



GM FINANCIAL ANNOUNCES PRIMARY PHILANTHROPIC INITIATIVES FOR 2013

FORT WORTH, TEXAS, January 11, 2013 – **GM FINANCIAL** today announced selection of its primary philanthropic initiatives, or "Signature Events," for 2013: March of Dimes, Salvation Army and United Way. GM Financial's Canadian team members will support the Salvation Army, United Way, and the Canadian Cystic Fibrosis Foundation.

"Giving back to our communities has always been important at GM Financial," said GM Financial President and CEO Dan Berce. "The company is honored to provide support from a corporate level, but we are most proud of our employees who generously give their time and resources to help organizations that assist those in need. For nearly 20 years, our community investment initiatives have helped shape the culture at GM Financial while also helping to make our local communities better places to live and work."

GM Financial's philanthropic initiatives were chosen based on employee interest, breadth of communities and people served, and availability of volunteer opportunities for its team members. The company has proudly supported both the March of Dimes and United Way for 17 consecutive years and Salvation Army for the last 12 years in a row. In 2012, GM Financial and its employees supported dozens of local and national charities through contributions of time and money.

To encourage employee participation in charitable organizations, GM Financial offers team members eight hours of paid time off to volunteer each quarter. The company also contributes to the nonprofit agencies for which its employees volunteer. As part of its "Dollars for Doers" program, GM Financial donates \$5 for every hour, up to 50 hours per year, that team members spend volunteering outside of work hours.

About GM Financial

General Motors Financial Company, Inc. provides auto finance solutions through auto dealers across the United States and Canada. GM Financial has approximately 3,700 employees, 809,000 customers, and \$16.3 billion in assets. The Company is a wholly-owned subsidiary of General Motors Company and is headquartered in Fort Worth, Texas. For more information, visit www.gmfinancial.com.

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