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FOSUN 复星
復星國際有限公司
FOSUN INTERNATIONAL LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 00656)

VOLUNTARY ANNOUNCEMENT

INVESTMENT IN TOM TAILOR HOLDING AG

This is a voluntary announcement made by Fosun International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) for keeping the shareholders of the Company and potential investors informed of the latest business development of the Group.

The Company is pleased to announce that on 30 July 2014, Fidelidade – Companhia de Seguros, S.A. (“**Fidelidade**”), an 80% indirectly owned subsidiary of the Company, and FCM Beteiligungs GmbH, a 51% directly owned subsidiary of Fidelidade (the “**JV**”), acquired 4,036,681 and 1,991,369 shares, respectively, of TOM TAILOR Holding AG (“**Tom Tailor**”), a German stock corporation listed on the Frankfurt Stock Exchange (TTI:Xetra), accounting for approximately 15.51% and 7.65% of the share capital of Tom Tailor, respectively (the “**Acquisition**”).

Accordingly, the Group will hold an equity interest of approximately 23.16% in Tom Tailor in the aggregate via Fidelidade and the JV. Tom Tailor is an international fashion and lifestyle company. With its two brands TOM TAILOR and BONITA, Tom Tailor is present in more than 35 countries, offering stylish casual wear and accessories in the medium price range.

REASONS FOR THE TRANSACTION

Tom Tailor has been a success story for more than 50 years. It has developed a strong retail network and vertical expertise and, with its proven analytical trend management approach, has consequently grown the business in its home market Germany and abroad. Tom Tailor operates on the basis of a tested business model and a convincing strategy aiming at profitable growth. Consumption upgrade is one of the major investment themes that the Group focuses on. The Group will leverage its own resources and competitive advantages to support Tom Tailor to bring its brands to more Chinese consumers as well as expand in the China market. The investment in Tom Tailor thus represents

another step for the Group to further implement its investment strategy of “Combining China’s Growth Momentum with Global Resources”.

As the applicable percentage ratios under Rule 14.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) in respect of the Acquisition do not exceed 5%, the Acquisition does not constitute a notifiable transaction of the Company under Chapter 14 of the Listing Rules.

By Order of the Board
Fosun International Limited
Guo Guangchang
Chairman

Shanghai, the PRC, 30 July 2014

As at the date of this announcement, the executive directors of the Company are Mr. Guo Guangchang, Mr. Liang Xinjun, Mr. Wang Qunbin, Mr. Ding Guoqi, Mr. Qin Xuetao and Mr. Wu Ping; the non-executive director is Mr. Fan Wei; and the independent non-executive directors are Mr. Zhang Shengman, Mr. Andrew Y. Yan, Mr. Zhang Huaqiao and Mr. David T. Zhang.