LIVE NATION
Press Release

LIVE NATION EXPANDS "NO SERVICE FEE WEDNESDAY" ALL-IN TICKET CONCERT EXPERIENCE -- TICKET PRICE INCLUDES ALL FEES, HOT DOG & SODA -- $29.99 FOR LAWN TICKETS, AND NOW, $49.99 FOR SELECT RESERVED SEATS

NO SERVICE FEE WEDNESDAY, JULY 15TH EXCLUSIVELY AT LIVENATION.COM

LOS ANGELES, CA JULY 13, 2009 – Since launching "No Service Fee Wednesday," June 3rd, Live Nation has helped concert goers save millions of dollars on ticket fees at LiveNation.com. With last week's first ever All-In Ticket Concert Experience resonating with music fans across the country, Live Nation is now expanding its offer even further. On Wednesday the 15th, in addition to the All-In $29.99 lawn ticket, fans can now also choose from select $49.99 All-In reserved seats for hundreds of concerts across the country. These All-In prices include a ticket, all fees, a hot dog and a soda. The special offer, which is good at Live Nation ticketed amphitheaters, runs for 24 hours beginning on Wednesday, July 15 only at LiveNation.com.

Tickets for this week's installment of "No Service Fee Wednesday" go on sale at 12:01 a.m. local time on July 15, 2009 at www.LiveNation.com.

"Last week's offer was one of the most popular of the summer," said Michael Rapino, President and Chief Executive Officer of Live Nation. "So we've decided to expand our all-in price concert experience into the reserved section of our amphitheaters, making even more tickets more affordable for music fans across the country."

This all-in $29.99/$49.99 concert experience is available only at Live Nation amphitheaters in the U.S. and Canada for concerts including, but not limited to artists like:

- Aerosmith
- The Allman Brothers Band
- Blazed & Confused Tour / Slightly Stoopid - Snoop Dogg
- blink-182
- Brad Paisley with Dierks Bentley
- Coldplay
- Creed
- Crosby Stills & Nash
- Crue Fest 2
- Def Leppard with Poison and Cheap Trick
- Depeche Mode

- The Fray
- George Strait with Blake Shelton and Julianne Hough
- Incubus
- Jason Mraz
- Kid Rock & Lynyrd Skynyrd
- The Killers
- New Kids on the Block
- Nickelback
- No Doubt
- O.A.R.
- Rascal Flatts with Darius Rucker
- REO Speedwagon & Styx
- Rockstar Energy Drink Mayhem Festival featuring Marilyn Manson & Slayer
- Rod Stewart
- Toby Keith with Trace Adkins

*Subject to availability. Participating shows. Does not include any shipping costs. General admission or reserved seats where applicable. Serving size may vary per venue.

ABOUT LIVE NATION:
Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

Contact:
Rachel Carr
Dan Klores Communications
212-981-5253
rachel_carr@dkcnews.com

John Vlautin
Live Nation
310-867-7127
johnvlautin@livenation.com