LIVE NATION ENTERTAINMENT®
Press Release

LIVE NATION TO START PROMOTING IN PORTUGAL WITH PROMOTERS RITMOS E BLUES AND BETTER WORLD

MADRID – 21 November 2011 – Live Nation Spain, a Live Nation Entertainment, Inc. (NYSE:LYV) company, today announced they have entered into an agreement with Portuguese promoters *Ritmos e Blues* and *Better World* to promote shows in Portugal.

Live Nation España, the leading promoter in neighbouring Spain, will be working with established Portuguese promoters *Ritmos e Blues* and *Better World.* This deal sees *Ritmos e Blues*, who have brought some of the world's major international artists to Portugal, such as U2, Madonna and The Rolling Stones, and *Better World* who have made Rock in Rio such a huge success in Rio, Lisbon and Madrid, coming together with the aim of substantially growing the live events market in Portugal with Live Nation España.

Promoters Pino Sagliocco and Roberto Grima at Live Nation España will work actively with Nuno Braamcamp and Alvaro Ramos's *Ritmos e Blues* and Roberto Medina's *Better World* to bring the best in live entertainment to Portugal.

Simon Lewis, President Live Nation Europe, said: "Portugal is a natural touring extension to Spain and we are extremely excited about working with *Ritmos e Blues* and *Better World* in what is an expanding live events market. The experience and expertise of Nuno Braamcamp, Alvaro Ramos and Roberto Medina working alongside Pino and Roberto will allow us to further build on Live Nation Spain's existing promotions in Portugal."

About Live Nation Entertainment:
Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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