



U2 360° TOUR

REPORTS

GIANT NUMBERS IN JERSEY!

LOS ANGELES, CA – September 25, 2009 U2 smashed the house record last night (September 24) at Giants Stadium. The previous attendance record was held by Pope John Paul II after his visit to the stadium in 1995.

With concertgoers in excess of 84,472 it was a fantastic night at Giants. Speaking from the stage at the end of the night Bono said, "News just in. We've broken every record for attendance in this stadium - including the Pope. Sorry Bruce - we know it's your birthday and all." Before adding later, "I know they're knocking this place down...we probably won't be here again before the wrecking ball but it was a magic place for us as well as the Giants."

U2 360° Tour continues its North American tour with dates in Washington, Charlottesville, Raleigh, Atlanta, Tampa, Dallas, Houston, Norman, Phoenix, Las Vegas and Los Angeles before finishing the year off at Vancouver's BC Place Stadium.

U2 360° Tour also just confirmed that the tour will be extended through 2010. Announced yesterday, the tour has confirmed stops in Germany, Denmark, Finland, Russia, Austria, Greece, Turkey, France, Spain and Portugal.

For complete tour and ticket information, visit: www.U2.com.

U2 360° Tour is produced by Live Nation Global Touring, sponsored by BlackBerry.

ABOUT LIVE NATION

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million

concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

Live Nation Publicity:

John Vlautin - 310-867-7127

johnvlautin@livenation.com

Press materials available at: www.u2.com/rmpphoto