



Redefining Tech Recruiting; Dice “Unlimits” the Search for Tech Talent with Open Web™

Open Web taps the social web creating the most efficient way to find and recruit technology professionals

NEW YORK, January 30, 2013 - Dice is unveiling a new recruiting tool that redefines efficiency by transforming the way employers find qualified candidates for tech jobs. Dice’s Open Web™ searches approximately 50 social and professional networks and billions of web pages to create an aggregated or “super” profile of a candidate’s professional experience, contributions, history and capabilities, as well as their passions and interests.

“Hiring managers visit many places in their search for candidates with the right skills and experience for their open positions. In today’s social grid, that’s a big dig - consuming a lot of time putting together disparate pieces of information from across the web,” said Scot Melland, Chairman, President and CEO of Dice Holdings, Inc. “Now, Open Web makes it easy by consolidating all kinds of valuable, public information about technology candidates in one place. In a few seconds, employers get unique profiles with real depth allowing both an understanding of the candidates’ qualifications and how to approach tech professionals on a more personal, direct level.”

Open Web, currently in beta, creates a more complete picture of available tech talent than can be found using any single source, even hidden gem candidates can be targeted. Open Web profiles include an individual tech professional’s array of social and professional sites used, eliminating the need to hunt for connections.

This new capability complements Dice’s current resume database, employment branding and job postings to create today’s most comprehensive solution to recruit technology professionals.

Dice’s Open Web gives employers the power to:

- Conduct an unlimited talent search, leveraging **50 social and professional networks and billions of web pages**
- **Save time and money** using one search instead of dozens
- Find comprehensive profiles of **millions of tech professionals**
- **Easily locate “needle in a haystack” candidates** or “passive” tech professionals with open web profiles all in one spot
- Search the tech talent pool by **skill, location, title, current or past employer, and university**
- **Engage technology professionals directly** through available contact information

For more information on Open Web, please visit dice.com/openweb.

About Dice

Dice, a Dice Holdings, Inc. service, is the leading career site for technology and engineering professionals. With a more than 20-year track record of meeting the ever-changing needs of technology professionals, companies and recruiters, our specialty focus and exposure to highly skilled professional communities enable employers to reach hard-to-find, experienced and qualified technology and engineering candidates. www.Dice.com

Media Contact

Jennifer Bewley - or -
Rachel Ceccarelli - or -
Deirdre Hughes
212-448-8288
dicemedia@dice.com