SanDisk

Revenue Mix by End Market*

	Q2'12	Q3'12	Q4'12	Q1'13	Q2'13	FY'12
Consumer Electronics [1]	36%	31%	29%	27%	25%	31%
Mobile [2]	39%	50%	49%	41%	47%	46%
Computing [3]	10%	7%	10%	20%	16%	9%
License and Royalties	8%	7%	6%	8%	6%	7%
Other [4]	7%	5%	6%	5%	6%	7%

Definitions:

(1) Consumer Electronics includes audio/video, gaming, GPS, imaging, set-top boxes/TV, USB flash drives and accessories, software and application revenue related to these markets

(2) Mobile includes embedded and removable products for the mobile market

(3) Computing includes client, enterprise and embedded SSDs and associated software

(4) Other includes wafers, components and accessories

*Percentages may not add to 100% due to rounding

Revenue Mix by Form Factor*

	Q2'12	Q3'12	Q4'12	Q1'13	Q2'13	FY'12
Embedded [1]	15%	27%	32%	23%	30%	24%
Removable [2]	59%	53%	46%	45%	42%	53%
SSD Solutions [3]	10%	7%	10%	20%	16%	9%
License and Royalties	8%	7%	6%	8%	6%	7%
Other [4]	7%	5%	6%	5%	6%	7%

Definitions:

(1) Embedded includes non-SSD products that attach to a host system board

(2) Removable includes products such as audio/video players, cards and USB flash drives

(3) SSD includes client, enterprise and embedded SSDs and associated software

(4) Other includes wafers, components, accessories and application software

*Percentages may not add to 100% due to rounding

Total Revenue by Channel

	Q2'12	Q3'12	Q4'12	Q1'13	Q2'13	FY'12
Retail	41%	38%	36%	38%	35%	37%
Commercial [1]	59%	62%	64%	62%	65%	63%

Definitions:

(1) Commercial channel includes OEM, B2B such as value-added resellers, system integrators and direct market resellers, direct enterprise and license and royalty revenues

Published on July 17, 2013 in conjunction with Q2'13 earnings report

SanDisk

Quarterly Metrics

	FY 2010				FY 2011				FY 2012				FY 2013	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Q/Q Change in ASP/Gigabyte	-7%	-8%	-5%	-15%	-8%	-7%	-13%	-13%	-22%	-18%	-8%	+7%	+2%	+5%
Y/Y Change in ASP/Gigabyte	0%	-18%	-20%	-30%	-32%	-31%	-37%	-36%	-45%	-52%	-49%	-37%	-18%	+6%
Q/Q Change in Gigabytes Sold	-7%	18%	8%	30%	7%	14%	18%	28%	-4%	5%	36%	13%	-16%	+4%
Y/Y Change in Gigabytes Sold	+71%	+116%	+71%	+55%	+78%	+72%	+87%	+83%	+65%	+52%	+76%	+56%	+36%	+35%
Headcount [(1)]	3,284	3,331	3,420	3,469	3,557	3,671	3,839	3,939	4,094	4,292	4,535	4,636	4,729	4,904
Average GB/Unit Capacity	3.36	3.65	3.96	4.80	4.61	5.49	5.51	6.06	5.83	6.52	9.24	10.87	12.02	12.54

(1) SanDisk employees, excluding contractors and temps

Published on July 17, 2013 in conjunction with Q2'13 earnings report