



The Lubrizol Corporation
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News Release

FOR RELEASE: Immediately

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Lubrizol Develops Additive to Meet Special Needs of E85 Fuel

CLEVELAND, OH, October 31, 2007 – The Lubrizol Corporation (NYSE: LZ) designed its exciting, new multifunctional additive package, Lubrizol® 9585, to address the special needs of E85 fuels. E85, which is used in flex-fuel vehicles (FFV), requires different additives because it is fundamentally different from commonly available gasoline that contains 10 percent ethanol.

Flex-fuel vehicles are unique and have unique needs that even premium gasoline additives can't address," says Steve Talbot, Global Business Manager. "That's why Lubrizol developed a unique additive, Lubrizol 9585, for this unique use."

Lubrizol 9585 contains proven components to keep clean and clean up critical FFV fuel system areas, reduce corrosion and help offset the potential for the alcohol in E85 to create a harsher environment for the crankcase lubricant.

"Many existing gasoline additives are not compatible with or completely soluble in E85. They may become trapped on fuel filters and lead to filter plugging. The problems that occur when they are used in E85 aren't surprising since they weren't formulated for use in E85. But Lubrizol 9585 is completely soluble in E85, as well as in all high-alcohol fuel blends including pure alcohol. So it prevents filter plugging and additive fallout," says Talbot.

The product is formulated so it can be used even in FFVs that are not using E85. That means that FFV owners can use any fuel mixture—ranging from pure alcohol to E85 to gasoline (E10). In addition, Lubrizol 9585 is easy to use because it is easily blended into E85, can be pumped at temperatures as low as 0° F (-18° C) and is very stable during storage.

To learn more about Lubrizol 9585, e-mail Keith.Corkwell@Lubrizol.com in the US or Robert.Quigley@Lubrizol.com in the UK.

The Lubrizol Corporation (NYSE: LZ) is an innovative specialty chemical company that produces and supplies technologies that improve the quality and performance of our customers' products in the global transportation, industrial and consumer markets. These technologies include lubricant additives for engine oils, other transportation-related fluids and industrial lubricants, as well as fuel additives for gasoline and diesel fuel. In addition, Lubrizol makes ingredients and additives for personal care products and pharmaceuticals; specialty materials,

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including plastics technology and performance coatings in the form of specialty resins and additives. Lubrizol's industry-leading technologies in additives, ingredients and compounds enhance the quality, performance and value of customers' products, while reducing their environmental impact.

With headquarters in Wickliffe, Ohio, The Lubrizol Corporation owns and operates manufacturing facilities in 19 countries, as well as sales and technical offices around the world. Founded in 1928, Lubrizol has approximately 6,800 employees worldwide. Revenues for 2006 were \$4.0 billion. For more information, visit www.lubrizol.com.

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