



## Media Release

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### **ANZ partners with the Australian Beef Industry Foundation to develop future rural leaders**

ANZ today announced a new partnership with the Australian Beef Industry Foundation (ABIF) to deliver a scholarship program aimed at developing future generations of Australian rural agribusiness leaders.

The 'ANZ and ABIF Rural Leadership Scholarship Program' will offer successful participants a paid place to attend the renowned Kellogg Rural Leaders Program at Lincoln University in New Zealand.

ANZ's Head of Regional Commercial Banking, Tania Motton said: "ANZ is pleased to be partnering with the ABIF in what we hope will become a leading scholarship program for delivering young talent back into the Australian agricultural sector, and in particular the beef industry.

"We're committed to supporting regional Australia and what better way than to invest in a program which ensures a pipeline of skilled young leaders is being delivered into the Australian beef industry for generations to come," Ms Motton said.

Frank Archer, Chairman of the ABIF, said the partnership with ANZ was based on a meeting of minds between the two organisations and a shared understanding of the importance this scholarship program will be to the Australian beef industry.

"There is a definite skills shortage within rural and regional areas across Australia, but particularly so in the beef industry. ANZ has recognised this as an important issue for the industry and is working hand-in-hand with us to provide the much needed support this issue needs.

"We have a proud partner in ANZ and we look forward to working with them to deliver this scholarship program so that young rural Australians are provided with the opportunity to expand their horizons and deepen their knowledge and commitment to participating in the beef industry," Mr Archer said.

Applications for the scholarship program are open from 16 July 2012 until 31 August 2012 and can be made through [www.abif.com.au](http://www.abif.com.au).

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