

ASCENA CONFLICT MINERALS POLICY

Ascena Retail Group, Inc. (“Ascena”) is committed to ensuring that metals and other minerals contained in our brands’ merchandise are sourced, produced, and used in an ethical and socially responsible manner.

LAW AND GOALS

The “conflict minerals” provisions of the Dodd-Frank Wall Street Reform and Consumer Protection Act require Ascena to understand the use of four metals (gold, columbite-tantalite (tantalum), cassiterite (tin), and wolframite (tungsten) (collectively, the “Conflict Minerals”)) in our brands’ merchandise, as well as whether those Conflict Minerals originated in the Democratic Republic of Congo or neighboring countries (collectively, the “Covered Countries”). These provisions are designed to help end this region’s violent conflict, which has been partially financed by the exploitation and trade of Conflict Minerals originating in the Covered Countries. As a publicly traded company, Ascena is required to request certain information from our subsidiaries’ suppliers and report on our inquiries and due diligence to the U.S. Securities and Exchange Commission (“SEC”).

Ascena supports the Dodd-Frank Act’s humanitarian goal of ending the violent conflict in the Covered Countries. Ascena’s subsidiaries do not purchase Conflict Minerals directly from any source, as they purchase only finished products from their suppliers. Ascena is therefore dedicated to working with the suppliers to increase transparency regarding the origin of minerals contained in our brands’ products.

OUR CONFLICT MINERALS PROGRAM

Ascena will conduct a good faith inquiry annually into the origin of Conflict Minerals that are necessary to the functionality or production of products that our brands manufacture or contract to manufacture. This inquiry will be reasonably designed to determine whether any such Conflict Minerals originated in the Covered Countries or are from recycled or scrap sources. If Ascena has reason to believe that Conflict Minerals may have originated in the Covered Countries, we will perform further due diligence in a manner consistent with the guidance issued by the Organization for Economic Cooperation and Development. All reports Ascena files with the SEC in compliance with the Conflict Minerals law will be available to the public through Ascena’s investor website; the reports will not contain the names and locations of our suppliers, unless required by law.

EXPECTATIONS OF OUR SUPPLIERS

Ascena expects our subsidiaries’ suppliers to avoid the use of Conflict Minerals that may finance or otherwise benefit armed groups in the Covered Countries. Ascena expects these suppliers to cooperate fully in our Conflict Minerals Program, including by providing complete, accurate, and timely responses to all our inquiries. Noncompliance with our Conflict Minerals Program could result in penalties, up to and including termination of the business relationship.

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