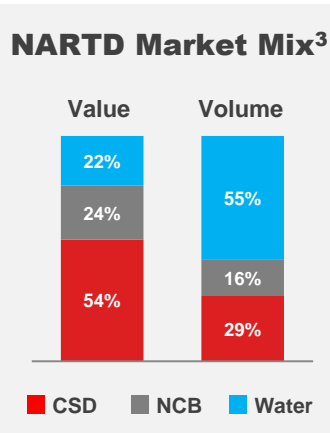
IMPORTANT: All estimates reflect combined independent estimates of CCE, CCIP, and CCEG/TCCC with full recognition that the proposed transaction is subject to regulatory approvals and other conditions of closing. Until closing of the transaction, each party continues to operate its business separately and independently, and the parties will not take any steps to implement the transaction until all necessary approvals have been obtained.

1. Iceland to be owned by CCEP or CCEP subsidiary shortly after the closing of the transaction

2015 Territory Overview¹

SPAIN & PORTUGAL²

TOP 5 CCIP BRANDS

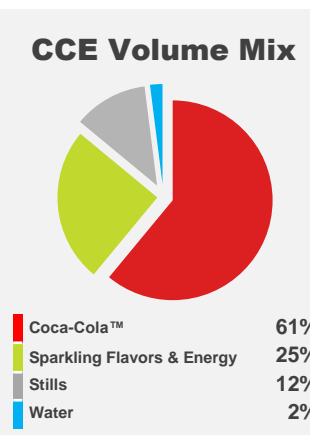
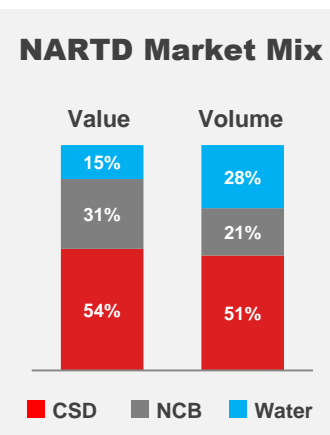


Highlights^{4,5}

Consumers	57 million
Annual Volume	556 muc
NARTD Share	
Value	44%
Volume	21%

GREAT BRITAIN

TOP 5 CCE BRANDS

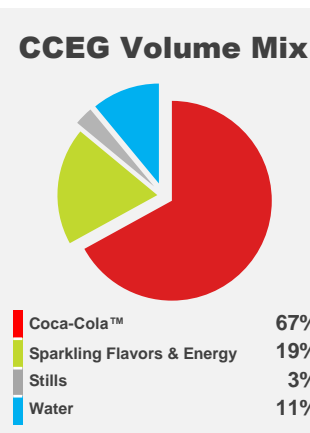
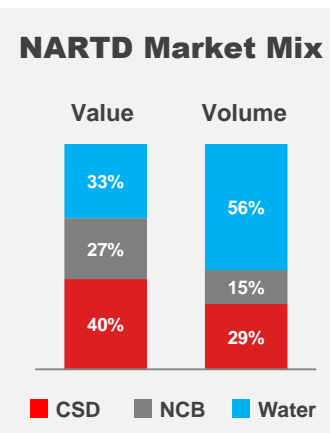


Highlights

Consumers	64 million
Annual Volume	510 muc
NARTD Share	
Value	30%
Volume	25%

GERMANY

TOP 5 CCEG BRANDS

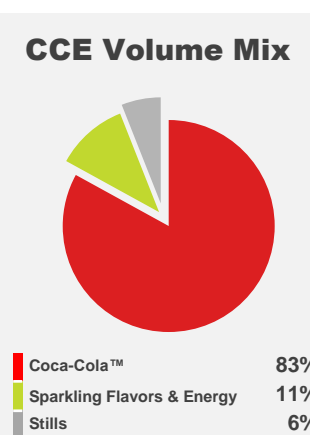
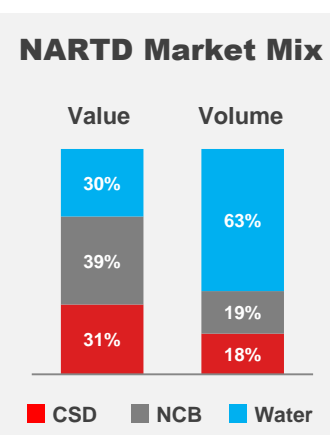


Highlights

Consumers	80 million
Annual Volume	680 muc
NARTD Share	
Value	18%
Volume	10%

FRANCE & MONACO⁶

TOP 5 CCE BRANDS



Highlights

Consumers	63 million
Annual Volume	368 muc
NARTD Share	
Value	21%
Volume	11%

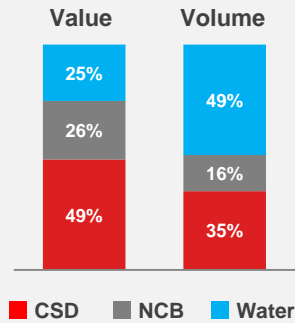
1. CCE volume mix data in this CCEP Factsheet (in unit cases) is not comparable to the CCE volume mix data in the CCE 2014 Factsheet (in physical cases)
 2. Iceland not included; AC Nielsen market data does not include Andorra
 3. AC Nielsen FY 2015; NARTD – Nonalcoholic Ready-To-Drink; CSD – Carbonated Soft Drinks (including Energy); NCB – Non-Carbonated Beverages; Water includes still and sparkling; rounded
 4. Volume mix and annual volume based on internal company reports (in unit cases) for CCIP, CCE or CCEG, as applicable; annual volume in million unit cases (muc); FY 2015; rounded; CCEG Coca-Cola Trademark volume includes Mezzo Mix
 5. Consumers from The World Factbook (US gov); Great Britain is United Kingdom; rounded
 6. AC Nielsen market data does not include Monaco

2015 Territory Overview

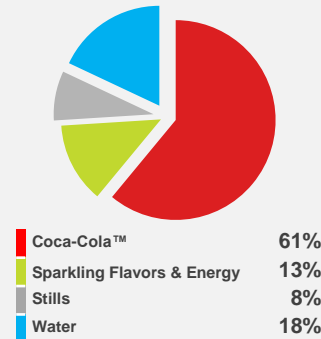
BELGIUM & LUXEMBOURG⁷

TOP 5 CCE BRANDS

NARTD Market Mix



CCE Volume Mix



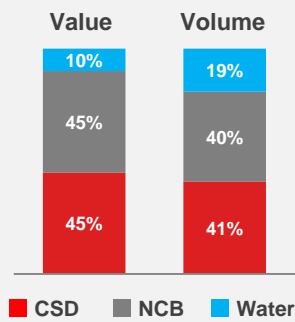
Highlights

Consumers	12 million
Annual Volume	155 muc
NARTD Share	
Value	37%
Volume	21%

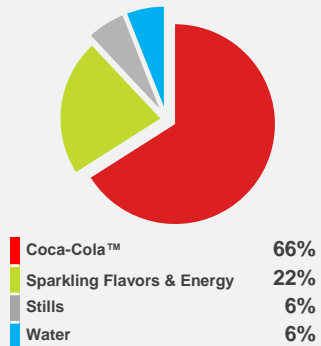
NETHERLANDS

TOP 5 CCE BRANDS

NARTD Market Mix



CCE Volume Mix



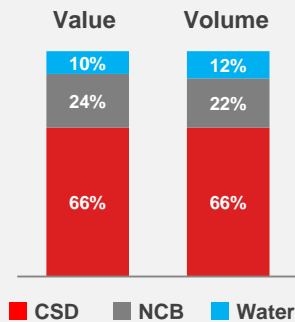
Highlights

Consumers	17 million
Annual Volume	96 muc
NARTD Share	
Value	21%
Volume	15%

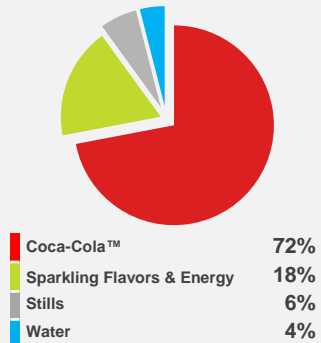
NORWAY

TOP 5 CCE BRANDS

NARTD Market Mix



CCE Volume Mix



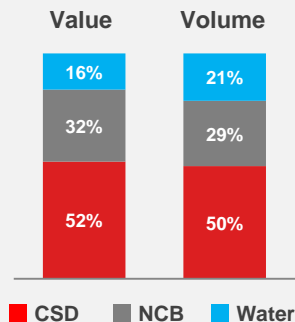
Highlights

Consumers	5 million
Annual Volume	50 muc
NARTD Share	
Value	35%
Volume	32%

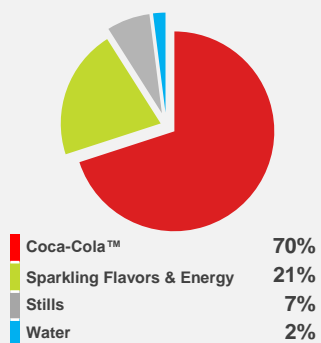
SWEDEN

TOP 5 CCE BRANDS

NARTD Market Mix



CCE Volume Mix



Highlights

Consumers	10 million
Annual Volume	69 muc
NARTD Share	
Value	27%
Volume	25%

7. AC Nielsen market data does not include Luxembourg

CCEP At A Glance

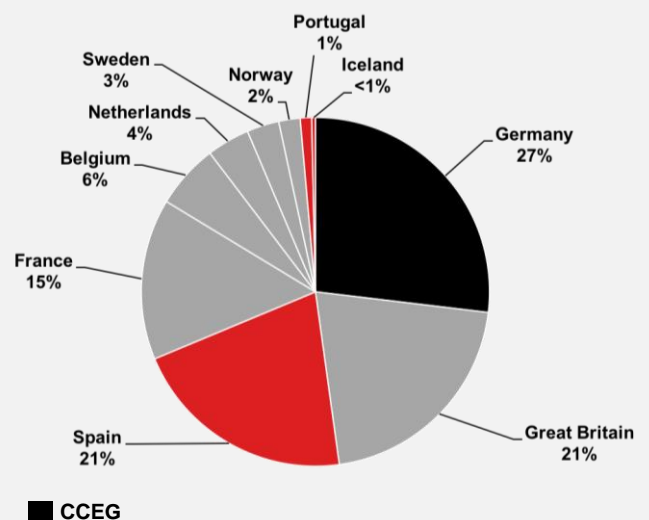
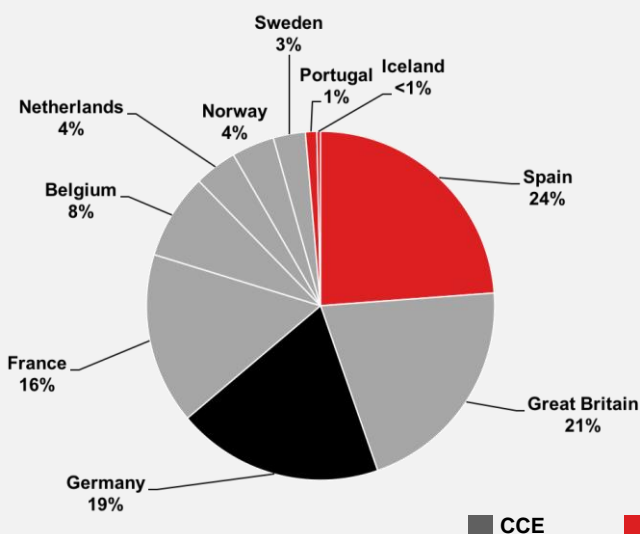


Note: All data above from company reports (in unit cases); FY 2015; rounded
 1. Home – customers who generally sell beverages at ambient temperature for later consumption; Cold - customers who generally sell beverages at chilled temperature for immediate consumption

2. Future – generally packages ≥1L and multi-packs; Immediate – generally packages <1L and fountain

CCEP Pro Forma 2015 Net Sales Mix³

CCEP 2015 Volume Mix⁴



3. Based on exchange rates of 1.11 \$/€, 1.53 \$/£, 0.12 \$/NOK, and 0.12 \$/SEK

4. Company reports (in unit cases); FY 2015; rounded