



Stanley Black & Decker

2013 Investor Day

Closing Remarks

John Lundgren


Chairman & CEO

StanleyBlack&Decker

Key Takeaways

- Organic Growth Initiative Continues To Gain Traction & We Remain On Track To Achieve Our Goals Of \$850M In Revenue And \$200M In Operating Profit By 2015
- Stanley Black & Decker Possesses Tested And Proven Management Depth And Breadth Combined With A World-Class Approach To Successful, Profitable Growth In The Emerging Markets
- The Stanley Fulfillment System Has Been And Will Continue To Be A Competitive Advantage For The Company On Our Journey To 10 WCT By 2016/2017
- Innovation And World Class Brands Are Core To The Company; Competitive Advantages Are Clear And Best In Class NPD As Well As Go-To-Market Strategy Drive Market Share Gains
- Capital Allocation Strategy Represents An Attractive Hybrid Value Proposition: A Growth Company That Returns A Large Percentage Of Cash To Shareholders
- Compelling 2016/2017 Vision

***Mission:
Building World Class Branded Franchises With Sustainable Strategic Characteristics That Create
Exceptional Shareholder Value***



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