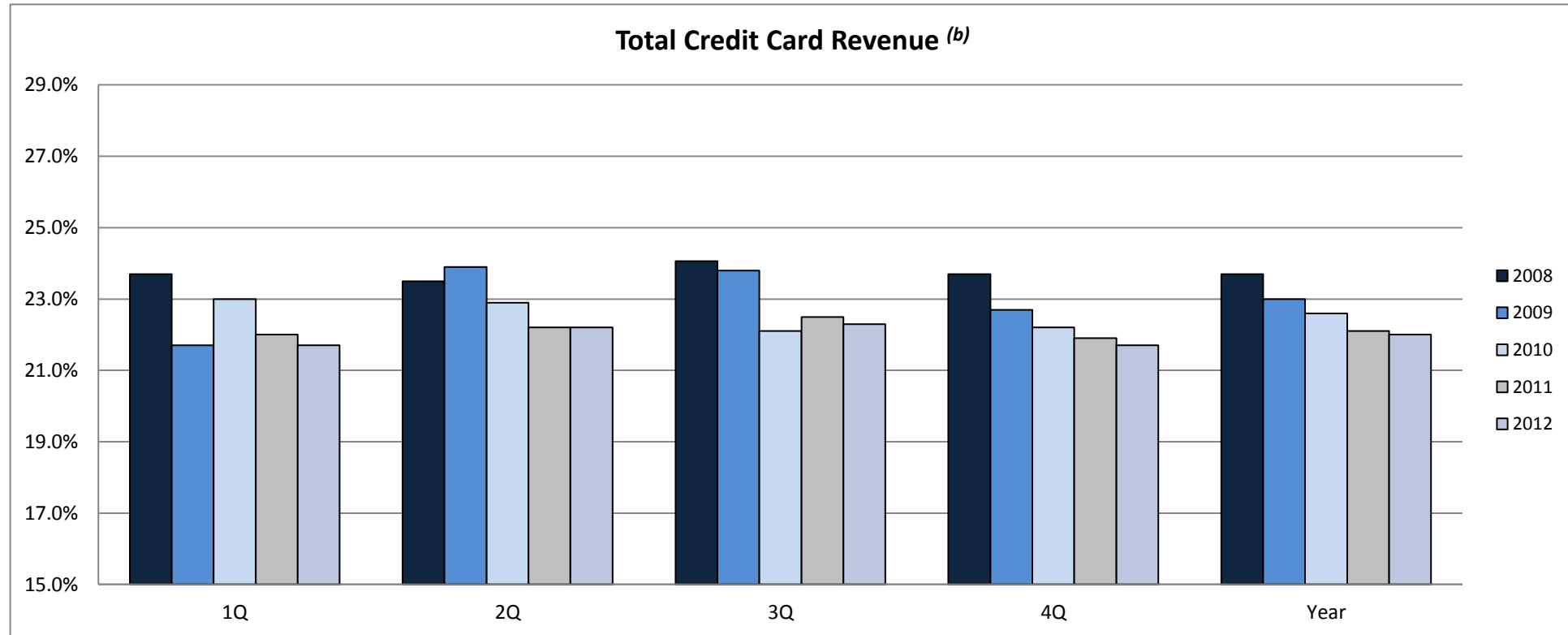


TARGET CORPORATION

Historical Credit Card Segment
 Total Credit Card Revenue ^{(a)(b)}
 Quarterly, Fiscal 2008 to Present



Fiscal Year	1Q	2Q	3Q	4Q	Year
2012	21.7%	22.2%	22.3%	21.7%	22.0%
2011	22.0%	22.2%	22.5%	21.9%	22.1%
2010	23.0%	22.9%	22.1%	22.2%	22.6%
2009	21.7%	23.9%	23.8%	22.7%	23.0%
2008	23.7%	23.5%	24.1%	23.7%	23.7%

(a) Credit card revenues are comprised of finance charges, late fees and other revenues, and third party merchant fees, or the amounts received from merchants who accept the Target VISA credit card.

(b) As an annualized percentage of average gross credit card receivables.

Source: Target's Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.

Last Updated: 2/27/2013