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FRIENDFINDER NETWORKS INC.

ANNUAL MEETING OF STOCKHOLDERS

MAY 30, 2012

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS OF
FRIENDFINDER NETWORKS INC.**

The undersigned stockholder of FriendFinder Networks Inc., a Nevada corporation ("FFN"), hereby appoints Marc H. Bell and Ezra Shashoua, or either of them, with the full power and authority to act as proxy of the undersigned and with full power of substitution, to vote as designated on the reverse side, all of the shares of Common Stock of FFN held of record by the undersigned as of 5:00 p.m. Eastern Time on April 20, 2012, at the Annual Meeting of Stockholders to be held at 10:00 a.m. Eastern Time on May 30, 2012 at the offices of Akerman Senterfitt, located at One Southeast Third Avenue, 25th Floor, Miami, Florida 33131, and at any adjournment or postponement thereof.

Please complete, date and sign this Proxy on the reverse side, and mail it promptly in the enclosed envelope.

(Continued and to be signed on the reverse side)

**ANNUAL MEETING OF STOCKHOLDERS OF
FRIENDFINDER NETWORKS INC.**

May 30, 2012

NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:

The Notice of Meeting, proxy statement and proxy card
are available at <http://ir.fff.com>

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE ELECTION OF DIRECTORS AND "FOR" PROPOSALS 2 AND 3.
PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE**

1. The election of ten members to FriendFinder Networks Inc.'s Board of Directors, each for a term expiring at the next Annual Meeting or until their successors are duly elected and qualified.

- FOR ALL NOMINEES
- WITHHOLD AUTHORITY FOR ALL NOMINEES
- FOR ALL EXCEPT (See instructions below)

NOMINEES:

- Marc H. Bell
- Daniel C. Staton
- Anthony Previte
- Robert B. Bell
- Donald A. Johnson
- James "Jim" LaChance
- Toby E. Lazarus
- Steven Rattner
- Jason H. Smith
- Kai Shing Tao

INSTRUCTIONS: To withhold authority to vote for any individual nominee(s), mark "FOR ALL EXCEPT" and fill in the circle next to each nominee you wish to withhold, as shown here: ●

2. To approve the adoption of the FriendFinder Networks Inc. 2012 Stock Incentive Plan and ratify the awards previously granted thereunder.

FOR AGAINST ABSTAIN

3. To ratify the appointment of EisnerAmper LLP as FriendFinder Networks Inc.'s independent registered public accountants for the 2012 fiscal year.

FOR AGAINST ABSTAIN

4. In their discretion, the proxy holder is authorized to vote upon such other matters as may properly come before the meeting or any postponement or adjournment thereof.

THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED IN THE MANNER DIRECTED HEREIN BY THE UNDERSIGNED. IF NO DIRECTION IS MADE, THIS PROXY WILL BE VOTED "FOR" THE ELECTION OF EACH OF THE NOMINEES FOR DIRECTOR NAMED IN PROPOSAL 1 AND "FOR" PROPOSALS 2 AND 3.

PLEASE MARK, SIGN, DATE AND RETURN THE PROXY CARD PROMPTLY USING THE ENCLOSED ENVELOPE.

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Stockholder _____ Date: _____ Signature of Stockholder _____ Date: _____

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

FRIENDFINDER NETWORKS INC.

May 30, 2012

PROXY VOTING INSTRUCTIONS

INTERNET - Access "www.voteproxy.com" and follow the on-screen instructions. Have your proxy card available when you access the web page.

TELEPHONE - Call toll-free **1-800-PROXIES** (1-800-776-9437) in the United States or **1-718-921-8500** from foreign countries from any touch-tone telephone and follow the instructions. Have your proxy card available when you call.

Vote online/phone until 11:59 PM EDT the day before the meeting.

MAIL - Sign, date and mail your proxy card in the envelope provided as soon as possible.

IN PERSON - You may vote your shares in person by attending the Annual Meeting.

COMPANY NUMBER	
ACCOUNT NUMBER	

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- WITHHOLD AUTHORITY FOR ALL NOMINEES**
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(See instructions below)
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Signature of Stockholder Date: Signature of Stockholder Date:

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