

Philip Morris International Spin-off

Key Dates

Below are key dates related to the **Spin-off**.

Spin-off Key Dates	
Declaration Date	January 30, 2008
Record Date	March 19, 2008
Distribution Date	March 28, 2008
Ex-Distribution Date	March 31, 2008

- Altria shareholders of record were able to participate in the Spin-off.
- In order to be a shareholder of record, generally you must purchase Altria shares by the Record Date. A typical trade on the New York Stock Exchange takes trade day plus three (3) business days to settle the transaction (T+3).
- Any holder of Altria stock who sold Altria shares in the "regular way" market on or before the Distribution Date sold the right to receive shares of PMI stock in the Spin-off.
- Holders of Altria stock are encouraged to consult with their financial advisors regarding the specific implications of the Spin-off.