

Le Figaro, Le Monde and L'Express acquire an equity interest in MédiaKiosk

Out of Home Media

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Paris, January 7, 2013 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces today that Le Figaro, Le Monde and Express-Roularta acquired a 12.5% equity interest in MédiaKiosk in accordance with the agreement (in November 2011) whereby Presstalis sold 95% of the capital of MédiaKiosk to JCDecaux. Each of these publishers will be represented on the Supervisory Board of MédiaKiosk, respectively by Marc Feuillée, Louis Dreyfus and Hendrik de Nolf.

MédiaKiosk currently manages 763 newsstands in France. In 2012, 30 new units were installed including the 400th newsstand in Paris. Continuing this momentum, 40 new stands are planned for 2013, across the whole national territory.

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, said: *"I am delighted that Le Figaro, Le Monde and L'Express have acquired an interest in the capital of MédiaKiosk alongside Presstalis and JCDecaux. Thanks to their experience in the distribution of newspapers in France, these highly prestigious publishers will contribute greatly to the subsidiary's strategic thinking and initiatives in order to develop the newsstand, a key platform for the physical distribution of the printed press in France. Together, we have ambitious plans to further develop this network, which is a major vehicle for the dissemination of information and culture, plays an essential role in city centre life and represents a focal point to which city-dwellers are deeply attached"*.

Key figures for the Group

- 2011 revenue: €2,463.0m; Revenue for the first nine months of 2012: €1,876.2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (426,200 advertising panels)
- No.1 worldwide in transport advertising with 175 airports and 280 contracts in metros, buses, trains and tramways (367,800 advertising panels)
- No.1 in Europe for billboards (208,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (202,200 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,013,500 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,300 employees

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,383,139.82 euros - # RCS: 307 570 747 Nanterre - FR 44307570747