



Fourth Quarter 2012 Highlights

- Adjusted book value of \$42.52 per share; 10% growth in 2012
- Twelve months core net operating earnings of \$3.27 per share; record net earnings of \$5.09 per share
- Repurchased 2.6 million shares during the quarter
- Full year 2013 core net operating earnings guidance between \$3.60 – \$4.00 per share



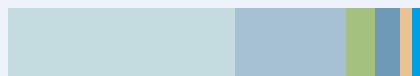
Seeing possibilities

The Strength of Specialization



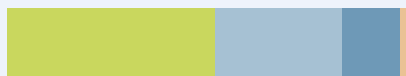
American Financial Group is committed to providing insurance products that meet the unique risk management needs of businesses and the financial planning needs of individuals. Its insurance operations, doing business as Great American Insurance Group, are comprised of approximately 30 niche operations with specialized expertise in the markets they serve.

Annuity and Supplemental Insurance Operations 2012 Statutory Premium Distribution | \$3.3 Billion



- 55% Individual SP - Fixed and Indexed Annuities
- 27% Bank SP - Fixed and Indexed Annuities
- 7% Education Market - 403(b) Annuities
- 6% Medicare Supplement and Critical Illness^A
- 3% Run-off Long-Term Care and Life
- 2% Education Market - Variable Annuities

Specialty Property and Casualty Insurance Operations 2012 Net Written Premium | \$2.9 Billion



- 50% Property & Transportation
- 34% Specialty Casualty
- 14% Specialty Financial
- 2% Other

Fourth Quarter and Full Year 2012 Highlights

In millions, except per share data

Earnings (adjusted)

	Three months ended Dec 31,		Twelve months ended Dec 31,	
	2012	2011	2012	2011
Core Net Operating Earnings	\$ 61	\$ 106	\$ 314	\$ 363
Core Net Operating Earnings Per Share	\$ 0.67	\$ 1.05	\$ 3.27	\$ 3.52
Net Earnings Attributable to Shareholders	\$ 50	\$ 109	\$ 488	\$ 342
Net Earnings Per Share (Diluted)	\$ 0.54	\$ 1.09	\$ 5.09	\$ 3.32

Insurance Premiums

	Three months ended Dec 31,		Twelve months ended Dec 31,	
	2012	2011	2012	2011
Gross Written Premiums: Specialty P&C	\$ 965	\$ 829	\$ 4,321	\$ 4,106
Net Written Premiums: Specialty P&C	\$ 702	\$ 602	\$ 2,949	\$ 2,770
Statutory Premiums: Annuity and Supplemental ^A	\$ 587	\$ 723	\$ 3,304	\$ 3,505

Book Value Per Share (adjusted)

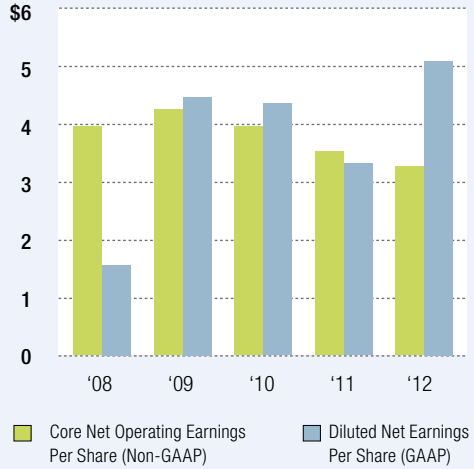
	Dec 31, 2012	Dec 31, 2011
Excluding Appropriated Retained Earnings	\$ 50.61	\$ 43.32
Excluding Appropriated Retained Earnings and Unrealized Gains/Losses on Fixed Maturities	\$ 42.52	\$ 38.63

^A Medicare Supplement and Critical Illness premium amounts include only premiums received prior to August 31, 2012, the effective date of the sale of these businesses.

AFG's overriding goal is to increase long-term shareholder value.

Earnings Per Share | For the year ended December 31 adjusted for ASU 2010-26

AFG's Earnings per Share data for the years ended 2008-2012 is shown here. AFG believes that core net operating earnings is a useful measure for analysts and investors in considering ongoing operating trends for AFG.

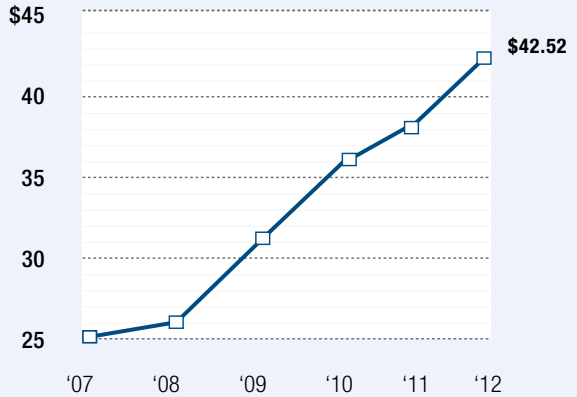


Book Value Per Share | Year End (as adjusted)

As of December 31 (excluding appropriated retained earnings and unrealized gains and losses on fixed maturities)

AFG's overriding goal is to increase long-term shareholder value.

- Book value per share increased 10% during 2012
- Tangible book value was \$40.04 per share at the end of 2012, up 10% from the prior year



Our Business Model

AFG's business model is founded on an entrepreneurial approach that allows local decision-making for underwriting, claims and policy servicing in each of its niche operations.

AFG's COR has been better than the industry average for 25 of the last 27 years.

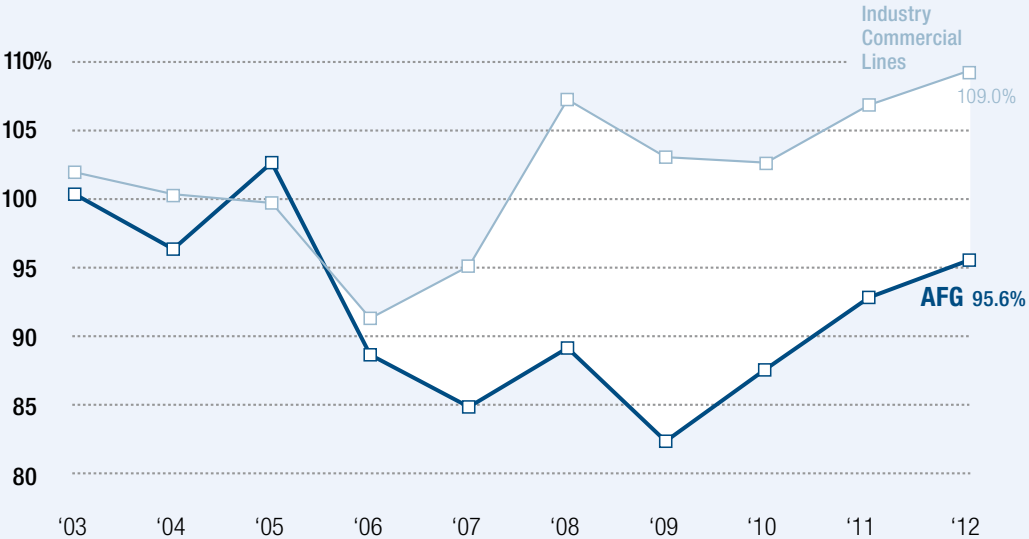
Capital and Liquidity

In Millions	December 31, 2012	December 31, 2011
Total Assets ^B	\$39,171	\$35,838
Statutory Surplus – P&C Group	2,015	1,976
Adjusted Capital (Policyholder Surplus+AVR) – A&S Group	1,454	1,255
Cash & Cash Equivalents	1,705	1,324
Ratio of debt to total capital ^C	19%	19%

B 2011 figure adjusted for ASU 2010-26

C For this calculation, capital includes long term debt, noncontrolling interests and shareholders' equity (excluding appropriated retained earnings and unrealized gains and losses on fixed maturity investments), and is consistent with the level committed to rating agencies and the capital markets.

Statutory Combined Ratio (COR)



Industry Commercial Lines based on data from A.M. Best.

Each business unit designs its own products, builds its own relationships and creates its own unique distribution channels.



Great American Insurance Company has maintained a financial strength rating of A (Excellent) or higher from A.M. Best Company since 1908.



Ratings | Property & Casualty Insurance Companies

	A.M. Best	Standard & Poor's	Moody's
Great American Insurance Company	A (Excellent)	A+ (Strong)	A2 (Good)
American Empire Surplus Lines Insurance Company	A+ (Superior)	A+ (Strong)	Not Rated
Mid-Continent Casualty Company	A+ (Superior)	A+ (Strong)	Not Rated
National Interstate Insurance Company	A (Excellent)	Not Rated	Not Rated
Vanliner Insurance Company	A (Excellent)	Not Rated	Not Rated
Republic Indemnity Company of America	A (Excellent)	A+ (Strong)	A3 (Good)
Marketform / Lloyd's Syndicate	A (Excellent)	A+ (Strong)	Not Rated



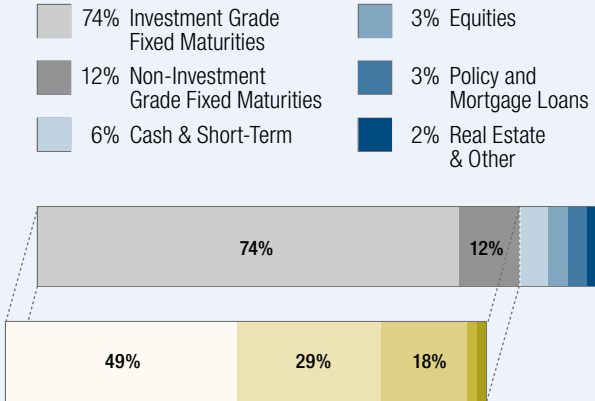
Great American's P&C Group was selected as one of the Ward's 50® Top Performing Insurance Companies for 2012.

Ratings | Annuity Companies

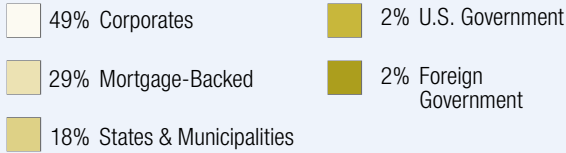
	A.M. Best	Standard & Poor's	Moody's
Great American Life Insurance Company	A (Excellent)	A+ (Strong)	A3 (Good)
Annuity Investors Life Insurance Company	A (Excellent)	A+ (Strong)	Not Rated

AFG attempts to optimize investment income while building the value of its portfolio, placing emphasis upon total long-term performance.

Investment Portfolio | As of December 31, 2012



Fixed Maturities



- Fixed income investments comprise 95% of the portfolio
- Fixed maturity portfolio is 86% investment grade (96% NAIC 1-2)
- Mortgage-backed securities portfolio is 65% investment grade (97% NAIC 1-2)

More information about our investment portfolio may be found in an Investment Supplement posted on www.AFGinc.com in the Investor Relations section under Quarterly Results.

American Financial Group, Inc.
 301 E. Fourth Street, Cincinnati, OH 45202
 513 579 2121 / www.AFGinc.com