



## **U2 360° TOUR**

### **CHICAGO, BOSTON AND NEW YORK**

### **ALL INSTANTANEOUS SELL-OUTS**

**LARGEST SINGLE DAY ATTENDANCE RECORDS SET IN EACH CITY**

**2<sup>ND</sup> & FINAL SHOWS ADDED – ON SALE NEXT MONDAY!**  
**TORONTO – 2 SHOWS COMPLETELY SOLD OUT!**

LOS ANGELES, CA March 30, 2009 With sales this morning of over 82,000 tickets sold in New York, 72,000 in Boston and 65,000 in Chicago, U2 360° Tour will set the largest single day attendance record in each city.

Response has been overwhelming and records continue to shatter. In London, with over 6700 tickets sold in just 60 seconds, ticket sales for U2 360° Tour at Wembley Stadium resulted in the highest sales rate ever in the UK. At Dublin's Croke Park, 160,000 tickets for U2 360° Tour performances on July 24<sup>th</sup> and 25<sup>th</sup> sold out in just 40 minutes, leading the announcement of a 3<sup>rd</sup> and final event in that city. Sales in Gothenburg and Amsterdam were so brisk that 2<sup>nd</sup> performances were added and sold out within hours of them going on sale. Zagreb sales broke all sales records in that country and last week – U2's tour opener in Barcelona sold out in 54 minutes becoming the fastest ever sold out show in the history of pop music in Spain.

The North American tour opener in Chicago September 12<sup>th</sup> at Soldier Field was an instantaneous sell-out. Due to overwhelming demand, a 2<sup>nd</sup> and final performance September 13<sup>th</sup> also with special guest Snow Patrol has been confirmed. In Boston, in addition to the sold out September 20<sup>th</sup> performance, fans will be able to see U2 with special guest Snow Patrol at a second event – September 21<sup>st</sup> at Gillette Stadium.

In New York at Giants Stadium, Muse will be the special guest at both the September 24<sup>th</sup> and now 2<sup>nd</sup> and final performance on September 25<sup>th</sup>. In Toronto, response to the announcement of U2's performance was so strong that a 2<sup>nd</sup> performance was announced prior to it going on sale this morning and both performances September 16<sup>th</sup> and 17<sup>th</sup> at Rogers Center are also now sold out.

Also confirmed this morning, U2 360° Tour will visit Washington – September 29<sup>th</sup> at FedEx Field; Charlottesville, October 1<sup>st</sup> at Scott Stadium; Atlanta – October 6<sup>th</sup> at Georgia Dome; Tampa – October 9<sup>th</sup> at Raymond James Stadium; Los Angeles – October 25<sup>th</sup> at the Rose Bowl; and Vancouver – October 28<sup>th</sup> at BC Place Stadium.

Tickets in Charlottesville will go on sale Friday, April 3<sup>rd</sup>. Tickets for all additional performances including the 2<sup>nd</sup> and final performances in Chicago, Boston and New York will go on sale next Monday, April 6<sup>th</sup> at 10:00 am.

Full details of all dates and on-sale information as well as a virtual model of the unique production and seating positions can be found on a dedicated microsite at U2.com. Subscribers to U2's official website U2.com will have an opportunity to purchase tickets in advance of the public on sale date.

[www.u2.com](http://www.u2.com)

The U2 360° tour is sponsored by BlackBerry® and produced by Live Nation Global Touring.

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**ABOUT LIVE NATION**

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit [www.livenation.com/investors](http://www.livenation.com/investors).

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