

# FACT SHEET

RadioShack (NYSE: RSH) is a leading national retailer of innovative mobile technology products and services, as well as products related to personal and home technology and power supply needs. RadioShack offers consumers a targeted assortment of wireless phones and other electronic products and services from leading national brands, exclusive private brands and major wireless carriers, all within a comfortable and convenient shopping environment.

**STORE BASE** (as of 03.31.2012)

**4,435**Company-operated stores in U.S.

1,115
Dealer and other outlets worldwide

225

Company-operated stores in Mexico

1,497

Target Mobile centers



Headquarters in Fort Worth, Texas

**34,000** Employees

#### **FINANCIAL RESULTS**

\$4,378m

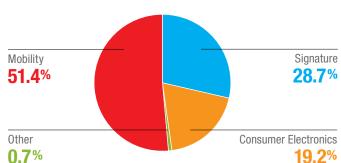
\$238m

2011 Adjusted EBITDA\*

\*Refer to p. 18 of 2011 Form 10-K, filed Feb. 21, 2012.

#### **PRODUCT PLATFORMS**





#### Mobility

Postpaid and prepaid wireless handsets, commissions and residual income, prepaid wireless airtime, e-readers, and tablet devices. Postpaid carrier partners: AT&T, Sprint, T-Mobile and Verizon Wireless.

#### Signature

Home entertainment, wireless, computer and music accessories; general-purpose and special-purpose power products; headphones; technical products; and services.

#### Consumer Electronics

Laptop computers, personal computing products, digital music players, residential telephones, GPS devices, cameras, digital televisions and other consumer electronics products.

#### **MARKETS**

- Nationwide coverage
- Puerto Rico, U.S. Virgin Islands and Mexico
- International franchising units in Africa, the Middle East, South America, Central America and the Caribbean
- Positioned as a "mobile authority" by offering top carriers, top devices, great prices, same plans as carriers' retail outlets and full mobile activation at purchase.

#### **CHANNELS**

Integrated multi-channel business across:

- U.S. company- and dealer-owned stores
- Mexico company-operated stores
- International dealers
- Internet (radioshack.com)
- Target Mobile centers

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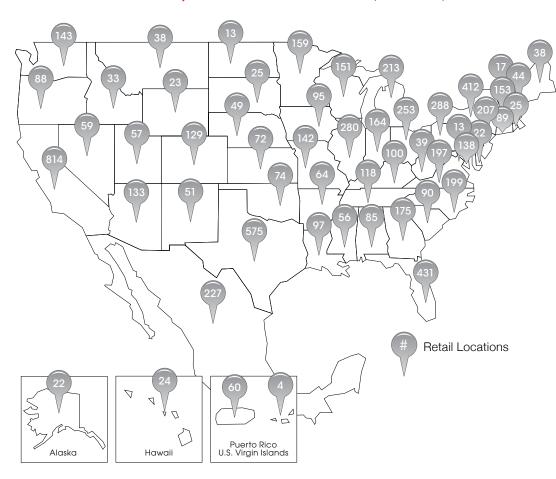


#### **AVERAGE STORE SIZE**

**2,473** sq. ft. U.S. RadioShack company-operated stores

1,306 sq. ft.
Mexico RadioShack
company-operated stores

### **COMPANY-OPERATED STORES, KIOSKS AND DEALER LOCATIONS** (as of 12.31.2011)



#### **GLOBAL LOCATIONS**

(as of 12.31.2011)

Antigua

Aruba

Bahamas

Bahrain

Bolivia

Colombia

Costa Rica

Curaçao

Ecuador

Egypt

El Salvador

Guatemala

Haiti

Honduras

Jordan

Kuwait

Lebanon

Morocco

Nicaragua

Oman

Panama

Paraguay

Peru

Qatar

Saudi Arabia

St. Maarten

Trinidad

United Arab Emirates

United States

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For more information on RadioShack Corporation, please visit



www.radioshackcorporation.com

To purchase items online, please visit



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