



GM FINANCIAL NAMES RAWLS AUTO AUCTION 2012 AUCTION OF THE YEAR

FORT WORTH, TEXAS February 28, 2013 – GENERAL MOTORS FINANCIAL COMPANY, INC. (“GM Financial” or the “Company”), has named Rawls Auto Auction, Leesville, S.C., as its 2012 Auction of the Year as part of the Company’s nationwide Auction of Excellence program.

Since 2006, GM Financial announced the Auction of the Year winner at its annual Auction Summit in Arlington, Texas. GM Financial representatives review the performance of participating auctions in a variety of categories, including customer service, marketing promotions, pre-sale activities and overall auction success to select the winner.

“Rawls Auto Auction has won this award four times. Their level of consistency is outstanding and speaks volumes about their dedication to being a high-achieving and successful auction partner for GM Financial,” said Dan Heinrich, GM Financial’s vice president of Asset Remarketing. “Everyone at Rawls works together so that GM Financial vehicles are on spot and through the body shop and detail shop before our remarketing specialists arrive for a sale. They are innovative in their approach to selling vehicles and have built a strong foundation of loyal dealers.”

Angela Williams, business development and marketing manager of Rawls Auto Auction, was in attendance at the auction summit to receive the award. “This is a great honor. Our team has worked so hard for this and to be able to bring another award back home is just fantastic. Everyone at Rawls deserves this!”

Rawls Auto Auction received four quarterly Auction of Excellence awards for the East Coast region from GM Financial in 2012. This is their fourth Auction of the Year award, previously receiving the recognition in 2006, 2009, and 2010. As the top auction of the Southeast region, Rawls Auto Auction competed with other regional award recipients for this year’s national honor.

The other 2012 regional winners are:

- Midwest – Grand Rapids Auto Auction, Jenison, Mich.
- Northeast – Manheim Harrisonburg, Harrisonburg, Va.

- Southwest – Sparkling City Auto Auction, Robstown, Texas
- West – Brasher’s Sacramento, Sacramento, Calif.

About GM Financial

General Motors Financial Company, Inc. provides auto finance solutions through auto dealers across the United States and Canada. GM Financial has approximately 3,800 employees, over 815,000 customers and \$16.2 billion in assets. The Company is a wholly-owned subsidiary of General Motors Company and is headquartered in Fort Worth, Texas. For more information, visit www.gmfinancial.com.

Contact:

Media Relations
(817) 302-7000