NORDSTROM

NORDSTROM COMPANY FACTS

WHO: Nordstrom, Inc. is one of the leading fashion specialty retailers based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 270 stores in 36 states, including 117 full-line stores, 150 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through Nordstrom.com and the newly developed site NordstromRack.com, which operates in partnership with its online private sale site, HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

WHAT: Nordstrom offers a large selection of quality fashion apparel, shoes and accessories for men, women and children.

COMPANY DETAILS

Nordstrom, Inc. comprises four operating divisions:

Full-line Store Group
(General Geographic Areas)

Northwest	20 stores in AK, CO, OR, UT, WA
Southwest	35 stores in AZ, CA, NV, HI
Central States/South	35 stores in FL, GA, IL, IN, KS, MI, MN, MO, OH, TN, TX
East Coast	27 stores in CT, DC, DE, MA, MD, NC, NJ, NY, PA, RI, VA

Nordstrom Rack Group
Nordstrom Rack is the off-price retail division of Nordstrom, Inc., carrying on-trend merchandise from Nordstrom stores and Nordstrom.com at 50 to 60 percent off original Nordstrom prices. Nordstrom Rack also offers a wide selection of apparel, accessories and shoes from many of the brands carried in Nordstrom stores. These items are purchased specially for Nordstrom Rack, with most at savings of 30 to 70 percent off. Nordstrom operates 147 Rack stores in 33 states: AL, AZ, CA, CO, CT, DC, FL, GA, HI, ID, IL, IN, KS, KY, MA, MD, ME, MI, MN, MO, NV, NC, NJ, NY, OH, OK, OR, PA, RI, TX, UT, VA, WA and WI.

Nordstrom Direct
Nordstrom Direct operates nordstrom.com, the company's mobile shopping apps and Nordstrom catalogs. Nordstrom.com currently serves customers in 98 countries and offers everyday free shipping and free returns within the US.

Nordstrom Product Group
Nordstrom Product Group designs, contracts to manufacture and markets apparel, footwear and accessories especially suited to customer preferences. Nordstrom-exclusive lines are distinguished by quality craftsmanship, fit and extended size selection.

Nordstrom Credit
Nordstrom Credit, which includes Nordstrom fsb (a federal savings bank), offers customers a variety of payment products and services including the Nordstrom Fashion Rewards® program, the Nordstrom credit card, Nordstrom Visa Signature® card and Nordstrom debit card. Nordstrom Credit is focused on enhancing customer relationships by providing payment options that make shopping with Nordstrom more convenient.

PHILOSOPHY

Since 1901, Nordstrom has been guided by its founder's philosophy: offer the best customer experience possible.