

# CORPORATE INFORMATION

## CORPORATE OFFICES

Brunswick Corporation  
1 North Field Court  
Lake Forest, Illinois 60045-4811  
Phone: (847) 735-4700  
Fax: (847) 735-4765  
[www.brunswick.com](http://www.brunswick.com)

## STOCK EXCHANGE LISTINGS

Brunswick common stock is listed and traded on the New York and Chicago Stock Exchanges under the ticker symbol BC.

## CERTIFICATION

Brunswick's chief executive officer has filed a certification with the New York Stock Exchange stating that he is not aware of any violation by the Company of NYSE Corporate Governance listing standards. That document was most recently filed on May 7, 2015.

## ANNUAL MEETING OF SHAREHOLDERS

Brunswick's annual meeting of shareholders will be held on May 4, 2016. Details are included in the Proxy Statement.

## INVESTOR AND MEDIA INQUIRIES

Securities analysts, institutional investors and media representatives requesting information about the Company should contact Investor Relations by mail at the corporate offices, by phone at (847) 735-4374, by fax at (847) 735-4750 or by e-mail at [services@brunswick.com](mailto:services@brunswick.com).

## TRANSFER AGENT AND REGISTRAR

Shareholders requesting information on electronic dividend deposits, transfers, address or ownership changes, account consolidation or the investment plan should contact the transfer agent and registrar at:

## COMPUTERSHARE INVESTOR SERVICES

P. O. Box 30170  
College Station, TX 77842-3170  
Shareholder online inquiries  
<https://www-us.computershare.com/investor/contact>  
(800) 546-9420—Toll free within the United States, Canada and Puerto Rico  
+1 (781) 575-4313—Outside the United States, Canada and Puerto Rico  
[www.computershare.com/investor](http://www.computershare.com/investor)

## DIVIDENDS

Dividends are paid on a quarterly basis, subject to approval by the Board of Directors, generally in March, June, September and December. Shareholders are welcome to participate in Brunswick's Investor Plan by contacting the plan administrator, Computershare Investor Services. The plan provides for automatic reinvestment of dividends into shares of Brunswick common stock and allows for initial and additional stock purchases. Shareholders can also choose to have their dividends directly deposited into their bank accounts. Brochures and enrollment forms are available on Computershare's website at [www.computershare.com/investor/](http://www.computershare.com/investor/) or by contacting Computershare.

#### ELECTRONIC RECEIPT OF PROXY MATERIALS AND PROXY VOTING

If you are a shareholder and would like to receive this Annual Report and Proxy Statement via the Internet, you will need to complete an online consent form available through the Brunswick website at [www.brunswick.com/investors/shareholderservices/electronicdelivery.php](http://www.brunswick.com/investors/shareholderservices/electronicdelivery.php). If you have any questions, please contact Shareholder Services by mail at Brunswick's corporate offices, by phone at (847) 735-4294, by fax at (847) 735-4671 or by e-mail at [services@brunswick.com](mailto:services@brunswick.com).

#### INDEPENDENT AUDITORS

Deloitte & Touche LLP  
Chicago, Illinois

#### NON-GAAP FINANCIAL MEASURES

Certain statements in this report contain non-GAAP financial measures. GAAP refers to generally accepted accounting principles in the United States. A "non-GAAP financial measure" is a numerical measure of a company's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of operations, balance sheet or statement of cash flows of the company; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Operating and statistical measures are not non-GAAP financial measures.

Brunswick's management believes that non-GAAP financial measures and the information that they provide are useful to investors because they permit investors to view Brunswick's performance using the same tools that Brunswick uses and to better evaluate its ongoing business performance. Diluted earnings per common share, as adjusted refers to diluted earnings per common share from continuing operations, excluding the earnings per share impact of pension settlement charges for lump sum payouts, restructuring, exit and impairment charges,

impairment charges for an equity method investment, loss on early extinguishment of debt, special tax items and the results of discontinued operations. Adjusted operating earnings refers to operating earnings, excluding the earnings impact of pension settlement charges for lump sum payouts and restructuring, exit and impairment charges. Adjusted pretax earnings refers to earnings before income taxes, excluding the earnings impact of pension settlement charges for lump sum payouts, restructuring, exit and impairment charges, impairment charges for an equity method investment and the loss on early extinguishment of debt.

Free cash flow refers to cash flow from operating and investing activities (excluding cash provided by or used for acquisitions, investments, reductions in or transfers to restricted cash and purchases or sales/maturities of marketable securities). Percentage changes in net sales expressed in constant currency are presented to reflect the impact that changes in currency exchange rates had on net sales. To present this information, 2015 net sales transacted in currencies other than U.S. dollars are translated to U.S. dollars using 2014 exchange rates, using the average exchange rates in effect during the comparative period.

#### FORWARD-LOOKING STATEMENTS

Certain statements in this Annual Report are forward looking as defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates and projections about Brunswick's business. Forward-looking statements by their nature address matters that are, to different degrees, uncertain and often contain words such as "may," "could," "expect," "intend," "plan," "seek," "estimate," "believe," "predict," "potential" or "continue." These statements are not guarantees of future performance and involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this report. For a description of these risks, see the Risk Factors section and forward-looking statements section in the Management's Discussion and Analysis in the attached Annual Report on Form 10-K for the fiscal year ended December 31, 2015.