

This is an English convenience translation of the original Hebrew version. In case of any discrepancy, the binding version is the Hebrew original.

Israel Corporation Ltd.

Millennium Tower, 23 Aranha Street, P.O.B. 20456, Tel-Aviv 61204

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ISRAEL CORPORATION

Adv. Noga Yatziv

Company Secretary and Assistant to the President

August 31, 2009

To:

The Securities Authority

via MAGNA

To:

The Tel Aviv Stock Exchange Ltd.

via MAGNA

Dear Sir/Madam,

Re: **Appointment of Vice Chairman to the Board of Directors**

Israel Corporation Ltd. (the "**Company**") hereby reports that Mr. Amir Elstein, who serves as a director in the Company since February 2009 (as specified in the Immediate Report of the Company dated February 8, 2009), was appointed by the Board of Directors of the Company to serve as Vice Chairman of the Board of Directors of the Company and as the Chairman of the Strategy Committee.

Kind regards,

Noga Yatziv