



**TOM PETTY AND THE HEARTBREAKERS ANNOUNCE 2010 NORTH AMERICAN TOUR AND NEW ALBUM, *MOJO***

**MOJO IS THE FIRST NEW TOM PETTY AND THE HEARTBREAKERS ALBUM IN 8 YEARS**

**TICKETS GO ON SALE BEGINNING MARCH 8**

**February 25, 2010 -- TOM PETTY & THE HEARTBREAKERS** today announced their 2010 North American tour and the upcoming release of *Mojo*, their first studio album in eight years, set for release on Reprise Records this spring. The North American tour, produced by Live Nation, will take the band through a mix of top arenas and amphitheaters across the US and Canada beginning May 6<sup>th</sup> in Raleigh, NC. Tickets go on sale beginning Monday, March 8 at [LiveNation.com](http://LiveNation.com)

Special guest artists on the tour will include a mix of appearances by My Morning Jacket, Crosby, Stills and Nash, Joe Cocker, ZZ Top, and Drive-By Truckers.

All 2010 Tour tickets purchased online will include an MP3 download of every track on the Heartbreakers' electrifying new album, *Mojo*. It will work like this; once fans purchase tickets online they will receive an email with codes entitling them to download two tracks from *Mojo* ("First Flash Of Freedom" and "Good Enough.") Then, on the release date of the album, currently slated for this spring, ticket buyers will be sent a download of the entire album. Also included with every online ticket purchase, to be delivered at the end of the 2010 tour, will be a selection of live tracks recorded during the tour.

*Mojo* is a fiery statement from a band that is making some of their most exciting music over three decades into their career. "Good Enough" from the new album is now available for streaming at the revamped [TOMPETTY.com](http://TOMPETTY.com). More details on the new album to follow soon.

Tom Petty and The Heartbreakers were inducted into the Rock and Roll Hall of Fame in 2002, their first year of eligibility, and in recent years have continued to build on their already legendary success. The band's sold-out 2008 tour was the biggest of their career and came right after the band's acclaimed Super Bowl XLII halftime performance with a worldwide audience of nearly a billion people. The 2009 release of Tom Petty and The Heartbreakers' career spanning *Live Anthology* garnered glowing reviews including a rave four and a half stars from *Rolling Stone*. The 2007 release of the Peter Bogdanovich-directed documentary *Runnin' Down A Dream* earned a Grammy award and established the Heartbreakers' story as a striking embodiment of the American Dream.

**TOM PETTY AND THE HEARTBREAKERS** released their debut album in 1976. They have since sold more than 60 million records. Between the Heartbreakers' recordings and his solo work, Tom Petty has received 18 Grammy nominations and been honored with lifetime achievement awards including Billboard's Century Award, MTV's Video Vanguard Award, and induction into the Rock and Roll Hall of Fame. Tom Petty, with the Heartbreakers at his side, has become a rock and roll icon lauded by fellow musicians and music lovers worldwide. Tom Petty's Sirius/XM radio show, Tom Petty's Buried Treasure, is one of the most beloved and popular shows on satellite radio. It features Tom Petty spinning favorite tunes from his extensive private music collection.

## TOM PETTY AND THE HEARTBREAKERS 2010 NORTH AMERICAN TOUR DATES

May 06	Raleigh	Time Warner Cable Pavilion at Walnut Creek (w/Joe Cocker)
May 07	Charlotte	Verizon Wireless Amphitheatre (w/Joe Cocker)
May 09	Tampa	St. Pete Times Forum (w/Joe Cocker)
May 15	Dallas	Superpages.com Center (w/Joe Cocker)
May 16	Houston	Cynthia Woods Mitchell Pavilion (w/Joe Cocker)
May 18	Phoenix	US Airways Arena (w/Joe Cocker)
May 22	Los Angeles	Hollywood Bowl (w/Joe Cocker)
Jun 02	San Diego	Cricket Wireless Pavilion (w/Joe Cocker)
Jun 03	Irvine	Verizon Wireless Amphitheatre (w/Joe Cocker)
Jun 05	Oakland	Oracle Pavilion (w/Joe Cocker)
Jun 08	Vancouver	GM Place (w/Joe Cocker)
Jun 11	Seattle	The Gorge (w/Joe Cocker)
Jun 12	Seattle	The Gorge (w/Joe Cocker)
Jun 15	Calgary	Pengrowth Saddledome (w/Joe Cocker)
Jun 16	Edmonton	Rexall Place (w/Joe Cocker)
Jun 19	Winnipeg	MTS Centre (w/Joe Cocker)
Jun 22	St Paul	Xcel Energy Center (w/Drive-By Truckers)
Jun 23	Omaha	Qwest Center (w/Drive-By Truckers)
Jun 25	Milwaukee	Summerfest (w/ZZ Top)****
Jul 10	Indianapolis	Verizon Wireless Amphitheatre (w/Drive-By Truckers)
Jul 13	Kansas City	Sprint Center (w/Drive-By Truckers)
Jul 15	Cincinnati	Riverbend Music Center (w/Drive-By Truckers)
Jul 17	Chicago	United Center (w/Drive-By Truckers)
Jul 20	Cleveland	Blossom Music Center (w/Drive-By Truckers)
Jul 22	Detroit	Palace of Auburn Hills (w/Drive-By Truckers)
Jul 24	Pittsburgh	First Niagra Pavilion (w/Drive-By Truckers)
Jul 28	New York	Madison Square Garden (w/TBD)
Jul 31	Philadelphia	Wachovia Center (w/TBD)
Aug 11	Atlanta	Philips Arena (w/Crosby, Stills and Nash)
Aug 12	Nashville	Sommet Center (w/Crosby, Stills and Nash)
Aug 14	Darien Lake, NY	Darien Lake Performing Arts Center (w/Crosby, Stills and Nash)
Aug 15	Bristow	Jiffy Lube Live (w/Crosby, Stills and Nash)
Aug 17	Hartford	Comcast Theater (w/Crosby, Stills and Nash)
Aug 19	Boston	Comcast Center (w/My Morning Jacket)
Aug 21	Boston	Comcast Center (w/My Morning Jacket)
Aug 24	East Rutherford	IZOD Center (w/My Morning Jacket)
Aug 25	Toronto	Air Canada Center (w/Crosby, Stills and Nash)
Aug 27	Saratoga Springs	Saratoga Performing Arts Center (w/Crosby, Stills and Nash)

\*\*\*Summerfest show in Milwaukee, WI onsale March 6

**For more information on Tom Petty and the Heartbreakers, their upcoming album *Mojo*, their upcoming tour, The Highway Companions Fan Club, and premium ticket packages, please visit [www.tompetty.com](http://www.tompetty.com) and [www.livenation.com](http://www.livenation.com).**

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### **About Live Nation**

Live Nation Entertainment is the world's premier live entertainment company, consisting of Live Nation, Ticketmaster and Front Line Management Group. As the world's first artist-to-fan vertically integrated live entertainment platform, the company is improving the fan experience and driving major innovations in ticketing technology, marketing and service. Live Nation is the largest producer of live concerts in the world, annually producing more than 22,000 concerts on behalf of 1,500 artists in 57 countries. In 2008, over 50 million fans attended Live Nation concerts, and the company drove more than 70 million unique visitors to LiveNation.com and other online properties.

Ticketmaster serves more than 10,000 clients worldwide in multiple event categories and sold more than 141 million tickets valued at over \$8.9 billion on behalf of its clients in 2008. Live Nation is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit [www.livenation.com/investors](http://www.livenation.com/investors)