



News Release

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Fifth Third Bancorp to Announce Third Quarter 2009 Results, Host Conference Call on Thursday, October 22, 2009 at 9:00 AM

Cincinnati – Fifth Third Bancorp (NASDAQ: FITB) is scheduled to report third quarter 2009 financial results on October 22, 2009. The announcement will be available at www.53.com at approximately 7:00 AM ET. The Company will host a conference call at 9:00 AM ET to discuss results.

This conference call will be webcast live by Thomson Financial and may be accessed through the Fifth Third Investor Relations website at www.53.com (click on “About Fifth Third” then “Investor Relations”). The webcast also is being distributed over Thomson Financial’s Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through Thomson Financial’s individual investor center at www.earnings.com or by visiting any of the investor sites in Thomson Financial’s Individual Investor Network. Institutional investors can access the call via Thomson Financial’s password-protected event management site, StreetEvents (www.streetevents.com).

Those unable to listen to the live call may access a webcast replay through the Fifth Third Investor Relations website at the same web address. Additionally, a telephone replay of the conference call will be available until approximately Thursday, November 5 by dialing (800) 642-1687 for domestic access or (706) 645-9291 for international access (passcode 31026648#).

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$116 billion in assets, operates 16 affiliates with 1,308 full-service Banking Centers, including 100 Bank Mart locations open seven days a week inside select grocery stores and 2,358 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 49% interest in Fifth Third Processing Solutions, LLC. Fifth Third is among the largest money managers in the Midwest and, as of June 30, 2009, had \$180 billion in assets under care, of which it managed \$24 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded on the NASDAQ National Global Select Market under the symbol "FITB."

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