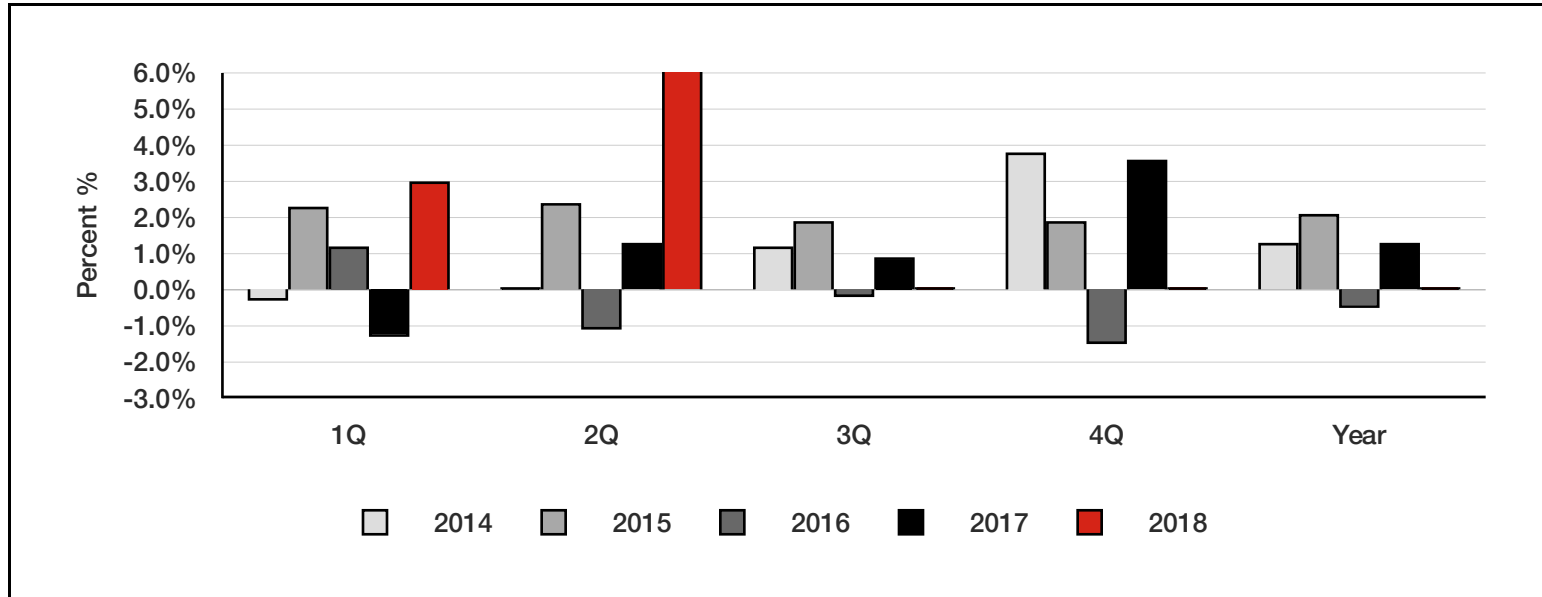


comparable sales: percentage change from prior year ^(a) ^(b)



quarterly, fiscal 2014 to present



Fiscal Year	1Q	2Q	3Q	4Q	Year
2018	3.0%	6.5%	—%	—%	—%
2017	(1.3)%	1.3%	0.9%	3.6%	1.3%
2016	1.2%	(1.1)%	(0.2)%	(1.5)%	(0.5)%
2015	2.3%	2.4%	1.9%	1.9%	2.1%
2014	(0.3)%	—%	1.2%	3.8%	1.3%

^(a) Effective January 15, 2015, Target operates as a single segment which includes all of its continuing operations, excluding net interest expense and certain other discretely managed items. Segment operations are designed to enable Target's guests to purchase products seamlessly in stores or through our digital channels.

^(b) Comparable sales include all sales, except sales from stores open less than 13 months, digital acquisitions we have owned less than 13 months, stores that have been closed, and digital acquisitions that we no longer operate. The comparable sales increases or decreases above are calculated by comparing sales in fiscal year periods with comparable prior fiscal year periods of equivalent length.

Source: Target's Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.