

AFTER HUGE CONCERT FAN RESPONSE, LIVE NATION ADDS MORE SHOWS AND MORE TICKETS TO 2-FOR-1 CONCERT TICKET SALE – MORE THAN 250,000 TICKETS AVAILABLE TO 400+ SHOWS THIS WEDNESDAY ONLY AT LIVENATION.COM

THERE'S SOMETHING FOR EVERY FAN WITH ARTISTS INCLUDING ANVIL, TRAIN, HANSON, TREY SONGZ & MARIO, HONOR SOCIETY, THE USED, THE BRAVERY AND MANY MORE



LOS ANGELES, CA October 12, 2009 – After seeing sales increase by 300% over the previous weeks' promotions, with fans saving more than \$350,000, Live Nation announced today that fan response has been so positive, the company's popular 2-for-1 concert ticket offer has been held over for a second consecutive week and expanded to more than 450 shows and 250,000 tickets.

This Wednesday, October 14th for only 24 hours, concert fans will save 50% on shows by their favorite bands when they buy two tickets for the price of one. Live Nation's 2-for-1 promotion has a huge variety of bands participating including Anvil, Train, Hanson, Trey Songz & Mario, Honor Society, The Used, The Bravery and more.

The 24-hour-only, 2-for-1 super sale for club tickets begins this Wednesday, October 14th at 12:01a.m. only at www.LiveNation.com.

This 2-for-1 concert ticket experience is only available at Live Nation clubs in the U.S., including House of Blues and The Fillmore venues. Artists include but aren't limited to:

- Anvil
- Buddy Guy
- Blues Traveler
- The Bravery
- Hanson
- Honor Society
- Jewel
- Jonny Lang
- Less Than Jake
- LMFAO

- Mario
- Misfits
- Moby
- Ozomatli
- Rusted Root
- Saosin
- The Sounds
- The Used
- Tesla
- Train
- Trey Songz
- Widespread Panic

Promotion will execute via a 50% discount off the total price and fees of tickets in multiples of two. Lawn, general admission or reserved tickets subject to availability at participating venues and select shows. Parking and shipping fees may apply. Cannot be combined with any other offer or discount.

ABOUT LIVE NATION:

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

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