



J. Richard Bird

**Executive Vice President, Chief Financial Officer
& Corporate Development**

As Executive Vice President, Chief Financial Officer and Corporate Development, Richard Bird is responsible for all financial affairs of the company and corporate planning, mergers, acquisitions and corporate development. Mr. Bird joined Enbridge in 1995 as Vice President and Treasurer after holding senior financial executive positions at a number of other public companies. He has also served as Senior Vice President, Corporate Planning & Development. He led Enbridge's involvement in winning the gas distribution franchise for New Brunswick, and

acquiring the natural gas pipeline and gathering and processing business of Midcoast Energy. Mr. Bird led the acquisition of the public minority interest of Enbridge Consumers Gas, established Enbridge's 32% interest in Noverco Inc. and led the successful launch of Enbridge Income Fund. Mr. Bird served most recently as Executive Vice President, Liquids Pipelines, including responsibility for initiatives to secure \$12 billion of crude oil pipeline development opportunities. Mr. Bird was also named Canada's CFO of the Year in 2010.