



## **eMagin Hires Dan Cui as VP of Business Development to Bolster HMD Effort**

HOPEWELL JUNCTION, NY.--(BUSINESS WIRE)—April 9, 2015-- **eMagin Corporation (NYSE MKT: EMAN)** hired Dan Cui as Vice President of Business Development for its HMD “head-mounted display” group. eMagin has developed multiple HMDs for both military and consumer uses including the Z-800 gaming headset which won the “Most Innovative” award at the 2006 Consumer Electronics Show. Currently, eMagin is completing a new, highly innovative, next generation HMD prototype with high 2,000 by 2,000 pixel resolution, a large +100 degree field of view, and featuring eMagin OLED microdisplays, which provide many advantages over LCD or LCOS microdisplays.

“We are very pleased Dan is joining us to help drive our HMD effort” said Andrew G. Sculley, CEO of eMagin Corporation, “He has a wealth of experience, working in the HMD space for the past 15 years, including directing business development and sales and marketing for the HMD space at Vuzix Corporation and View Link Technology/MYVU. While working at Vuzix as VP Sales and Business Development Dan successfully raised their market visibility in advance of Intel’s investment in Vuzix and subsequent listing on the NASDAQ. He also developed key relationships with SAP, Salesforce.com and DHL as well as a co-branding partnership with Lenovo.”

### **About eMagin Corporation**

A leader in OLED microdisplay technology, OLED microdisplay manufacturing know-how and mobile display systems, eMagin manufactures high-resolution OLED microdisplays and integrates them with magnifying optics to deliver virtual images comparable to large-screen computer and television displays in portable, low-power, lightweight personal displays. eMagin microdisplays provide near-eye imagery in a variety of products from military, industrial, medical and consumer OEMs. More information about eMagin is available at [www.emagin.com](http://www.emagin.com).

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including those regarding eMagin Corporation's expectations, intentions, strategies and beliefs pertaining to future events or future financial performance. Actual events or results may differ materially from those in the forward-looking statements as a result of various important factors, including those described in the Company's most recent filings with the SEC. Although we believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by the Company, or any other person, that such forward-looking statements will be



achieved. The business and operations of the Company are subject to substantial risks which increase the uncertainty inherent in forward-looking statements. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.

OLED-XL, Color OLED-XLS and True Black are trademarks of eMagin Corp. OLED-ULT is trademark pending. All other names are the products of their respective owners.  
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