

JCDecaux receives regulatory approval from German competition authorities to increase stake in Wall AG to majority shareholding of 90.1%

Out of Home Media

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Paris, 16 December 2009 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide, announced today that it will be able to complete its transaction with Wall AG to become its majority shareholder. JCDecaux received regulatory approval from the German competition authorities to acquire founder Hans Wall and family's 50.1% stake in Wall AG. The transaction increases JCDecaux's holding in Wall AG to 90.1%, with Daniel Wall retaining 9.9% and remaining CEO of the Group Wall, the number two outdoor advertising company in Germany and Turkey.

Key Figures for the Group:

- 2008 revenues: €2,168.6 million ; 2009 9 first month revenues: €1,356.1m
- JCDecaux is listed on Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- N°1 worldwide in street furniture (378,000 advertising panels)
- N°1 worldwide in transport advertising with 165 airports and over 300 transport contracts in metros, buses, tramways and trains (329,500 advertising panels)
- N°1 in Europe for billboards (224,500 advertising panels)
- N°1 in outdoor advertising in Asia Pacific (201 700 advertising panels in 44 different cities)
- N°1 worldwide in self service bicycles
- 936,000 advertising panels in 55 countries
- 9,250 employees

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,373,250.96 euros - # RCS: 307 570 747 Nanterre - FR 44307570747