



## Media Release

For Release: 14 December 2011

### **Robert Bell appointed to new role helping Commercial customers grow in Asia - Hideo Uenishi appointed Acting CEO ANZ Japan -**

ANZ today announced the appointment of Robert Bell as Head of Super Regional Business Development, reporting to Mark Whelan, Managing Director Commercial Banking Australia.

Mr Bell is currently Chief Executive Officer of ANZ Japan. Since joining ANZ in 2000 he has also held senior roles both in Australia and Asia Pacific including CEO Central Pacific Region and CEO ANZ Fiji.

Hideo Uenishi has been appointed acting CEO for ANZ Japan. Mr Uenishi, currently Head of Personal Banking Japan, has been with ANZ for six years having previously held senior positions with Mitsubishi UFJ Financial Group both in Japan and the United States.

Mr Bell will be responsible for helping Australian businesses grow in Asia through ANZ's super regional capabilities including through cross-border trade finance, FX and markets products and international payments.

Commenting on the appointment Mr Whelan said: "We already have a strong advantage as the only Australian bank with a real presence in Asia and Robert's experience will be critical in helping us further improve the services we offer.

"Our market leading capabilities in trade finance, foreign exchange and cross border cash management means we're well positioned to help our customers tap into the significant trade and investment flows in the world's fastest growing region," Mr Whelan said.

Mr Bell said: "I've experienced first hand Asia's rapid growth and I'm looking forward to helping connect our Australian customers to the significant opportunities available in Asia."

Mr Bell and Mr Uenishi will commence their new roles in February 2012.

For media enquiries contact:

Stephen Ries  
Senior Manager Media Relations  
Tel: +61 3 8654 3659 or 0409 655 551  
Email: [Stephen.Ries@anz.com](mailto:Stephen.Ries@anz.com)

Emily Kinnear  
Media Relations Advisor  
Tel: +61 3 8654 3540 or +61 478 401 280  
Email: [Emily.Kinnear@anz.com](mailto:Emily.Kinnear@anz.com)