



## **MEDIA RELEASE**

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### **Infinity Hall Hartford Breaks Ground**

Webster Bank to be presenting sponsor

(HARTFORD, CONNECTICUT)—Construction on Infinity Music Hall Hartford kicks off this week, with the project expecting to be finished later this year or early 2014. The hall, which will include a bistro for dining, is the second music and dining venue to be opened by founder/owner Dan Hincks and is one of several new revitalization initiatives on Hartford's Front Street. The CT Department of Economic and Community Development (CRDA) and Capital Regional Development Authority (CRDA) have been instrumental in making this project a reality.

"I want to thank Dan Hincks, Department of Economic and Community Development Commissioner Catherine Smith, and Capital Region Development Authority Director Mike Freimuth for their efforts to bring Infinity Music Hall to Hartford," said Governor Dannel P. Malloy. "This is a top-notch entertainment venue that will bolster economic activity in the region and attract people to our capital city—and an exciting day for Hartford and the State of Connecticut."

Hartford Mayor Pedro Segarra is also pleased the venue is coming to the city. "I commend CRDA, DECD and the Governor for working diligently and partnering with the City to attract new businesses and I sincerely thank Infinity Hall for having the foresight to invest in Hartford," Segarra says. "Small venues like this make the biggest impact and I can't wait to experience my first event. Combined with all of our current economic development efforts, this represents another great step forward for Connecticut's Capital City."

"There is tremendous opportunity for economic growth in Hartford, and we are thrilled that Infinity Music Hall will be a part of the city's continued revitalization," said Mike Freimuth, executive director of the Capital Region Development Authority. "This project demonstrates how strong partnerships between the state, city, and economic development entities can improve quality of life for residents and play an important role in creating thriving communities."

While this second Infinity Hall will be in a more metropolitan setting than Infinity Hall in rural Norfolk, Hincks intends for the intimate musical experience to be the same. "When I opened Infinity Music Hall & Bistro in Norfolk in 2008, I always hoped to bring the same kind of quality musical experience — both for musicians and concertgoers — to another venue in Connecticut," says Hincks. "Now that dream is coming true."

Hincks is excited as well about the partnership with Webster Bank for the Hartford and Norfolk venues. "Having a presenting sponsor of the caliber of Webster Bank is just another sign that Infinity Hall is considered an important economic part of Hartford and the state's landscape," he says. Infinity Music Hall & Bistro in Norfolk is sponsored by Comcast, Hoffman Auto Group and Salisbury Bank.

"Infinity Hall offers audiences a unique customer-centric experience, much like the exceptional customer service delivered by Webster bankers. This partnership is a natural tie-in for us," said Jerry Plush, president and COO of Webster. "By supporting the arts and tourism in Hartford, Webster is investing in a major economic driver of our regional economy."

Having two venues means Hincks will be able to attract new artists to the state who want a slightly larger hall — Infinity Hall Norfolk is 300 seats while the Hartford venue will be 500 seats — and to offer artists two-show options in one booking. “The possibilities are endless,” he says, noting that he expects the hall will also be available for private events.

Infinity Hall Hartford will be located at 32 Front Street, just minutes from I-91 and I-84. The 500-seat hall will include a mezzanine section that features premium seating with wait staff and full Bistro service. The music hall will have flexible seating to allow for a variety of seating arrangements, including general admission/standing, cabaret and traditional theatre style. There is ample parking in two covered garages, as well as numerous open lots and street parking.

Now in its fifth year of operation, the award-winning Infinity Music Hall & Bistro is located on Route 44, 20 Greenwoods Road West, Norfolk. The box office telephone number is 866-666-6306 or tickets may be purchased online. Visit [InfinityHall.com](http://InfinityHall.com) for complete calendar and other information.

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# Infinity Hall Hartford Bistro & Stage Level



