Exhibit 99.1

FIFTH THIRD BANK

Credit Suisse
Financial Services Forum

Kevin T. Kabat
Vice Chairman and Chief Executive Officer

February 13, 2013

Refer to earnings release dated January 17, 2013 for further information

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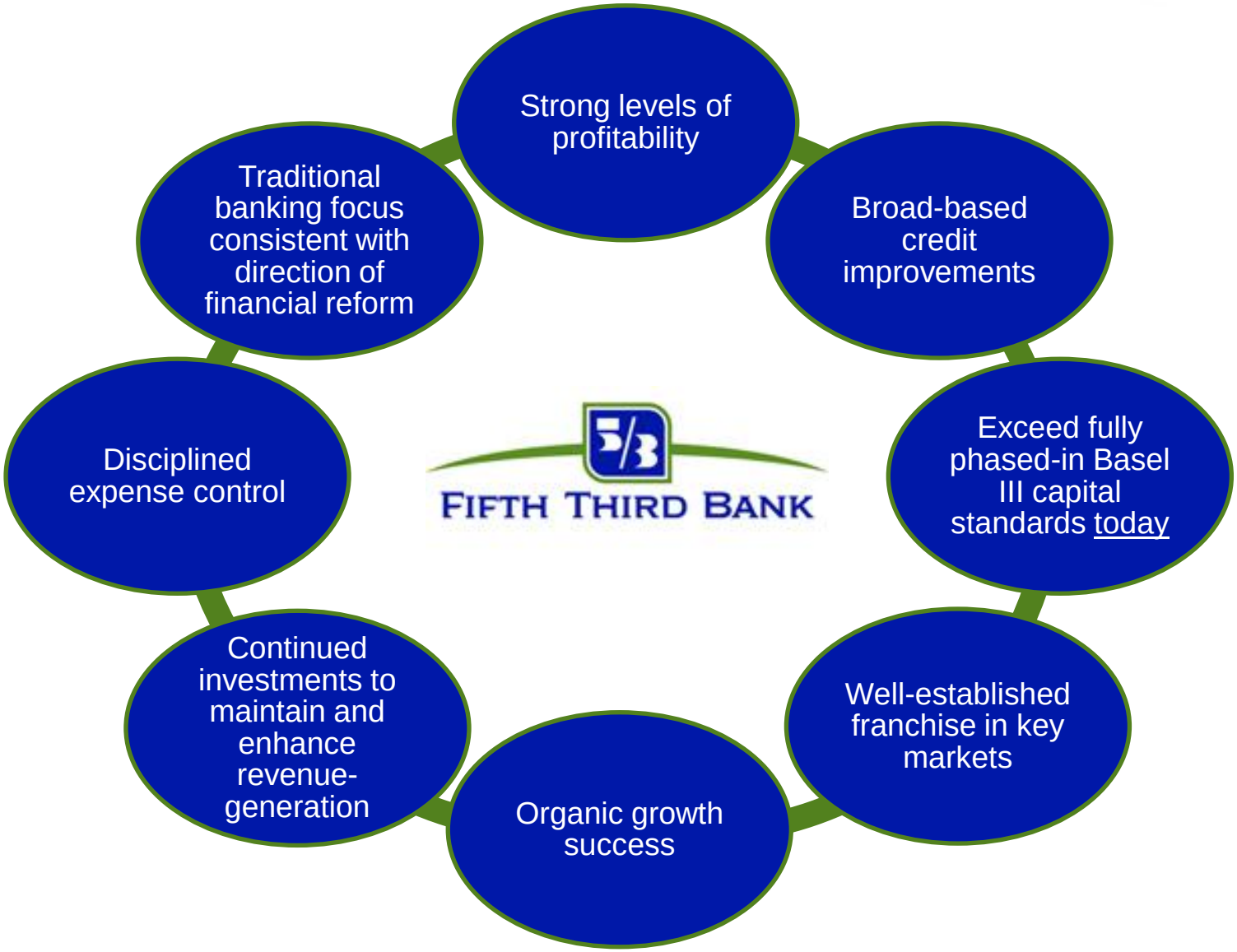
Key themes



Well-positioned for success and leadership in new banking landscape

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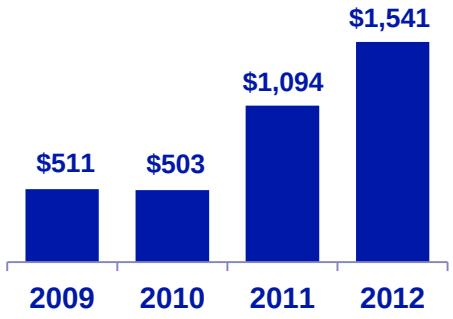
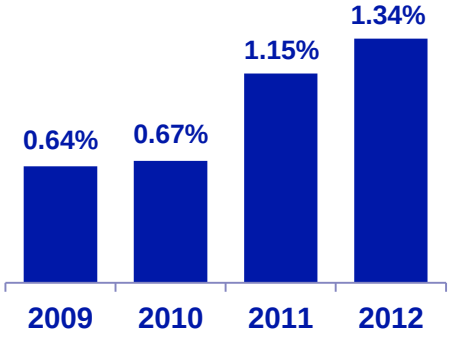
A strong franchise with strong momentum

Net income to common ($MM)



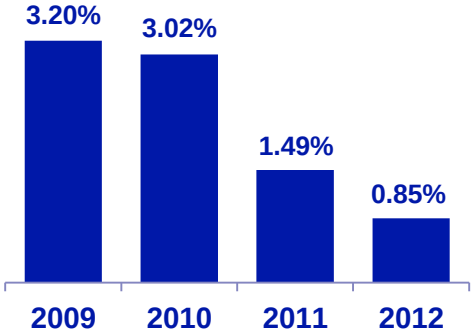
Generated highest level of net income to common since 2005.

Return on avg. assets



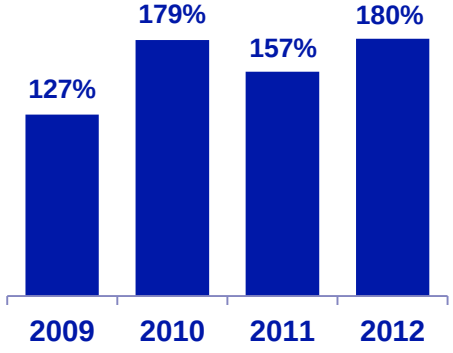
Improving profitability approaching target for normalized environment.

Net charge-off ratio



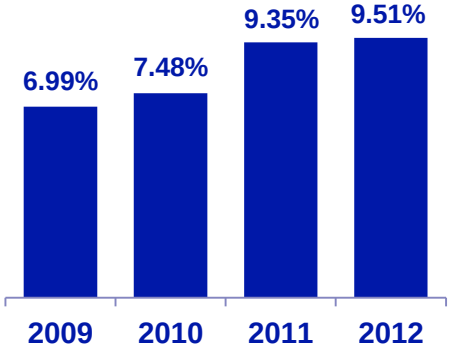
Problem assets are at the lowest levels in five years.

ALLL / NPLs



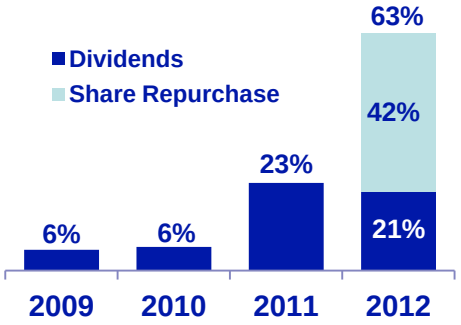
Coverage levels more than adequate to protect against potential losses.

Tier 1 common ratio



Capital ratios continue to be strong and grow to record levels.

Total payout ratio



Payouts to shareholders approached $1B in 2012.

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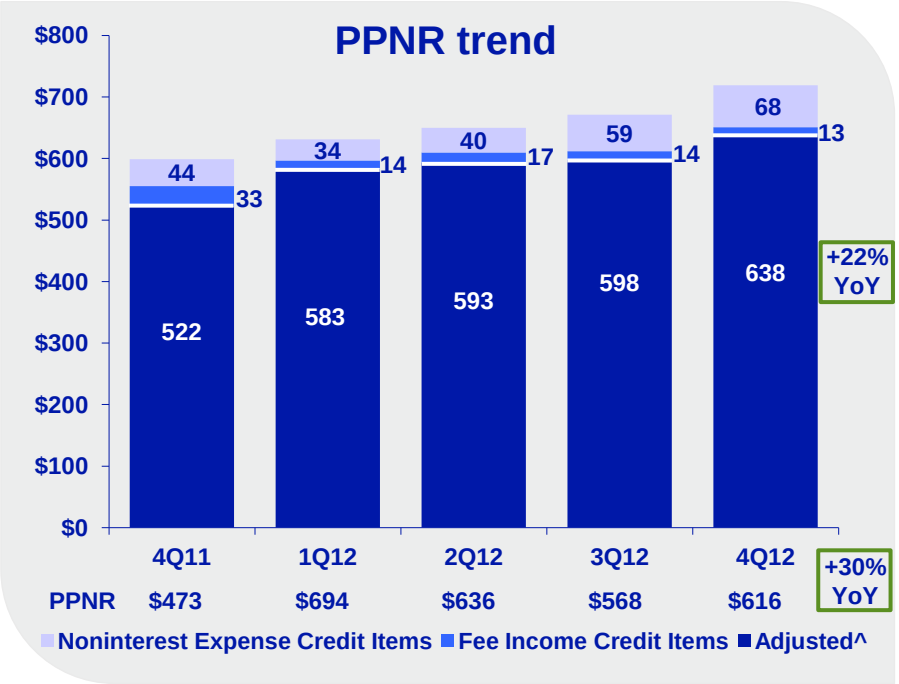
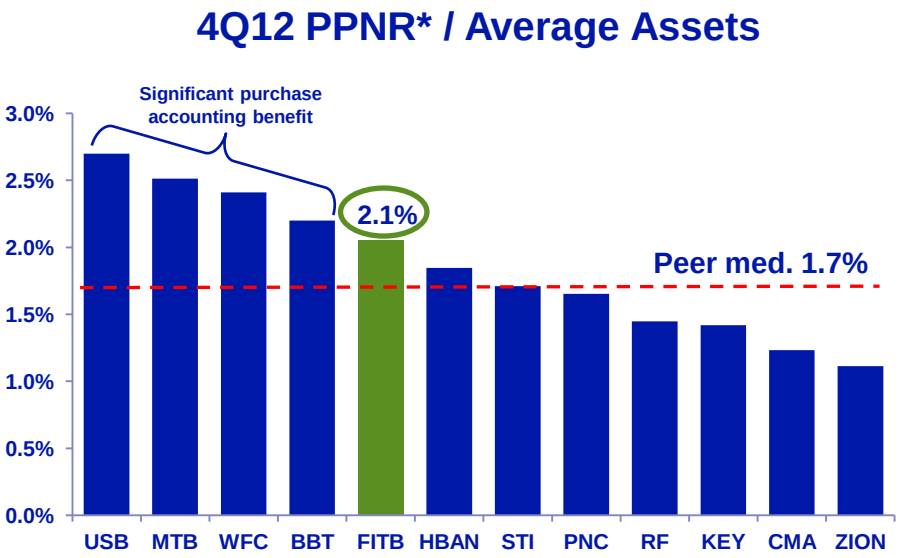
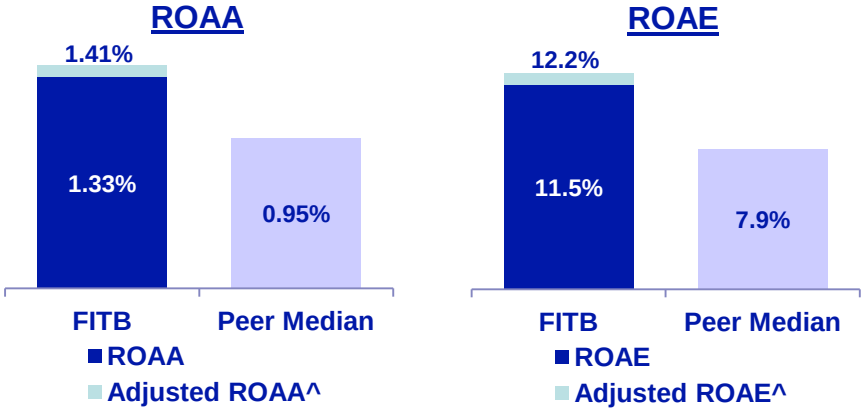
Strong revenue and profit generation





4Q12 returns strong relative to peers



- **Business mix provides higher than average diversity among spread and fee revenues (40+% of revenue)**
- **Relatively strong margin and relatively high fee income contribution drives strong revenue and PPNR generation profitability despite interest rate environment**

PPNR is a Non-GAAP measure. See Reg. G reconciliation in the Appendix to the presentation.
Source: SNL Financial and Company Reports. Peer median includes: BBT, CMA, HBAN, KEY, MTB, PNC, RF, STI, USB, WFC, and ZION
** Excludes securities gains / losses for FITB and peers. Also excludes goodwill impairment charge for peers as applicable.*
^ See Page 18 in the Appendix for adjustments

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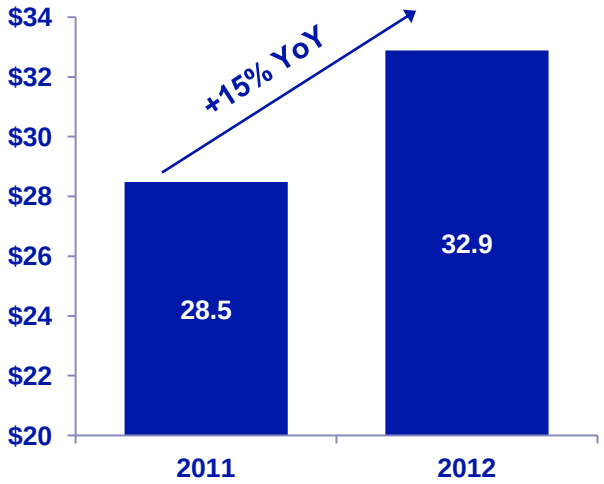
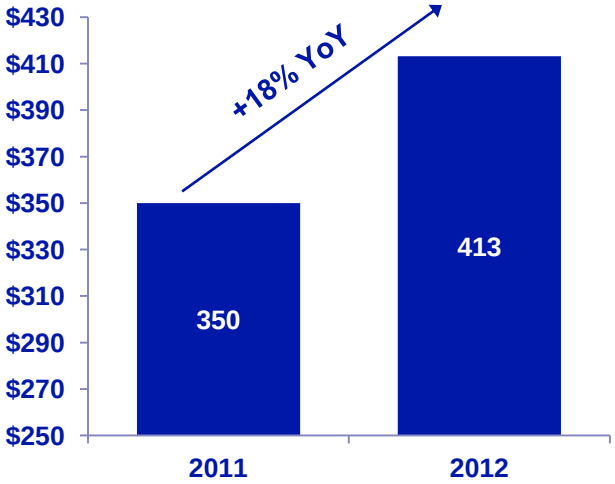
Corporate banking business generating growth

FIFTH THIRD BANK

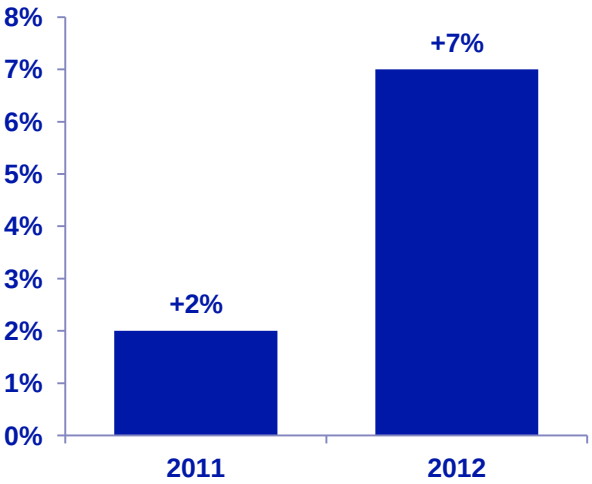
C&I Portfolio^ ($B)



Corporate banking revenue ($MM)



Commercial deposit fees YoY % growth



- Reflects investments in mid-corporate space (businesses that generate $200MM to $2B in revenue)
- C&I production broad based across industries and sectors
  - Strength in manufacturing and healthcare industries
- Launch of Energy Lending concentration contributed to 4Q12 production and expected to contribute to future growth in C&I

- Growth in corporate banking revenue driven by:
  - Investments in capital markets capabilities
  - Increased syndication and business lending fees
- Led or co-led ~80% of syndications in 2012 versus ~60% in 2011
- Broad product set and capabilities to deliver solutions that meet client needs

- Growth from investments in treasury management business
- Remote Currency Manager (RCM) contributed ~$13MM in revenue in 2012
  - Remote cash management solution that simplifies cash handling and improves cash flow
- Specialized healthcare industry products including RevLink Solutions platform; ~20% increase in accounts from a year ago

^ Presented on an average basis; Excluding held-for-sale loans.

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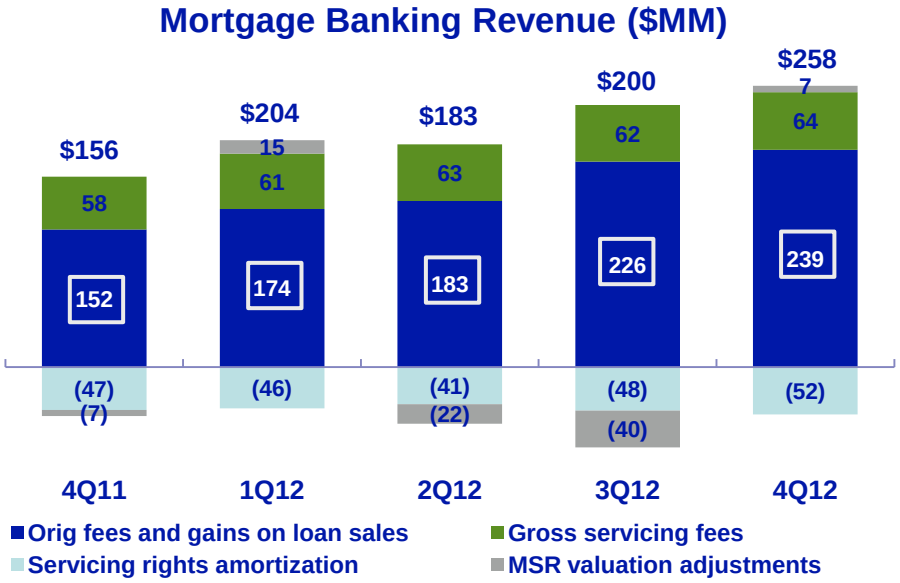
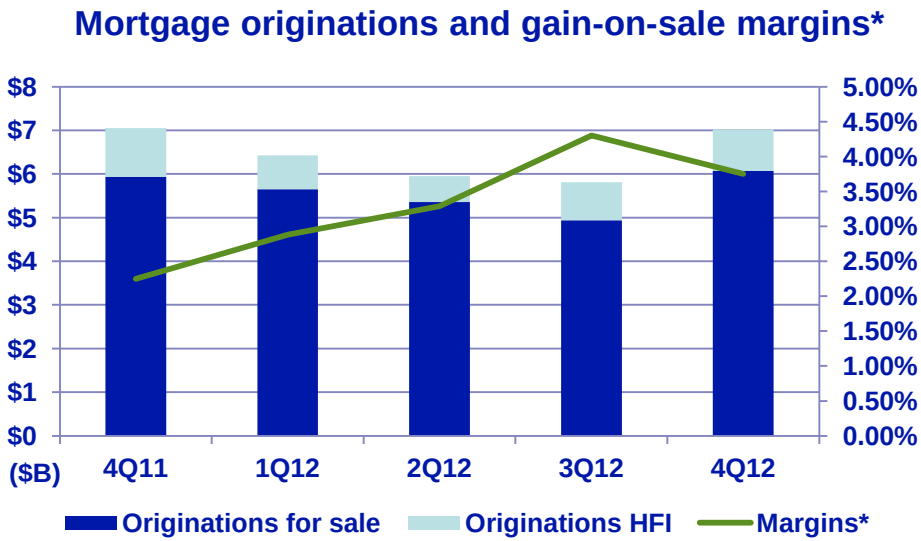
Strong mortgage banking results





- Record origination fees and gain on loan sales in FY12
  - Driven by record gain on sales margin and origination volumes
  - 2012 origination fees and gain on loan sales increased 108% to $822MM from 2011
  - Originations increased 35% to $25.2B in 2012 versus $18.6B in 2011
- Maintained mortgage market share position in Top 20

Looking forward into 2013:

- Expect solid mortgage revenue, although lower than recent quarters due to:
  - Pressure on margins (competitive / market)
  - Waning of refinance boom
  - Partially offset by better mortgage servicing results

** Gain-on-sale margin represents margin on loans originated for sale.*

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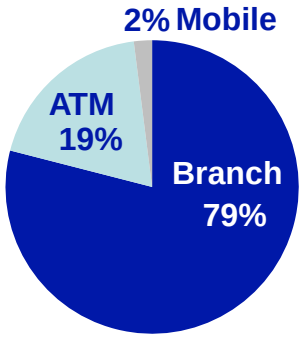
Momentum building in consumer bank as a result of investments and strategic changes

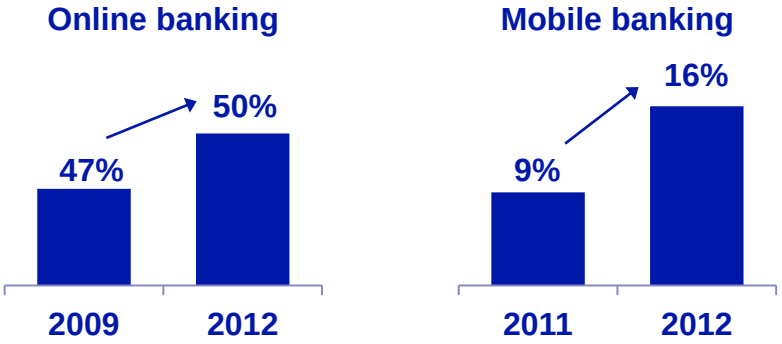
Consumer deposit activity

Transaction volume by channel



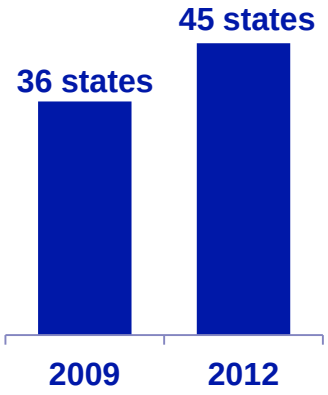
Alternative channel delivery

% of checking households with



More distribution channels for customers to access our products and services

Indirect auto lending footprint

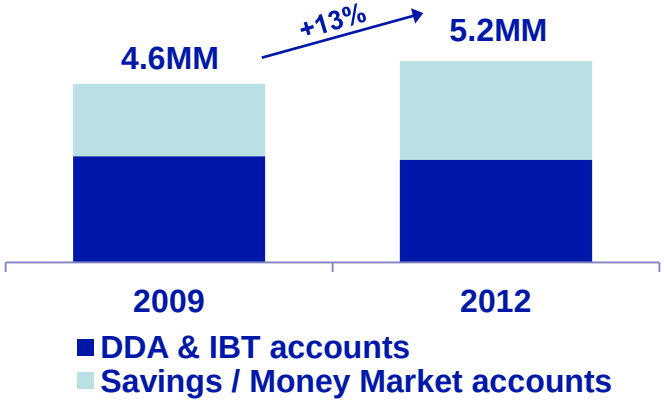


Expanded footprint

Card innovation

New products that fit the way customers choose to bank

Consumer deposit accounts



4Q12 consumer deposit account average balance increased 16% compared with 4Q09

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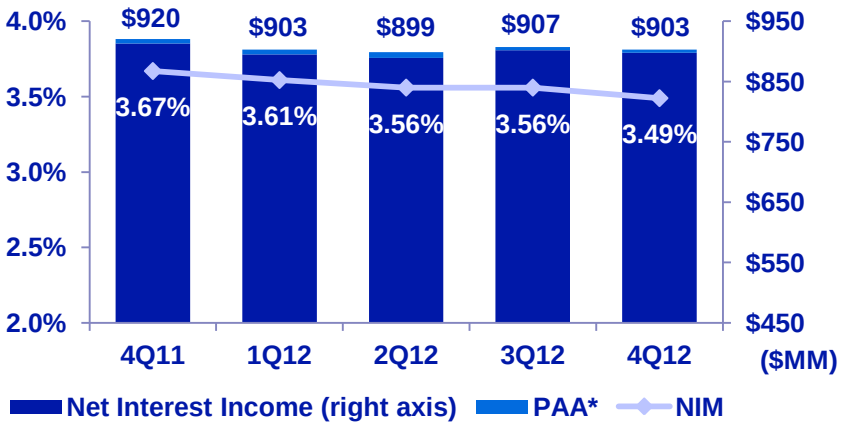
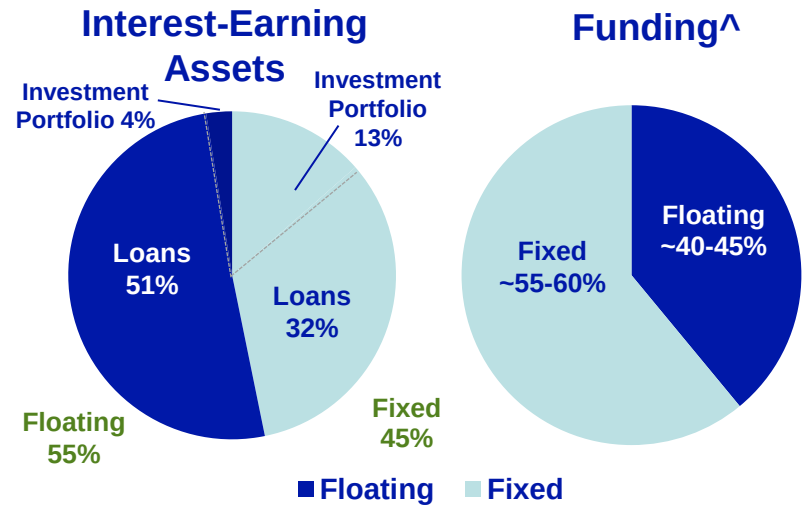
NII results reflect continued moderate NIM pressure offset by balance sheet growth

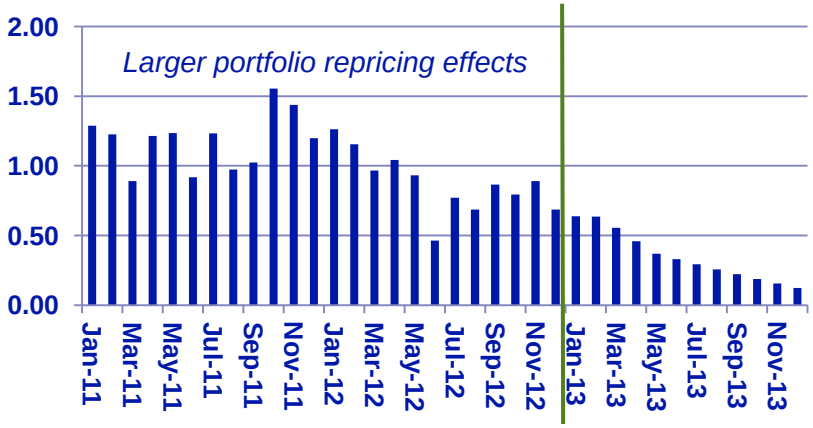
NII and NIM (FTE)



Fixed / Floating Portfolio



Trend: fixed rate loan origination coupons relative to fixed portfolio weighted avg



- **Negative impact of lower rates on net interest income generally offset by loan growth**
- **Spreads on new originations of variable rate assets consistent with historical spreads**
  - **Emphasis on variable rate C&I lending**
- **Coupons on new fixed rate loan originations converging with portfolio average coupons**

** Represents purchase accounting adjustments included in net interest income.*
^ Estimate; funding (DDAs + interest-bearing liabilities); liabilities attributed to fixed or floating using terms and expected beta

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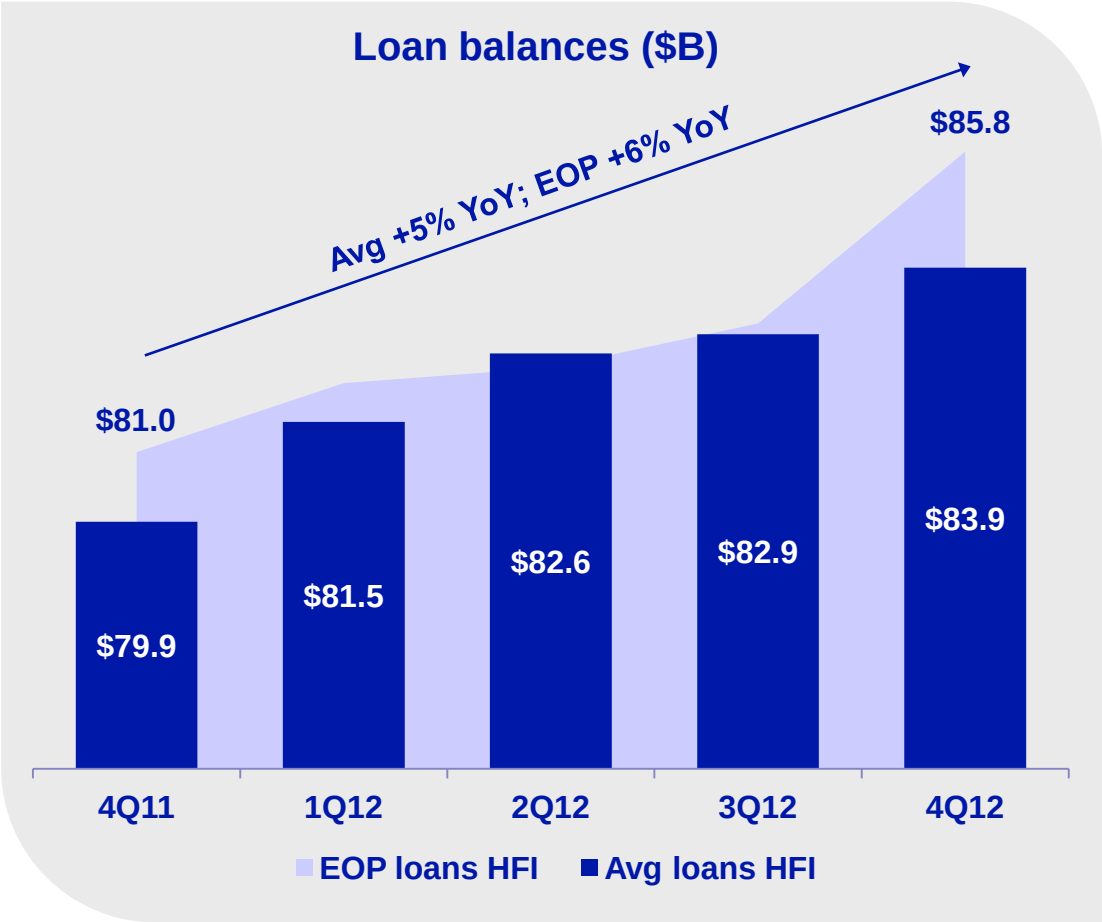
Loan growth excelled in 2012, ample opportunities for ongoing growth



Loan composition

Commercial

46% C&I / lease
11% Commercial real estate

Consumer

26% Resi. mtg. / home equity
14% Auto
3% Card / other

- Solid loan growth with disciplined lending standards throughout 2012
- C&I and residential mortgage balance growth more than offset run-off in both home equity and commercial real estate loans (CRE run-off continues to slow)

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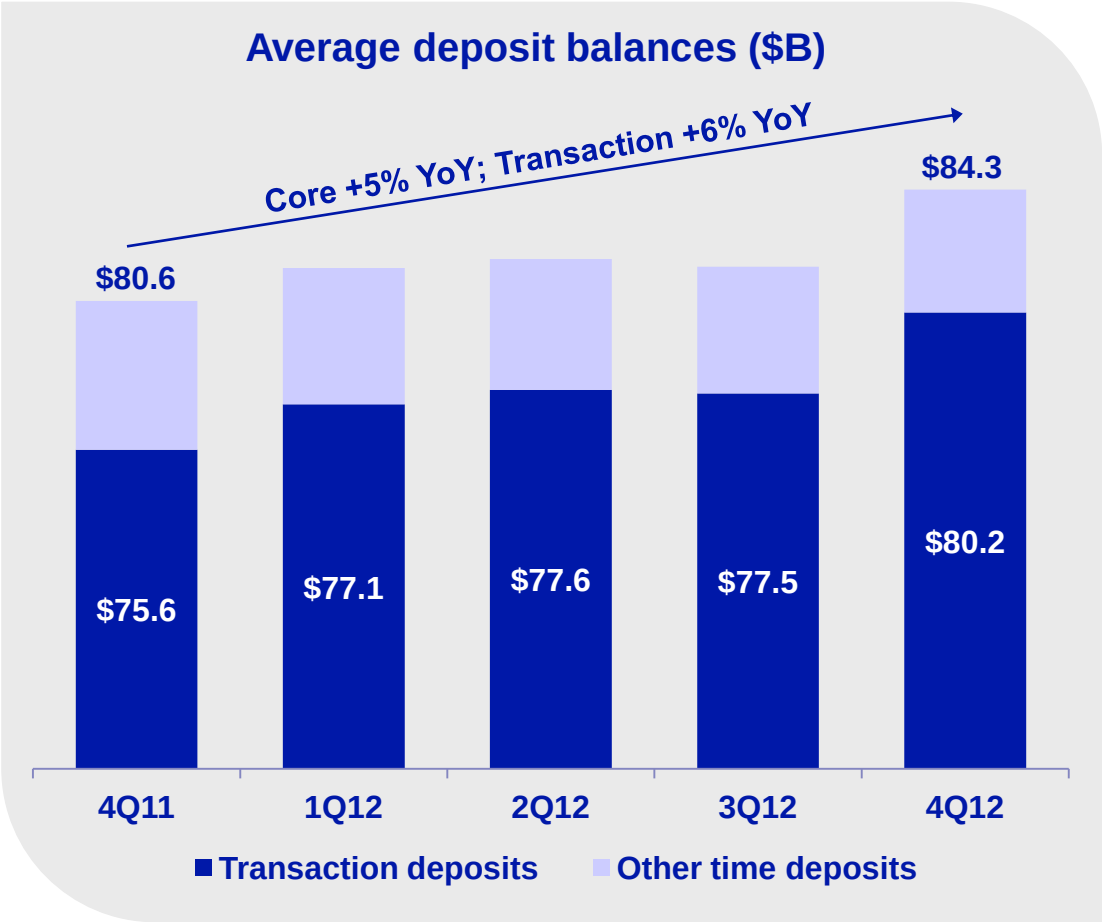
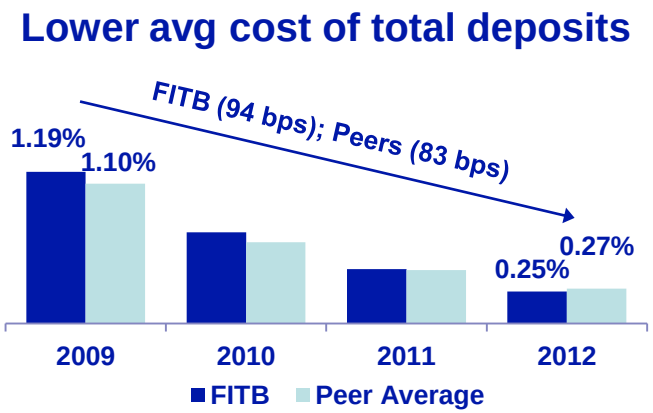
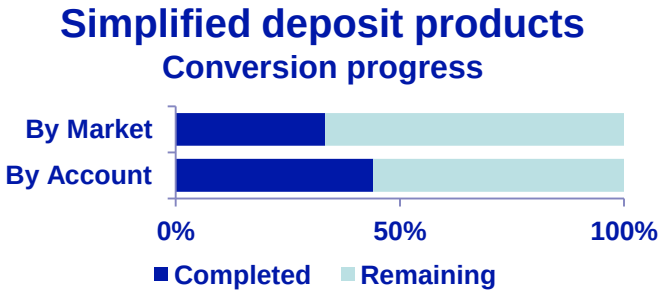
Strengthened deposit profile and increased value proposition to customers







Deposit growth benefited from focus on full customer relationship

Source: SNL Financial. Peer average includes: BBT, CMA, HBAN, KEY, MTB, PNC, RF, STI, USB, WFC, ZION

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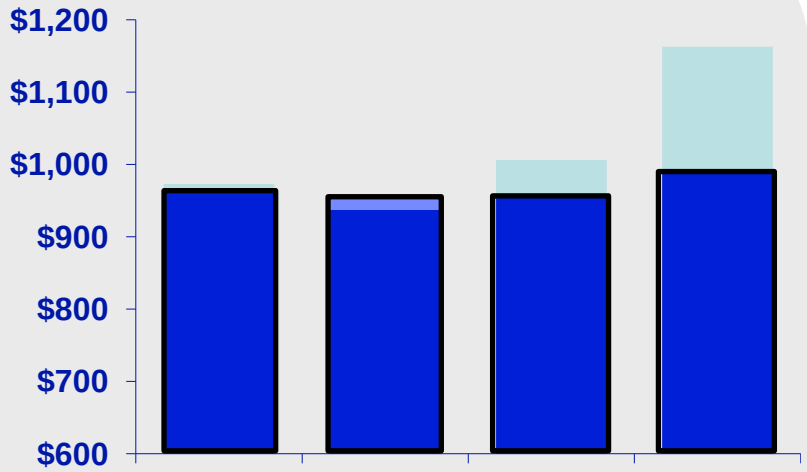
Disciplined expense management

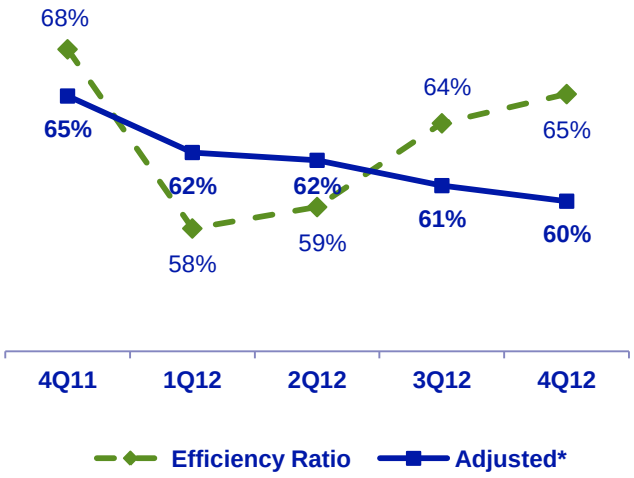
2012 expense trend ($MM)



	1Q12	2Q12	3Q12	4Q12
Reported expense	$973	$937	$1,006	$1,163
Non-recurring items*:				
Decreasing expense	$23	$18	$5	--
Increasing expense	($29)	--	($55)	($173)
Adjusted expense	$967	$955	$956	$990

Managing expenses carefully in response to revenue environment; continuous process of expense evaluation

Efficiency ratio trend



- **Long-term target for mid-50% efficiency ratio in normalized environment (with higher interest rate environment)**
  - **Current impact of credit costs on revenue and expenses; impact of regulatory reforms (e.g., debit interchange) not fully mitigated**
  - **Reflects below-capacity balance sheet and lower revenue than we expect and can support longer term**
  - **~60% for year end 2013**

** Non-recurring items described on page 18 in the appendix to this presentation.*

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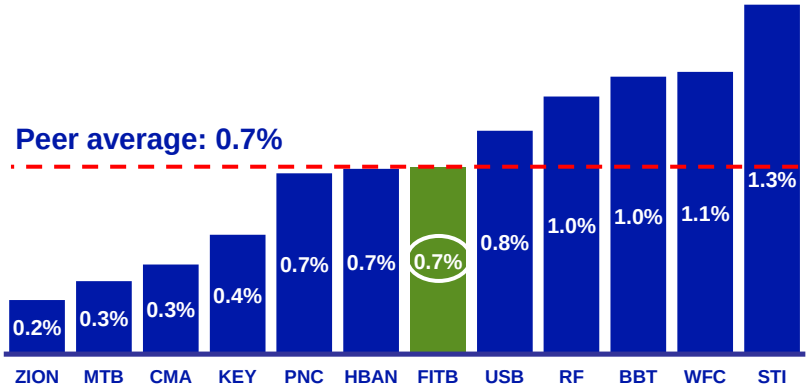
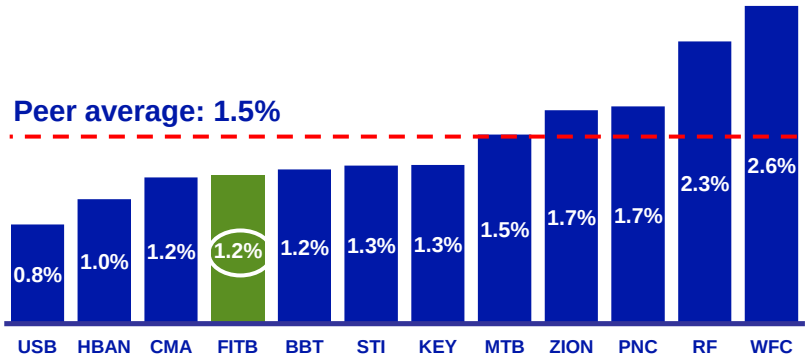
Credit trends continue to improve with strong reserve coverage levels

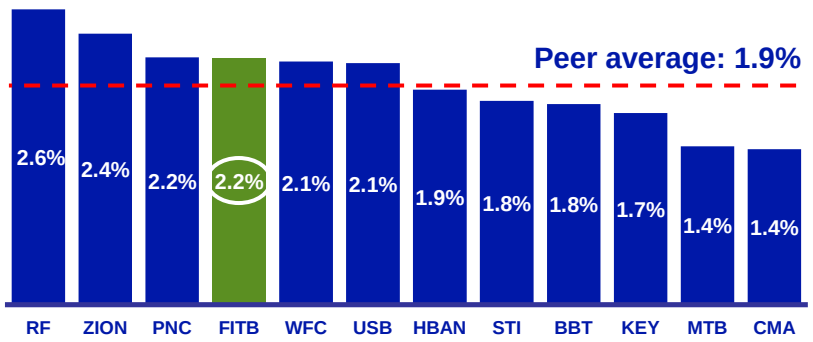
Net charge-off ratio



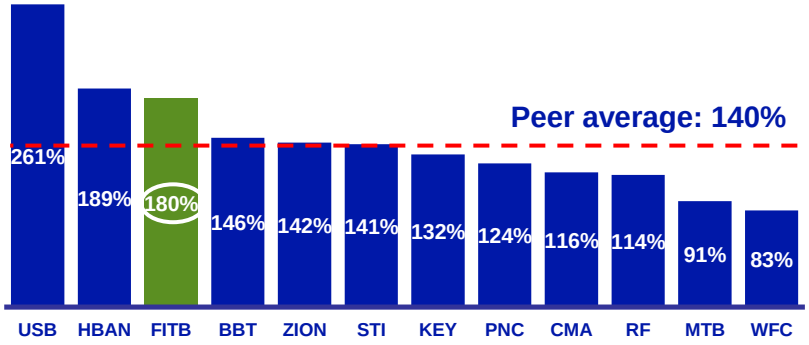
NPLs / Loans



Loan loss reserves / Loans



Reserves / NPLs



Continued decline in problem assets and corresponding decline in charge-offs combined with strong reserves on an absolute and relative basis

Source: SNL Financial and Company Reports. Data as of 4Q12. HFI NPLs exclude loans held-for-sale and also exclude covered assets for BBT, USB, and ZION

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Capital management philosophy

FIFTH THIRD BANK

Capital Deployment

Organic growth opportunities

- Support growth of core banking franchise
- Continued loan growth despite sluggish economy

Strategic opportunities*

- Prudently evaluate franchise including increasing density in core markets via disciplined acquisitions or selective de novos
- Expect future acquisition opportunities although activity remains muted in near-term
- Attain top 3 market position in 65% of markets or more longer term

Capital Return

Dividends*

- Move towards levels more consistent with Fed's near-term payout ratio guidance of 30%
- Strong levels of profitability would support higher dividend than current level
- Quarterly dividend increased to $0.10 in 3Q12

Repurchases / Redemptions*

- Common share repurchases to limit and manage growth of excess capital levels
  - Manage capital in light of regulatory environment, other alternatives, maintenance of desired / required buffers, stock price
  - 2012 capital plan included $600MM of repurchases over five quarters ended 1Q13 ($125MM ASR entered into in January)
- Redeemed $1.4bn in TruPS in 3Q12

Expect capital philosophy to remain consistent pending evaluation of results in 2013 CCAR process

** Subject to Board of Directors and regulatory approval*

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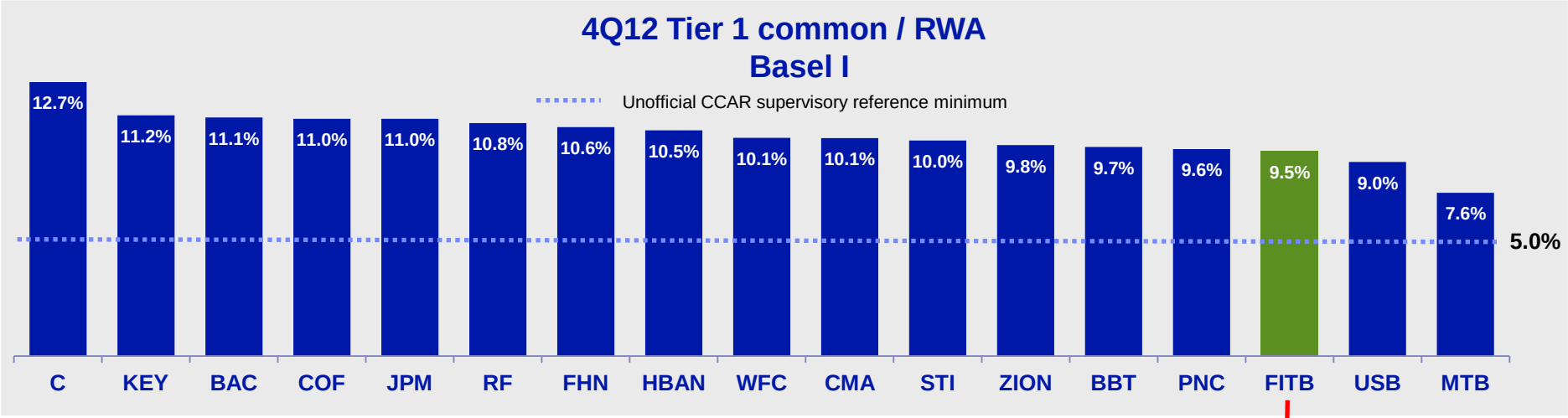
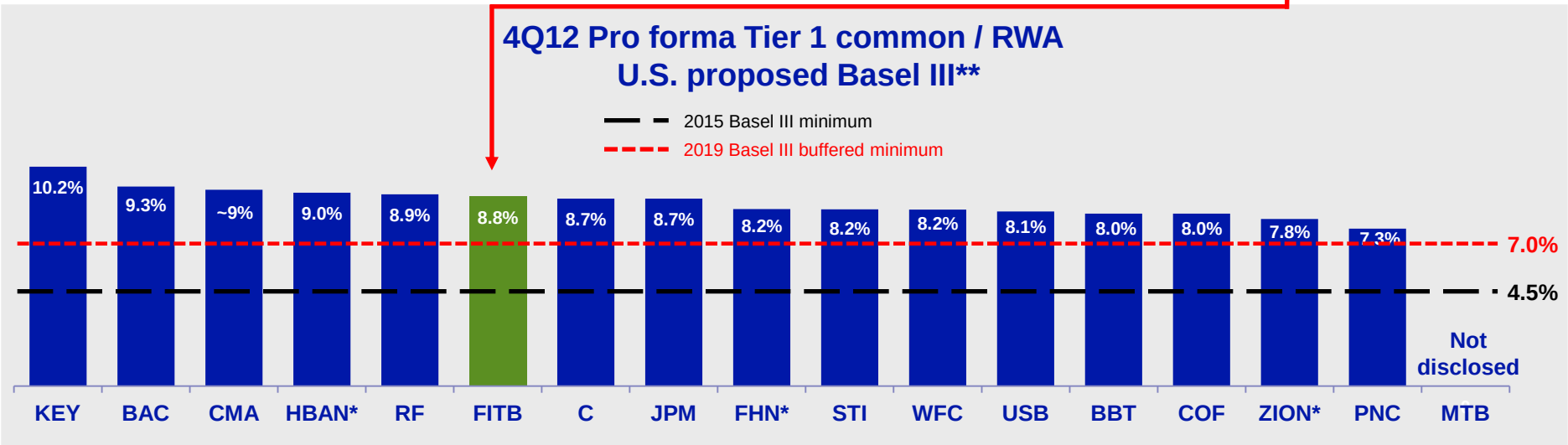
Fifth Third's balance sheet and business model relatively advantaged under new capital standards





Fifth Third's capital position already well in excess of any established standards, likely standards, and most peers

Source: SNL Financial and company reports (financial data as of 4Q12).
** In 2Q12, HBAN stated Basel III Tier 1 common ratio would be negatively impacted by approximately 150 basis points. In 2Q12, ZION stated Tier 1 common ratio would be in the 7.75% area. In 3Q12 FHN stated Basel III Tier 1 common ratio would be negatively impacted by approximately 240 basis points.*
*** Note: Fifth Third's pro forma Tier I common equity ratio is management's estimate based upon its current interpretation of the three draft Federal Register notices proposing enhancements to regulatory capital requirements published in June 2012. The actual impact to the Bancorp's Tier I common equity ratio may change significantly due to further clarification of the agencies proposals or revisions to the agencies final rules, which remain subject to public comment. Not adjusted for potential mitigation efforts.*

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Fifth Third: A differentiated business model

	FITB	"Trillionaire" Banks	Regional Banks	Community Banks	Investment Banks
Diverse businesses	●	●	●		
Efficiencies of scale	●	●	●		●
Local market focus	●		◖	●	
Multi-channel delivery	●	●	●		
Customer-centric model	●		◖	●	
Moderate risk profile	●		◖	◖	
Strong profitability and well-capitalized	●	◖	◖	◖	◖

Competitively well-positioned in new landscape

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Cautionary statement

This report contains statements that we believe are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Rule 175 promulgated thereunder, and Section 21E of the Securities Exchange Act of 1934, as amended, and Rule 3b-6 promulgated thereunder. These statements relate to our financial condition, results of operations, plans, objectives, future performance or business. They usually can be identified by the use of forward-looking language such as "will likely result," "may," "are expected to," "is anticipated," "estimate," "forecast," "projected," "intends to," or may include other similar words or phrases such as "believes," "plans," "trend," "objective," "continue," "remain," or similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," or similar verbs. You should not place undue reliance on these statements, as they are subject to risks and uncertainties, including but not limited to the risk factors set forth in our most recent Annual Report on Form 10-K. When considering these forward-looking statements, you should keep in mind these risks and uncertainties, as well as any cautionary statements we may make. Moreover, you should treat these statements as speaking only as of the date they are made and based only on information then actually known to us.

There are a number of important factors that could cause future results to differ materially from historical performance and these forward-looking statements. Factors that might cause such a difference include, but are not limited to: (1) general economic conditions and weakening in the economy, specifically the real estate market, either nationally or in the states in which Fifth Third, one or more acquired entities and/or the combined company do business, are less favorable than expected; (2) deteriorating credit quality; (3) political developments, wars or other hostilities may disrupt or increase volatility in securities markets or other economic conditions; (4) changes in the interest rate environment reduce interest margins; (5) prepayment speeds, loan origination and sale volumes, charge-offs and loan loss provisions; (6) Fifth Third's ability to maintain required capital levels and adequate sources of funding and liquidity; (7) maintaining capital requirements may limit Fifth Third's operations and potential growth; (8) changes and trends in capital markets; (9) problems encountered by larger or similar financial institutions may adversely affect the banking industry and/or Fifth Third; (10) competitive pressures among depository institutions increase significantly; (11) effects of critical accounting policies and judgments; (12) changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board (FASB) or other regulatory agencies; (13) legislative or regulatory changes or actions, or significant litigation, adversely affect Fifth Third, one or more acquired entities and/or the combined company or the businesses in which Fifth Third, one or more acquired entities and/or the combined company are engaged, including the Dodd-Frank Wall Street Reform and Consumer Protection Act; (14) ability to maintain favorable ratings from rating agencies; (15) fluctuation of Fifth Third's stock price; (16) ability to attract and retain key personnel; (17) ability to receive dividends from its subsidiaries; (18) potentially dilutive effect of future acquisitions on current shareholders' ownership of Fifth Third; (19) effects of accounting or financial results of one or more acquired entities; (20) difficulties from the separation of or the results of operations of Vantiv, LLC from Fifth Third; (21) loss of income from any sale or potential sale of businesses that could have an adverse effect on Fifth Third's earnings and future growth; (22) ability to secure confidential information through the use of computer systems and telecommunications networks; and (23) the impact of reputational risk created by these developments on such matters as business generation and retention, funding and liquidity.

You should refer to our periodic and current reports filed with the Securities and Exchange Commission, or "SEC," for further information on other factors, which could cause actual results to be significantly different from those expressed or implied by these forward-looking statements.

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Appendix

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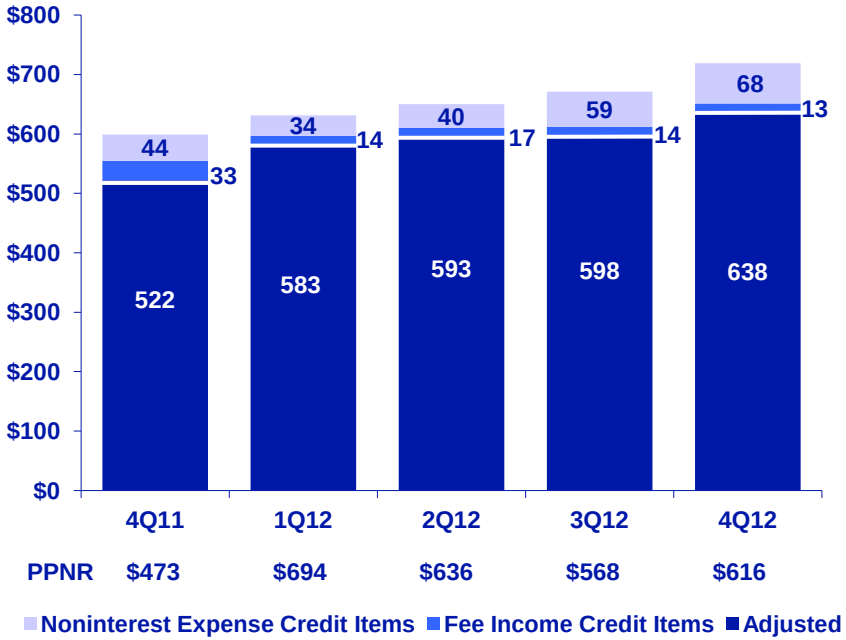
Pre-tax pre-provision earnings*

FIFTH THIRD BANK

PPNR trend

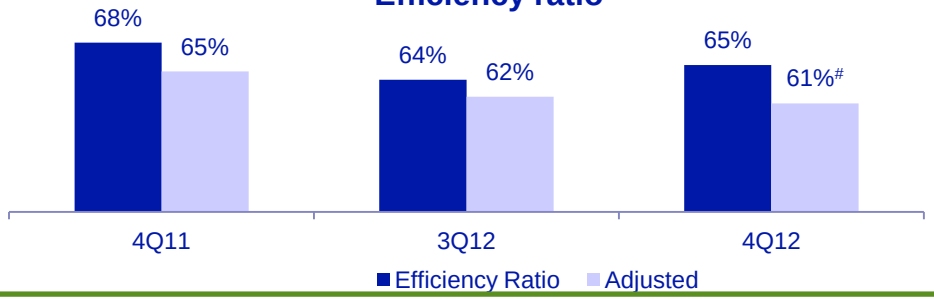


PPNR reconciliation

($ in millions)	4Q11	1Q12	2Q12	3Q12	4Q12
Income before income taxes (U.S. GAAP) (a)	$418	$603	$565	$503	$540
Add: Provision expense (U.S. GAAP) (b)	55	91	71	65	76
PPNR (a) + (b)	$473	$694	$636	$568	$616
Adjustments to remove (benefit) / detriment^:					
In noninterest income:					
Gain from Vantiv IPO (1Q12) and sale of shares (4Q12)	-	(115)	-	-	(157)
Vantiv debt refinancing	-	34	-	-	-
Valuation of 2009 Visa total return swap	54	19	11	1	15
Vantiv warrant & puts	(10)	(46)	(56)	16	19
Valuation of bank premises moved to HFS	-	-	17	-	-
Litigation reserve additions in revenue	-	-	6	-	-
Sale of certain Fifth Third funds	-	-	-	(13)	-
Securities (gains) / losses	(5)	(9)	(3)	(2)	(2)
In noninterest expense:					
Debt extinguishment (gains) / losses	-	9	-	26	134
Non-income tax related assessment resolution	-	(23)	-	-	-
Sale of certain Fifth Third funds	-	-	-	2	-
Termination of certain borrowing & hedging transactions	-	-	-	-	-
Severance expense	-	6	-	-	-
FDIC insurance expense	-	-	(9)	-	-
Gain on sale of affordable housing	-	-	(8)	(5)	-
Litigation reserve additions in expense	10	14	(1)	5	13
Adjusted PPNR	$522	$583	$593	$598	$638
Credit-related items^^:					
In noninterest income	33	14	17	14	13
In noninterest expense	44	34	40	59	68
Credit-adjusted PPNR**	$599	$631	$650	$671	$719

- **PPNR of $616MM up 8% from 3Q12 levels and 30% from prior year**
- **Adjusted PPNR of $638MM, up 7% sequentially and 22% year-over-year**
  - **Including 4Q12 mortgage repurchase reserve build of $29MM in adjustments, related to new Freddie Mac guidance, adjusted PPNR of $667MM**

Efficiency ratio



** Non-GAAP measure. See Reg. G reconciliation on pages 20 and 21.*

*** There are limitations on the usefulness of credit-adjusted PPNR, including the significant degree to which changes in credit and fair value are integral, recurring components of the Bancorp's core operations as a financial institution. This measure has been included herein to facilitate a greater understanding of the Bancorp's financial condition.*

^ Prior quarters include similar adjustments.

^^ See Slide 19 for detailed breakout of credit-related items.

 # 60% also excluding 4Q12 mortgage repurchase reserve build

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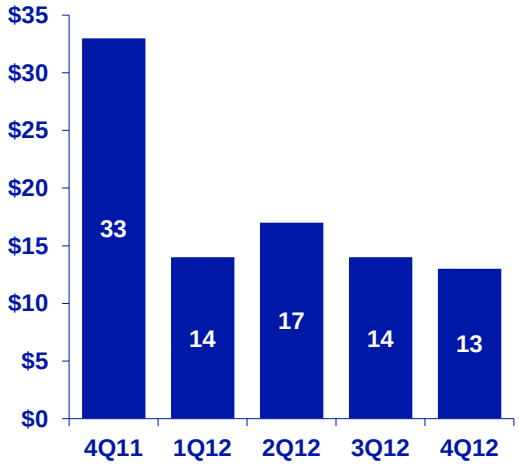
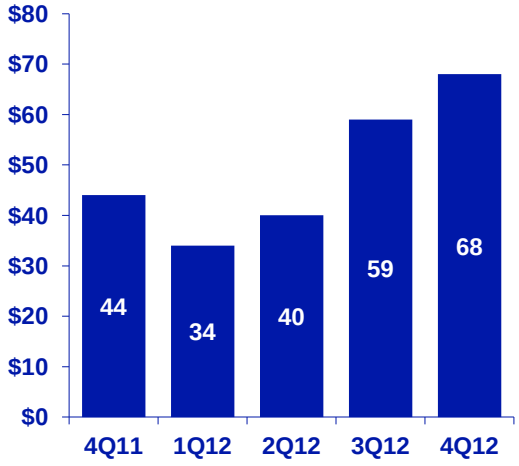
Credit-related costs

In noninterest income ($MM)



($ in millions)	Actual 4Q11	1Q12	2Q12	3Q12	4Q12
Gain / (loss) on sale of loans	$9	$5	$8	$2	$4
Commercial loans HFS FV adjustment	(18)	(1)	(5)	(3)	(3)
Gain / (loss) on sale of OREO properties	(22)	(17)	(19)	(11)	(10)
Mortgage repurchase costs	(1)	(2)	(2)	(2)	(3)
Total credit-related revenue impact	**($33)**	**($14)**	**($17)**	**($14)**	**($13)**

In noninterest expense ($MM)



($ in millions)	Actual 4Q11	1Q12	2Q12	3Q12	4Q12
Mortgage repurchase expense	$18	$15	$18	$36	$44
Provision for unfunded commitments	(6)	(2)	(1)	(2)	3
Derivative valuation adjustments	(5)	(4)	(0)	(2)	(2)
OREO expense	8	5	5	6	5
Other problem asset related expenses	28	19	19	21	19
Total credit-related operating expenses	**$44**	**$34**	**$40**	**$59**	**$68**

Note: Numbers may not sum due to rounding

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Regulation G Non-GAAP reconciliation

Fifth Third Bancorp and Subsidiaries
Regulation G Non-GAAP Reconcilation
$ and shares in millions
(unaudited)

	For the Three Months Ended				
	December 2012	September 2012	June 2012	March 2012	December 2011
Income before income taxes (U.S. GAAP)	$540	$503	$565	$603	$418
Add: Provision expense (U.S. GAAP)	76	65	71	91	55
Pre-provision net revenue (a)	616	568	636	694	473
Net income available to common shareholders (U.S. GAAP)	390	354	376	421	305
Add: Intangible amortization, net of tax	2	2	2	3	3
Tangible net income available to common shareholders	392	356	378	424	308
Tangible net income available to common shareholders (annualized) (b)	1,559	1,416	1,520	1,705	1,222
Average Bancorp shareholders' equity (U.S. GAAP)	13,855	13,887	13,628	13,366	13,147
Less: Average preferred stock	(398)	(398)	(398)	(398)	(398)
Average goodwill	(2,417)	(2,417)	(2,417)	(2,417)	(2,417)
Average intangible assets	(28)	(31)	(34)	(38)	(42)
Average tangible common equity (c)	11,012	11,041	10,779	10,513	10,290
Total Bancorp shareholders' equity (U.S. GAAP)	13,716	13,718	13,773	13,560	13,201
Less: Preferred stock	(398)	(398)	(398)	(398)	(398)
Goodwill	(2,416)	(2,417)	(2,417)	(2,417)	(2,417)
Intangible assets	(27)	(30)	(33)	(36)	(40)
Tangible common equity, including unrealized gains / losses (d)	10,875	10,873	10,925	10,709	10,346
Less: Accumulated other comprehensive income / loss	(375)	(468)	(454)	(468)	(470)
Tangible common equity, excluding unrealized gains / losses (e)	10,500	10,405	10,471	10,241	9,876
Total assets (U.S. GAAP)	121,894	117,483	117,543	116,747	116,967
Less: Goodwill	(2,416)	(2,417)	(2,417)	(2,417)	(2,417)
Intangible assets	(27)	(30)	(33)	(36)	(40)
Tangible assets, including unrealized gains / losses (f)	119,451	115,036	115,093	114,294	114,510
Less: Accumulated other comprehensive income / loss, before tax	(577)	(720)	(698)	(720)	(723)
Tangible assets, excluding unrealized gains / losses (g)	118,874	114,316	114,395	113,574	113,787
Common shares outstanding (h)	882	897	919	920	920
Net charge-offs (i)	147	156	181	220	239
Ratios:					
Return on average tangible common equity (b) / (c)	14.2%	12.8%	14.1%	16.2%	11.9%
Tangible common equity (excluding unrealized gains/losses) (e) / (g)	8.83%	9.10%	9.15%	9.02%	8.68%
Tangible common equity (including unrealized gains/losses) (d) / (f)	9.10%	9.45%	9.49%	9.37%	9.04%
Tangible book value per share (d) / (h)	12.33	12.12	11.89	11.64	11.25
Pre-provision net revenue / net charge-offs (a) / (i)	419%	364%	351%	315%	198%

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Regulation G Non-GAAP reconciliation

Fifth Third Bancorp and Subsidiaries
Regulation G Non-GAAP Reconcilation
$ and shares in millions
(unaudited)

	For the Three Months Ended				
	December 2012	September 2012	June 2012	March 2012	December 2011
Total Bancorp shareholders' equity (U.S. GAAP)	$13,716	$13,718	$13,773	$13,560	$13,201
Goodwill and certain other intangibles	(2,499)	(2,504)	(2,512)	(2,518)	(2,514)
Unrealized gains	(375)	(468)	(454)	(468)	(470)
Qualifying trust preferred securities	810	810	2,248	2,248	2,248
Other	33	38	38	38	38
Tier I capital	11,685	11,594	13,093	12,860	12,503
Less: Preferred stock	(398)	(398)	(398)	(398)	(398)
Qualifying trust preferred securities	(810)	(810)	(2,248)	(2,248)	(2,248)
Qualifying noncontrolling interest in consolidated subsidiaries	(48)	(51)	(51)	(50)	(50)
Tier I common equity (a)	10,429	10,335	10,396	10,164	9,807
Risk-weighted assets, determined in accordance with prescribed regulatory requirements (b)	109,699	106,858	106,398	105,412	104,945
Ratio:					
Tier I common equity (a) / (b)	9.51%	9.67%	9.77%	9.64%	9.35%

Basel III - Estimates (Amounts in billions)

	For the Three Months Ended		
	December 2012	September 2012	June 2012
Tier 1 common equity (Basel I)	$10.4	$10.3	$10.4
Add: Adjustment related to AOCI for AFS securities	0.5	0.5	0.5
All other adjustments	-	-	-
Estimated Tier 1 common equity under Basel III rules (a)	$10.9	$10.8	$10.9
Estimated risk-weighted assets under Basel III rules (b)	123.7	120.3	119.4
Estimated Tier 1 common equity ratio under Basel III rules	8.8%	9.0%	9.2%

(a) Tier 1 common equity under Basel III includes the unrealized gains and losses for AFS securities. Other adjustments include mortgage servicing rights and deferred tax assets subject to threshold limitations and deferred tax liabilities related to intangible assets.

(b) Key differences under Basel III in the calculation of risk-weighted assets compared to Basel I include: (1) Risk weighting for commitments under 1 year; (2) Higher risk weighting for exposures to residential mortgage, home equity, past due loans, foreign banks and certain commercial real estate; (3) Higher risk weighting for mortgage servicing rights and deferred tax assets that are under certain thresholds as a percent of Tier 1 capial; (4) Incremental capital requirements for stress VaR; and (5) Derivatives are differentiated between exchange clearing and over-the-counter and the 50% risk-weight cap is removed.

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