

This is an English convenience translation of the original Hebrew version. In case of any discrepancy, the binding version is the Hebrew original.

Israel Corporation Ltd.

Registrar Number: 520028010

Form 121

Securities of the Corporation are listed in the Tel Aviv Stock Exchange

Public

Sort name: Israel Corporation

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To:

The Securities Authority

www.isa.gov.il

To:

The Tel Aviv Stock Exchange

www.tase.co.il

Immediate Report

The Event: Invitation to Better Place's conference

Pursuant to the Company's report dated November 14, 2012, the Company respectfully reports its intention to hold on December 26, 2012 an open conference to its shareholders in which a presentation shall be made by Better Place's new management, which includes Better Place's CEO and CFO.

Better Place's conference is expected to be held on December 26, 2012 at 14:00-16:00 p.m., at Better Place's sales center in "Pi Glilot".

Shareholders who wish to participate in the conference are requested to confirm their participation by the end of Monday, December 24, 2012 by phone number 050-677309 or by e-mail to e-mail address: navit.sagi-sinvani@betterplace.com.

Due the capacity limitations at the sales center please confirm your participation in advance.

The date when the event first became known to the corporation: 23/12/2012, time: 09:15.

Name of report authorized signatory and name of authorized electronic signatory: Maya Alcheh Kaplan.
Adv.

Position: Vice President, General Counsel and Company's Secretary.

Signature date: 23/12/2012

Reference of former documents in this regard (referring does not constitute incorporation by reference):

Former name of reporting entity:

The Israel Corporation Ltd.

Form structure updated 04/11/2012

Name of Electronic Reporter: Maya Alcheh Kaplan. Position: Vice President, General Counsel and Company's Secretary. Aranha 23, Millennium Tower, Tel Aviv 61204. Phone – 03-6844517, Fax: 03-6844587, e-mail – mayaak@israelcorp.com