

CORPORATE INFORMATION

CORPORATE OFFICES

Brunswick Corporation
1 North Field Court
Lake Forest, Illinois 60045-4811
Phone: (847) 735-4700
Fax: (847) 735-4765
www.brunswick.com

STOCK EXCHANGE LISTINGS

Brunswick common stock is listed and traded on the New York and Chicago Stock Exchanges under the ticker symbol BC.

CERTIFICATION

Brunswick's chief executive officer has filed a certification with the New York Stock Exchange stating that he is not aware of any violation by the Company of NYSE Corporate Governance listing standards. That document was most recently filed on May 8, 2014.

ANNUAL MEETING OF SHAREHOLDERS

Brunswick's annual meeting of shareholders will be held on May 6, 2015. Details are included in the Proxy Statement.

INVESTOR AND MEDIA INQUIRIES

Securities analysts, institutional investors and media representatives requesting information about the Company should contact Investor Relations by mail at the corporate offices, by phone at (847) 735-4374, by fax at (847) 735-4750, or by e-mail at services@brunswick.com.

TRANSFER AGENT AND REGISTRAR

Shareholders requesting information on electronic dividend deposits, transfers, address or ownership changes, account consolidation or the investment plan should contact the transfer agent and registrar at:

COMPUTERSHARE INVESTOR SERVICES

P. O. Box 30170
College Station, TX 77842-3170
Shareholder online inquiries
<https://www-us.computershare.com/investor/contact>
(800) 546-9420—Toll free within the United States, Canada and Puerto Rico
+1 (781) 575-4313—Outside the United States, Canada and Puerto Rico
www.computershare.com/investor

DIVIDENDS

Dividends are paid on a quarterly basis, subject to approval by the Board of Directors, generally in March, June, September and December. Shareholders are welcome to participate in Brunswick's Investor Plan by contacting the plan administrator, Computershare Investor Services. The plan provides for automatic reinvestment of dividends into shares of Brunswick common stock and allows for initial and additional stock purchases. Shareholders can also choose to have their dividends directly deposited into their bank accounts. Brochures and enrollment forms are available on Computershare's website at www.computershare.com/investor/ or by contacting Computershare.

ELECTRONIC RECEIPT OF PROXY MATERIALS AND
PROXY VOTING

If you are a shareholder and would like to receive this Annual Report and Proxy Statement via the Internet, you will need to complete an online consent form available through the Brunswick website at www.brunswick.com/investors/shareholderservices/electronicdelivery.php. If you have any questions, please contact Shareholder Services by mail at Brunswick's corporate offices, by phone at (847) 735-4294, by fax at (847) 735-4671, or by e-mail at services@brunswick.com.

INDEPENDENT AUDITORS

Deloitte & Touche LLP
Chicago, Illinois

NON-GAAP FINANCIAL MEASURES

Certain statements in this report contain non-GAAP financial measures. GAAP refers to generally accepted accounting principles in the United States. A "non-GAAP financial measure" is a numerical measure of a company's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of operations, balance sheet or statement of cash flows of the company; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Operating and statistical measures are not non-GAAP financial measures.

Brunswick's management believes that non-GAAP financial measures and the information that they provide are useful to investors because they permit investors to view Brunswick's performance using the same tools that Brunswick uses and to better evaluate its ongoing business performance. Diluted earnings per share, as adjusted, refers to diluted earnings per common share, excluding the earnings per share impact of pension settlement charges for lump sum payouts, restructuring, exit and impairment charges, impairment charges for an equity method investment, loss on early extinguishment of debt, special tax items and the results of discontinued operations. Adjusted pretax earnings refers to earnings before income taxes, excluding the earnings impact of pension settlement charges for lump sum payouts, restructuring, exit and impairment charges, impairment charges for an equity method investment and the loss on early extinguishment of debt.

FORWARD-LOOKING STATEMENTS

Certain statements in this Annual Report are forward looking as defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates and projections about Brunswick's business. Forward-looking statements by their nature address matters that are, to different degrees, uncertain and often contain words such as "may", "could", "expect", "intend", "plan", "seek", "estimate", "believe", "predict", "potential" or "continue". These statements are not guarantees of future performance and involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this report. For a description of these risks, see the Risk Factors and Forward-Looking Statements section in the Management's Discussion and Analysis in the Annual Report on Form 10-K included herein.