



## Leap At-A-Glance

Leap provides innovative, high-value wireless services to a fast-growing, young and ethnically diverse customer base.

Leap celebrated its 11<sup>th</sup> anniversary in 2009.

With the value of unlimited wireless services as the foundation of its business, Leap pioneered Cricket<sup>®</sup> service.

The company and its joint ventures now operate in 35 states and the District of Columbia, serving more than 4.95 million customers and hold licenses for 35 of the top 50 U.S. markets.

Leap is publicly traded on the NASDAQ National Market as "LEAP." It is listed on the NASDAQ-100 Index, recognized as one of the largest domestic and international non-financial securities listed on the NASDAQ Stock Market based on market capitalization.

The company is headquartered in San Diego, California.

For more information, please visit [www.leapwireless.com](http://www.leapwireless.com).

### Cricket<sup>®</sup>

Through its affordable, flat-rate monthly service plans ranging from \$30 to \$60 per month, Cricket offers customers a choice of unlimited anytime minutes, unlimited text and picture messaging, unlimited text to Mexico, unlimited Mobile Web, unlimited directory assistance, Premium Extended Coverage, Nationwide Roaming and calling features and services - without long-term contracts or credit checks.

The Company also offers a 24/7 unlimited prepaid wireless service: Cricket PAYGo. This daily or monthly pay-as-you-go service designed for customers who prefer the flexibility and control offered by traditional pre-paid services but are seeking greater value for their dollar.

Cricket also offers unlimited wireless Internet access, allowing customers unlimited access anywhere within the coverage area on their laptop or desktop computers with Cricket Broadband.

Cricket's first market was Chattanooga, Tennessee, which launched in March of 1999.

For more information, visit [www.mycricket.com](http://www.mycricket.com).

### Network Quality and Coverage Areas

Leap operates its own CDMA 1X and 1xEV-DO networks across the country on which Cricket and services are offered. Independent third-party tests have shown that Leap's network is among the best in the nation.

### Service Markets

Leap has designed several market clusters, which expand the local network footprint by bridging markets, enabling the company to expand service coverage for customers while gaining operating efficiencies through economies of scale. Examples include:

- Colorado Cluster – Denver, Colorado Springs, Fort Collins, Pueblo, Greeley, Canon City
- Carolinas Cluster – Charlotte, Greensboro, Raleigh-Durham, NC; Charleston, SC
- Texas Cluster – Houston, Austin, San Antonio, Temple, Killeen, Del Rio/Eagle Pass, Corpus Christi, Laredo, McAllen/Brownsville/Harlingen